

RESOLUTION NUMBER R- 306167

DATE OF FINAL PASSAGE OCT 08 2010

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING AND ESTABLISHING THE SHERMAN HEIGHTS BANNER DISTRICT.

WHEREAS, section 142.1210(b)(5)(C) of the Municipal Code of the City of San Diego allows the placement of banners promoting cultural or civic events or activities of general public interest on streets and public rights-of-way designated by resolution of the City Council; and

WHEREAS, the Sherman Heights Community Center Corporation is a non-profit civic organization founded to promote the enhancement of the quality of life and promote cultural diversity in the Sherman Heights community; and

WHEREAS, the Sherman Heights Community Center Corporation wishes to install street banners in the public right-of-way promoting cultural and civic events, and community activities of general public interest; and

WHEREAS, the Council of the City of San Diego wishes to aid this civic endeavor;

NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. In accordance with San Diego Municipal Code section 142.1210(b)(5)(C), Sherman Heights Community Center Corporation may install banners along 25th Street from Market Street to Imperial Avenue and along Island Avenue from 22nd Street to 25th Street.

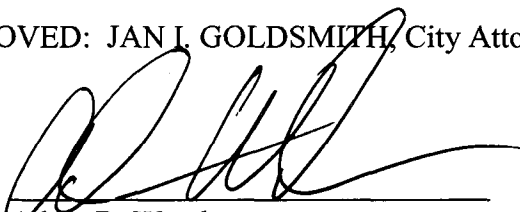
2. The banners shall be installed in accordance with the following:

- a. The banners shall not be used for commercial or political advertising, except that logos and trademarks of sponsoring organizations shall be permitted.

- b. The total area of logos and trademarks shall be limited to five percent of the banner area.
- c. The banners shall be displayed for no more than 30 calendar days, with one 30-calendar-day extension.
- d. The banners shall be installed only on light standards that have been equipped by the City with mounting hardware.
- e. The banners have received all necessary permits to locate in the public right-of-way.

APPROVED: JAN I. GOLDSMITH, City Attorney

By



Adam R. Wander
Deputy City Attorney

ARW:js
Date: 09/15/10
COR. COPY 09/27/10
Or.Dept:Council Dist 8
R-2011-215
PL Doc #53281

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of SEP 28 2010

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 10.8.10
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor