RESOLUTION NUMBER R- 307940

DATE OF FINAL PASSAGE JAN 0 2 2013

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO ALLOCATING \$14,000 TO DIAMOND BUSINESS ASSOCIATION FOR DIAMOND BUSINESS DISTRICT WEBSITE DEVELOPMENT, PURSUANT TO COUNCIL POLICY 100-06, "CITY COUNCIL FUNDING OF COMMUNITY PROJECTS, PROGRAMS, AND SERVICES."

WHEREAS, the San Diego City Council (City Council) adopted Council Policy 100-06, entitled "City Council Funding of Community Projects, Programs and Services" on June 28, 2011, by Resolution R-306903; and

WHEREAS, among other things, Council Policy 100-06 provides a procedure and uniform requirements for awarding funds to and contracting with non-profit organizations and public agencies for one-time community, social, environmental, cultural or recreational needs which serve a lawful public purpose; and

WHEREAS, Diamond Business Association, Inc., doing business as the Southeastern Diamond Business District has requested funding for website development for community outreach on jobs, business directories, and similar information to promote economic revitalization and renewal in the served community; and

WHEREAS, the requested funding will allow Diamond Business Association to pay for an array of services related to the development and design of the business district website for community outreach; and

WHEREAS, it is the determination of the City Council that the above-described program fits within the parameters of Council Policy 100-06, Community Projects, Programs and Services; and

WHEREAS, Council District 4 recommends an allocation of \$14,000 to Diamond Business Association, Inc. for the purposes set forth herein; NOW, THEREFORE,
-PAGE 1 OF 3-

(R-2013-383)

BE IT RESOLVED, by the Council of the City of San Diego, that the allocation described herein is made for a public purpose.

BE IT FURTHER RESOLVED that the Mayor, or his designee, is authorized to negotiate and execute for and on behalf of the City, an Agreement with Diamond Business Association, Inc. in an amount not to exceed \$14,000 for the project described herein.

BE IT FURTHER RESOLVED that the Chief Financial Officer is authorized to expend an amount not to exceed \$14,000 from the Community Projects, Programs and Services budget Fund No. 100000, Cost Center 1104110004, to provide funds for the above-referenced agreement, contingent upon the City Comptroller first furnishing one or more certificates certifying that the funds necessary for expenditure are, or will be, on deposit with the City Treasurer.

APPROVED: JAN I. GOLDSMITH, City Attorney

Prescilla Dugard

Deputy City Attorney

PMD:jdf 12/10/12

Or.Dept: Council District 4

Doc. No.: 485032

I hereby certify that the foregoing Resolution was passed by the Council of the City of