

Item # 330  
3/19/13

(R-2013-496)

RESOLUTION NUMBER R- 308051

DATE OF FINAL PASSAGE APR 04 2013

A RESOLUTION OF THE COUNCIL OF THE CITY OF  
SAN DIEGO TO ENCOURAGE BUSINESSES TO  
PARTICIPATE IN CONNECT2CAREERS SUMMER JOB  
PROGRAM.

WHEREAS, summer jobs introduce young adults to the world of work and prepare them for successful careers and, in turn, allow them to contribute to the local economy; and

WHEREAS, the U.S. Bureau of Labor Statistics reported last summer that fewer than three in 10 teen-agers now hold summer jobs, which is the lowest level since World War II; and

WHEREAS, a recent U.S. Conference of Mayors/Zogby Analytics survey found that two-thirds of America's businesses did not hire any youth/young adults for the summer 2012 and 84.3 percent said they did not make a financial contribution to a summer jobs program; and

WHEREAS, the City of San Diego recognizes the need to invest in our teens and young adults to help build a globally competitive workforce; and

WHEREAS, the San Diego Workforce Partnership's summer jobs program, Hire-A-Youth, was facing extinction because of lack of funding; and

WHEREAS, the San Diego Workforce Partnership requested funding to build and coordinate an ongoing and sustainable youth work-based summer learning program; and

WHEREAS, the City of San Diego allocated \$200,000 to the San Diego Workforce Partnership so it could continue to provide job-readiness training and high-impact summer jobs; and

WHEREAS, \$100,000 of that allocation was from the City of San Diego's General Fund by Ordinance O-20185; and

WHEREAS, the 2010-2012 Council Districts One, Two, Three, Four, Six, Seven, and Eight allocated the remaining \$100,000 by Resolution R-307860 with funds from their Community Projects, Programs and Services budgets herein attributed as follows: Council District One (Lightner) - \$30,000; Council District Two (Faulconer) - \$10,000; Council District 3 (Gloria) - \$5,000; Council District 4 (Young) - \$25,000; Council District Six (Zapf) - \$5,000; Council District Seven (Emerald) - \$20,000; and Council District Eight (Alvarez) - \$5,000; and

WHEREAS, the City of San Diego wants to support the Hire-A-Youth program, which has now been redesigned and renamed Connect2Careers, to help address San Diego's ongoing jobs skills gap and provide meaningful work experiences aimed at preparing our emerging workforce for 21<sup>st</sup> century jobs; and

WHEREAS, Connect2Careers has a renewed focus on placing youth ages 16-21 in summer jobs in San Diego's most important industry clusters: tourism, defense, and innovation; and

WHEREAS, the Mayor and the City Council want to educate San Diego's businesses on the importance of the Connect2Careers program and encourage them to participate in the program either by donating funds or hiring a youth as part of the summer employment program; NOW, THEREFORE,

BE IT RESOLVED, by Council of the City of San Diego, that San Diego's businesses are encouraged to participate in the Connect2Careers program either by donating funds or hiring a youth as part of the summer employment program.

APPROVED: JAN I. GOLDSMITH, City Attorney

By *Daphne Z. Skogen*  
Daphne Z. Skogen  
Deputy City Attorney

DZS:jl  
March 4, 2013  
Or.Dept: Council Dist. 1  
Doc. No. 524624\_3

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of MAR 19 2013

ELIZABETH S. MALAND  
City Clerk

By *[Signature]*  
Deputy City Clerk

Approved: *4/4/13*  
(date)

*Bob Filner*  
BOB FILNER, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
BOB FILNER, Mayor