Item33Z 3-Z6-l3 (R-2013-508)

RESOLUTION NUMBER R-308059

DATE OF FINAL PASSAGE MAR 2 8 2013

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN DIEGO IN FAVOR OF BROADCAST COVERAGE OF SAN DIEGO PADRES BASEBALL GAMES BY TIME WARNER CABLE

WHEREAS, the San Diego Padres are the City of San Diego's Major League Baseball team and the only Major League Baseball team in the San Diego region; and

WHEREAS, the City of San Diego has a stake in the success of its local Major League

Baseball Team as it generates economic activity, promotes San Diego to a national audience, and
boosts civic pride; and

WHEREAS, Fox Sports San Diego holds the broadcasting rights for San Diego Padres baseball games and reports that it is committed to televising 159 regular season games and 10 spring training games; and

WHEREAS, Fox Sports News San Diego reports that it has reached agreements with four of the five major television providers in San Diego to broadcast San Diego Padres baseball games: Cox Communications, DirecTV, AT&T U-Verse and Dish Network; and

WHEREAS, the fifth major television provider, Time Warner Cable, has yet to reach an agreement with Fox Sports San Diego for the broadcasting of Padres games; and

WHEREAS, Time Warner Cable is a franchise cable operator in the City of San Diego under a franchise issued by the City that expires on April 9, 2020 (San Diego Ordinances O-15213 and O-19243); and

WHEREAS, media reports estimate that Time Warner Cable provides service to more than 20 percent of the City's households; and

WHEREAS, some households in San Diego have access only to Time Warner Cable and do not have a choice of service providers; and

WHEREAS, opening day for the 2013 Major League Baseball season is fast approaching, being scheduled to start on April 1 and with the Padres Home Opening Game scheduled for April 5; and

WHEREAS, Time Warner Cable's inability to reach a deal with Fox Sports San Diego means that many baseball fans, including the elderly and disabled, will be unable to watch the Padres during the upcoming Major League Baseball season; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the City Council recognizes the importance of professional baseball in San Diego and encourages Time Warner Cable and Fox Sports San Diego to negotiate an agreement by Opening Day so that Time Warner Cable customers can watch their hometown team, the San Diego Padres, compete on television.

APPROVED: JAN I. GOLDSMITH, City Attorney

By

Carrie L. Gleeson
Deputy City Attorney

CLG:sc 03/11/13

Or.Dept:Council District 1

Doc. No. 528617

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of <u>MAR **26** 2013</u>.

	ELIZABETH S. MALAND
	City Clerk
	By Man Sumaya
	Deputy City Clerk
Approved: 3/28/13	PI FO
Approved: 4/3	DOG TUNE
(date)	BOB FILNER, Mayor
Vetoed:	
(date)	BOB FILNER, Mayor
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