

ORDINANCE NUMBER O- 20380 (NEW SERIES)

DATE OF FINAL PASSAGE JUL 07 2014

AN ORDINANCE OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING THE EXECUTION OF THE SECOND AMENDMENT TO THE MEMORANDUM OF UNDERSTANDING WITH METROPOLITAN TRANSIT SYSTEM FOR THE INTSTALLATION OF ADVERTISING ON TRANSIT SHELTERS AND BENCHES.

WHEREAS, on July 29, 2008, the City Council adopted the existing Memorandum of Understanding (MOU) between the City and the Metropolitan Transit System (MTS) on file with the Office of the City Clerk as Document No. RR-303026; and

WHEREAS, the City and MTS extended this agreement until June 2014 through a First Amendment on June 27, 2013 on file with the Office of the City Clerk as Document No. RR-308296; and

WHEREAS, MTS has entered into a bus shelter advertising contract with Clear Channel Outdoor; and

WHEREAS, MTS has proposed that the revenue sharing arrangement with the City will be adjusted to provide for the purchase of up to 500 new shelters to be placed throughout the MTS area; and

WHEREAS, the full amount of advertising revenue will be directed first to shelter procurement, which is estimated to take between five and seven years of revenue from the contract to complete; and

WHEREAS, after all expenses related to the transit shelter procurement have been paid for, all further revenue received by the City will be spent on the installation of concrete bus pads, Americans with Disabilities Act improvements or other transit improvements; and

WHEREAS, this Second Amendment to the prior MOU will extend the term of the prior agreement until December 31, 2024; NOW, THEREFORE,

BE IT ORDAINED, by the Council of the City of San Diego, as follows:

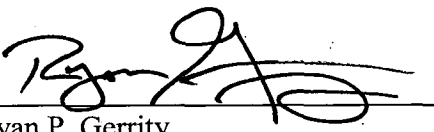
Section 1. That the Mayor is hereby authorized and directed to execute, for and on behalf of said City, the Second Amendment to the MOU with MTS under the terms and conditions set forth in the Second Amendment on file in the Office of the City Clerk as Document No.

OO- **20380**, together with any reasonably necessary modifications or amendments thereto which do not increase project scope or cost and which the Mayor shall deem necessary from time to time in order to carry out the purposes and intent of this project and agreement.

Section 2. That a full reading of this ordinance is dispensed with prior to its passage, a written or printed copy having been made available to the City Council and the public prior to the day of its passage.

Section 3. That this ordinance shall take effect and be in force on the thirtieth day from and after its final passage.

APPROVED: JAN I. GOLDSMITH, City Attorney

By 
Ryan P. Gerrity
Deputy City Attorney

RPG:cfq
5/20/2014
Or.Dept:Transportation & Storm Water
Document Number: 777052

I hereby certify that the foregoing Ordinance was passed by the Council of the City of San Diego, at this meeting of ~~JUN 24 2014~~

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 7/7/14
(date)


KEVIN L. FAULCONER, Mayor

Vetoed: _____
(date)

KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on JUN 24 2014, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Sherri Lightner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Harris	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Gloria	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marti Emerald	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage JUL 07 2014

AUTHENTICATED BY:

KEVIN L. FAULCONER
Mayor of The City of San Diego, California.

(Seal)

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.
By [Signature], Deputy

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

JUN 10 2014, and on JUL 07 2014

I FURTHER CERTIFY that said ordinance was read in full prior to passage or that such reading was dispensed with by a vote of five members of the Council, and that a written copy of the ordinance was made available to each member of the Council and the public prior to the day of its passage.

(Seal)

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.
By [Signature], Deputy

Office of the City Clerk, San Diego, California
Ordinance Number O- 20380