

RESOLUTION NUMBER R- 307065

DATE OF FINAL PASSAGE NOV 17 2011

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING THE MAYOR TO EXECUTE A MARKETING PARTNERSHIP AGREEMENT BETWEEN THE CITY OF SAN DIEGO AND SPRINT SOLUTIONS, INC.

WHEREAS, City has established a Corporate Partnership Program (CPP) to generate cash and in-kind resources for City through marketing partnerships with the corporate community; and

WHEREAS, Sprint Solutions, Inc. (Sprint) has demonstrated an interest in the CPP by submitting a proposal to enter into a Marketing Partnership with City; and

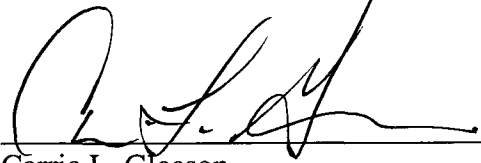
WHEREAS, City has determined that Sprint's proposal meets the objectives of the CPP and is otherwise in the best interests of the City; and

WHEREAS, the proposed Marketing Partnership Agreement between City and Sprint sets forth the parties' desire to enter into a contractual relationship by which City names Sprint its "Official Wireless Partner" and grants certain marketing rights and benefits to Sprint in exchange for payment of \$100,000 per year to City for the first two years of the Agreement, and each year thereafter upon exercise of the option to renew the Agreement up to a total of 5 years, all on the terms and conditions as set forth in the proposed Marketing Partnership Agreement; and

WHEREAS, also under the terms of the proposed Marketing Partnership Agreement, Sprint will conduct a phone recycling program for the collection of used cell phones from City employees at City facilities and to prevent used phones from ending up in landfills; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the Mayor be and is hereby authorized and empowered to execute, for and on behalf of said City, an agreement with Sprint Solutions, Inc. for certain marketing rights and benefits to Sprint in exchange for payment to City of \$100,000 per year for the first two years of the Agreement, and each year thereafter upon exercise of the option to renew the Agreement, up to a total of 5 years, all on the terms and conditions as set forth in the proposed Marketing Partnership Agreement on file in the office of the City Clerk as Document No. RR- 307065

APPROVED: JAN I. GOLDSMITH, City Attorney

By   
Carrie L. Gleeson  
Deputy City Attorney

CLG:als  
9/29/2011  
Or.Dept:Corporate Partnership  
Doc. No.: 255644

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of OCT 18 2011.

ELIZABETH S. MALAND  
City Clerk

By   
Deputy City Clerk

Approved: 11-17-11  
(date)

  
JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor