

RESOLUTION NUMBER R- 307840

DATE OF FINAL PASSAGE NOV 16 2012

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO APPROVING THE GOLF DIVISION BUSINESS
PLAN.

WHEREAS, since 2001, the City's golf program has operated under the procedure and guidelines outlined in the City Council approved 5-Year Business Plan (Plans) of 2001 and 2006; and

WHEREAS, these Plans have outlined key issues facing the daily operation of the City golf complexes as well as establishing the green fee structures for each of the five year terms covered by the plans; and

WHEREAS, to assist and provide an advisory role in the review of the new Golf Division Business Plan (Business Plan), an ad hoc advisory Business Plan Committee (Committee) was formed and met from September 2011 to May 2012; and

WHEREAS, the purpose of the proposed Business Plan for the Golf Division is to provide direction over the next several years; and

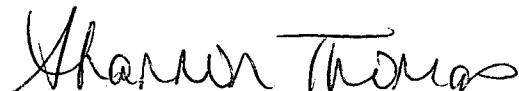
WHEREAS, in general, the plan provides a structure that will allow the Golf Division to successfully operate each of the golf complexes and provide excellent golfing opportunities to the public while ensuring that the golf complexes are properly maintained and the Golf Enterprise Fund continues to maintain its long term financial sustainability; NOW,

THEREFORE,

BE IT RESOLVED, by the City Council of the City of San Diego, that the Golf Division Business Plan, on file in the Office of the City Clerk as Document No. RR- 307840, be approved to provide future direction in the operation of the three municipal operated golf courses.

BE IT FURTHER RESOLVED, that the Golf Division Business Plan provide future direction in the operation of the three municipal operated golf courses, with the exception that the Municipal Golf Committee shall be appointed by the Mayor and confirmed by Council, and the qualifications of the Municipal Golf Committee shall be reviewed by the Natural Resources & Culture Committee; the City staff shall report out to NR&C annually on rate structure changes; and that the language on page 10 of the business plan shall be changed to read "each golf complex delivers the most affordable rates to residents of San Diego and competitive priced golf to visitors" (competitively priced golf shall be deleted).

APPROVED: JAN I. GOLDSMITH, City Attorney

By 
Shannon M. Thomas
Deputy City Attorney

SMT:als
10/05/12
11/14/12 REV.COPY
Or.Dept:Park & Rec.
Doc. No. 400868_2

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of NOV 13 2012.

ELIZABETH S. MALAND
City Clerk

By *Mary Zumaya*
Deputy City Clerk

Approved: 11/16/12
(date)

JSS
JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor