

# 3376  
5/10

RESOLUTION NUMBER R- 306804  
DATE OF FINAL PASSAGE MAY 16 2011

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING THE MAYOR TO EXECUTE THE FISCAL YEAR 2012 OPERATING AGREEMENTS FOR THE SPECIFIED BUSINESS IMPROVEMENT DISTRICTS.

WHEREAS, the City Council, in accordance with the Parking and Business Improvement Area Law of 1989 (California Streets and Highways Code sections 36500, et seq.) and City Council Policy 900-07 ("Business Improvement Districts"), wishes to continue the promotional activities of specified Business Improvement Districts in the City of San Diego; and

WHEREAS, on MAY 10, 2011, the City Council adopted Resolution No. R- 306803, in which the City Council approved the Fiscal Year 2012 Budget Reports for each of the specified Business Improvement Districts in the City of San Diego; NOW,

THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the Mayor (or his designee) is authorized to execute the Fiscal Year 2012 operating agreements with the following associations for each of the respective Business Improvement Districts in the City of San Diego specified herein, those agreements being on file with the Office of the City Clerk under the following document numbers:

<u>Association</u>	<u>Business Improvement District</u>	<u>Document No.</u>
Adams Avenue Business Association, Inc.	Adams Avenue	RR- <u>306804</u> - 1
City Heights Business Association	City Heights	RR- <u>306804</u> - 2
College Area Economic	College Area	RR- <u>306804</u> - 3

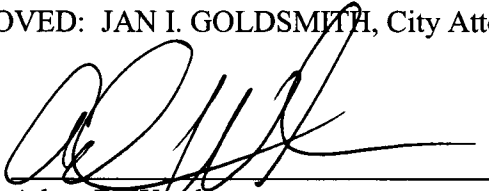
Development Corporation		
Downtown San Diego Partnership, Inc.	Downtown Improvement Area	RR- <u>306804</u> - 4
East Village Association, Inc.	East Village	RR- <u>306804</u> - 5
El Cajon Boulevard Business Improvement Association	El Cajon Gateway	RR- <u>306804</u> - 6
El Cajon Boulevard Business Improvement Association	El Cajon Central	RR- <u>306804</u> - 7
Gaslamp Quarter Association, Inc.	Gaslamp	RR- <u>306804</u> - 8
Hillcrest Business Improvement Association, Inc.	Hillcrest	RR- <u>306804</u> - 9
La Jolla Village Merchants Association	La Jolla	RR- <u>306804</u> - 10
Little Italy Association	Little Italy	RR- <u>306804</u> - 11
Mission Hills Business Improvement District	Mission Hills	RR- <u>306804</u> - 12
North Park Organization of Businesses, Inc.	North Park	RR- <u>306804</u> - 13
Ocean Beach Merchant's Association, Inc.	Ocean Beach	RR- <u>306804</u> - 14
Old Town San Diego Chamber of Commerce	Old Town	RR- <u>306804</u> - 15
The Pacific Beach Community Development Corporation dba Discover Pacific Beach	Pacific Beach	RR- <u>306804</u> - 16
San Ysidro Improvement Corporation	San Ysidro	RR- <u>306804</u> - 17

BE IT FURTHER RESOLVED, that City staff is authorized to administer the Fiscal Year 2012 Diamond Business Improvement District program, including contracting with the Business Improvement District Council and vendors as necessary to carry out the program.

BE IT FURTHER RESOLVED, that the City's Chief Financial Officer, or his designee, is authorized to transfer and expend funds as necessary for administration of the Fiscal Year 2012 Business Improvement Districts.

APPROVED: JAN I. GOLDSMITH, City Attorney

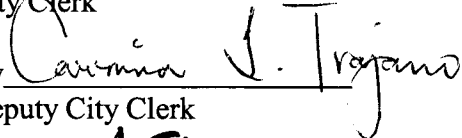
By

  
Adam R. Wander  
Deputy City Attorney

ARW:mm  
03/29/2011  
Or.Dept:CP&CI  
PL#2011-06240

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of MAY 10 2011.

ELIZABETH S. MALAND  
City Clerk

By   
Deputy City Clerk

Approved: 5-16-11  
(date)

  
JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor