

(R-2011-895)

RESOLUTION NUMBER R- 306828DATE OF FINAL PASSAGE MAY 31 2011A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN  
DIEGO APPROVING THE FY 2012 REPORT OF ACTIVITIES  
FOR THE TOURISM MARKETING DISTRICT.

WHEREAS, on May 22, 2007, the Council of the City of San Diego [City Council] adopted the Tourism Marketing District [TMD] Procedural Ordinance, Ordinance No. O-19622, which amended Chapter 6, Article 1 of the San Diego Municipal Code by adding Division 25, effective June 29, 2007; and

WHEREAS, on October 15, 2007, City Council adopted Resolution R-303077, which approved the TMD Management Plan; and

WHEREAS, on December 3, 2007, City Council adopted Resolution R-303226 which: established the TMD, effective January 1, 2008; authorized the levying of assessments for a period of five years; and authorized the Mayor to execute a five-year operating agreement with the San Diego Tourism Promotion Corporation [SDTPC] for operation and management of the Tourism Marketing District; and

WHEREAS, pursuant to San Diego Municipal Code section 61.2523, SDTPC has prepared a prospective report of activities for Fiscal Year 2012 describing the activities to be performed in Fiscal Year 2012 and the associated costs to be paid for by the assessments levied against business within the TMD [Report of Activities], on file in the Office of the City Clerk as Document No. RR- 306828 ;

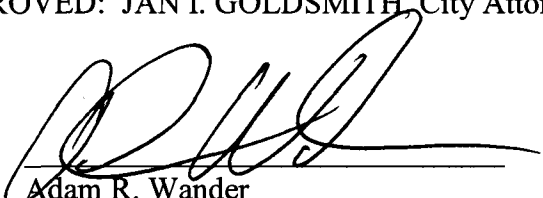
WHEREAS, the Report of Activities conforms to the above-referenced authorities and has been duly considered by this Council; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the City Council hereby approves the Report of Activities as filed and in the Office of the City Clerk as Document No. RR- 306828, with an anticipated budget total of \$27,974,946, which includes: anticipated TMD assessments for FY 2012 of \$26,097,463; the projected carryover of \$1,837,483 from FY 2011 and prior years; and the projected interest to be accrued in FY 2012 of \$40,000.

BE IT FURTHER RESOLVED, that the Chief Financial Officer is authorized to appropriate and expend for FY 2012 TMD activities a total of \$27,974,946, which includes: anticipated TMD assessments for FY 2012 of \$26,097,463; the projected carryover of \$1,837,483 from FY 2011 and prior years; and the projected interest to be accrued in FY 2012 of \$40,000, contingent upon the Chief Financial Officer certifying that funds are available.

BE IT FURTHER RESOLVED, that the Chief Financial Officer is authorize to appropriate and expend the TMD Fund Balance and TMD Interest Fund Balance from FY 2011 at year end closing (less the estimated TMD assessments and TMD interest carryover of \$1,837,483 to be included with the FY 2012 budget) for FY 2011 expenditures anticipated to be processed in FY2012, contingent upon the Chief Financial Officer certifying that funds are available.

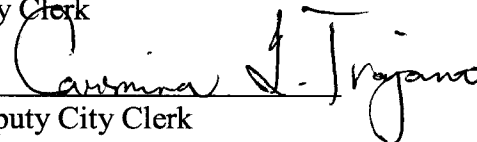
APPROVED: JAN I. GOLDSMITH, City Attorney

By   
Adam R. Wander  
Deputy City Attorney

ARW:js  
05/10/11  
Or.Dept:CP&CI  
R-2011-895  
Doc. #179312

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of MAY 24 2011.

ELIZABETH S. MALAND  
City Clerk

By   
Deputy City Clerk

Approved: 5-31-11  
(date)

  
JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor