(R-2012-230 REV.)  $\frac{333_{\text{A}}}{11/15}$ 

RESOLUTION NUMBER R- 307143

DATE OF FINAL PASSAGE DEC 02 2011

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING APPROVAL OF THE DOWNTOWN DESIGN GUIDELINES.

WHEREAS, in 2006 the Council adopted the Downtown Community Plan (DCP), amendments to the Redevelopment Plan for the Centre City Redevelopment Project, and major amendments to the Centre City Planned District Ordinance (CCPDO), the regulatory framework for downtown land development; and

WHEREAS, to further enhance the physical character and livability of downtown, the Centre City Development Corporation (CCDC) initiated the process to develop the Design Guidelines and Centre City Green (CCG), the sustainability plan for downtown; and

WHEREAS, in 2007 the Corporation entered into an agreement with SMWM, an urban consulting firm located in San Francisco, to develop the Design Guidelines; and

WHEREAS, the Design Guidelines are proposed to be implemented in two phases namely: the Phase I goal is to develop design guidelines and criteria that apply generally throughout downtown, and Phase II will develop focused, neighborhood specific design guidelines beginning with Little Italy and East Village, to ensure future development and public works projects to support an environment that contributes to each neighborhood's distinct character; and

WHEREAS, Phase II will begin once Phase I is complete and one or more consultants are hired through a competitive Request for Qualification process; and

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WHEREAS, in 2010 the CCDC Board adopted CCG which identifies long-term goals and policies to meet sustainability standards and proposes a voluntary Green Building Incentive Program, a Green Streets' Program Concept to expand sustainability to the public realm, and a revised Transportation Demand Management Plan; and

WHEREAS, the Design Guidelines and CCG build on work that has already been completed to establish new baseline goals for urban design and sustainability, and will update policies and vision for downtown by supplementing the DCP and CCPDO; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, hereby approves the Downtown Design Guidelines, a copy of which shall be placed on file in the office of the City Clerk as Document No. RR- 307143.

BE IT FURTHER RESOLVED, that these Design Guidelines shall be effective on the same date as the Centre City Planned District Ordinance amendments set forth in

0-2012-40.

APPROVED: JAN I. GOLDSMITH, City Attorney

By Shanwa M. Thomas Shannon M. Thomas

Deputy City Attorney

SMT:als 10/31/2011

11/15/2011 REV.

Or.Dept:CCDC Doc. No. 270732

K-307143

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of NOV 15 2011.

ELIZABETH S. MALAND

City Clerk

By Mon Jumain

Approved: 12.11 (date)

JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_

JERRY SANDERS, Mayor