(R-2011-641)

RESOLUTION NUMBER R- 306605

DATE OF FINAL PASSAGE FEB 22 2011

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO APPROVING AN AGREEMENT BETWEEN THE CITY OF SAN DIEGO AND WALLACE, ROBERTS AND TODD, LLC FOR EUCLID AVENUE AND MARKET STREET VILLAGE MASTER PLAN CONSULTANT AGREEMENT.

WHEREAS, the City of San Diego conducted a competitive bidding process for the selection of a planning consultant for the Euclid Avenue and Market Street Village Master Plan; and

WHEREAS, as a result of the competitive bidding process, the City has selected Wallace, Roberts and Todd, LLC, to provide professional planning services to develop a master plan for the Euclid Avenue and Market Street village area; and

WHEREAS, the Euclid Avenue and Market Street Village Master Plan will provide specific land use and mobility recommendations to encourage a mixed-use transit oriented village; and

WHEREAS, the Master Plan will also address implementation, feasibility and urban design issues associated with creating a smart growth mixed-use setting within this predominately urbanized community; and

WHEREAS, the Master Plan will incorporate roadway, sidewalk, and streetscape improvements to enhance multimodal mobility and safety for pedestrians, bicyclists, automobile drivers, and transit riders; and

WHEREAS, the primary components of the consulting work program includes: (1) project management and administration, (2) community outreach and participation, (3) high level

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existing conditions analysis and assessment, (4) land use and transportation concepts, (5) land

use and transportation concept screening, analysis and refinement, (6) implementation strategy

review, and (7) final master plan; and

WHEREAS, on March 25, 2010, the San Diego Association of Governments (SANDAG)

approved grant agreement number 5001351 (Agreement) for \$400,000 from the Smart Growth

Incentive Program (SGIP) grant funds for the Euclid and Market Village master planning effort;

NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the agreement between

City of San Diego and Wallace, Roberts and Todd, LLC is approve to provide professional land

use and transportation planning services for the preparation of the Euclid Avenue and Market

Street Village Master Plan located in the Southeastern San Diego Community Planning Area in

the amount of \$382,912.00.

APPROVED: JAN I. GOLDSMITH, City Attorney

Deputy City Attorney

SMT:als

02/03/11

Or.Dept:CPCI

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Diego, at this meeting of FEB 15 2011	as passed by the Council of the City of San
	ELIZABETH S. MALAND City Clerk  By annua regano Deputy City Clerk
Approved: 2 · 22 - 11 (date)	JERRY SANDERS, Mayor
Vetoed: (date)	JERRY SANDERS, Mayor

## The City of San Diego COMPTROLLER'S CERTIFICATE

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