

ORDINANCE NUMBER O- 20445 (NEW SERIES)

DATE OF FINAL PASSAGE DEC 17 2014

AN ORDINANCE AMENDING CHAPTER 2, ARTICLE 2, DIVISION 18, OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 22.1801, ADDING CHAPTER 2, ARTICLE 2, DIVISION 46 RELATING TO THE NEWLY-CREATED DEPARTMENT OF PERFORMANCE AND ANALYTICS AND ADDING CHAPTER 2, ARTICLE 2, DIVISION 47 RELATING TO THE NEWLY-CREATED DEPARTMENT OF COMMUNICATIONS.

WHEREAS, on October 28, 2013, the City Council approved proposed improvements to the City's governmental operations described in Report to the City Council, No. 13-076, dated October 21, 2013 (Reorganization Report); and

WHEREAS, the approved Reorganization Report calls for the creation of two new City Departments, the Department of Communications and the Department of Performance and Analytics; and

WHEREAS, pursuant to San Diego Charter section 26, the City Council may, by ordinance approved by a two-thirds vote, change, abolish, combine and rearrange the departments of the City provided for in the administrative code, which is codified in Chapter 2 of the San Diego Municipal Code; and

WHEREAS, the City Council desires to amend the Municipal Code such that it reflects the new departments of the City in accordance with the Reorganization Report; NOW, THEREFORE,

BE IT ORDAINED, by the Council of the City of San Diego, as follows:

Section 1. That Chapter 2, Article 2, Division 18 of the San Diego Municipal Code is amended by amending section 22.1801, to read as follows:

Division 18: City Departments

§22.1801 City Departments

- (a) [No change in text.]
- (b) The following are the departments of the City of San Diego within the meaning of the Charter and ordinances of said City:

Auditor and Comptroller

City Attorney

City Clerk through City Treasurer [No change in text.]

Communications

Development Services Department through Park and Recreation

[No change in text.]

Performance and Analytics

Personnel through Water Utilities [No change in text.]

- (c) [No change in text.]

Section 2. That Chapter 2, Article 2, is amended by adding Division 46 of the San Diego Municipal Code and adding section 22.4601 to read as follows:

Division 46: Communications

§22.4601 Department of Communications

The Department of Communications is a City department. The Director is the administrative head of the department and shall be selected by the City Manager. The Director shall be the appointing authority of all personnel authorized in the department. The department is responsible for all City communication-related

functions. These functions include: CityTV; internal communications; multimedia services; and public information. The department shall have responsibility and authority over all City external and internal communications to ensure consistent and effective management of information and to improve the ability of the Mayor and the Council to communicate with the public and the City workforce.

Section 3. That Chapter 2, Article 2, is amended by adding Division 47 of the San Diego Municipal Code and adding section 22.4701 to read as follows.

Division 47: Performance and Analytics

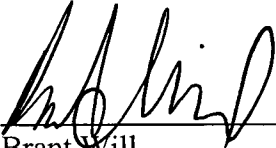
§22.4701 Department of Performance and Analytics

The Department of Performance and Analytics is a City department. The Director is the administrative head of the department and shall be selected by the City Manager. The Director shall be the appointing authority of all personnel authorized in the department. The department is responsible for long-term strategic initiatives, including strategic planning, performance measurement and management, operational excellence initiatives and managed competition. The department supports all Mayoral departments to implement data-driven solutions and improve the efficiency and effectiveness of the City's service delivery and management structures.

Section 4. That a full reading of this ordinance is dispensed with prior to its passage, a written or printed copy having been available to the City Council and the public a day prior to its passage.

Section 5. That this ordinance shall take effect and be in force on the thirtieth day from and after its final passage.

APPROVED: JAN I. GOLDSMITH, City Attorney

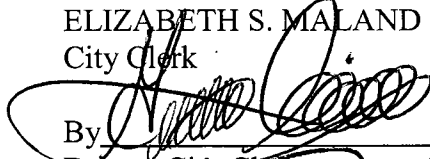
By 

Brant Will
Deputy City Attorney

BW:jdf
11/04/14
Or.Dept:COO
Doc. No.: 824869_3

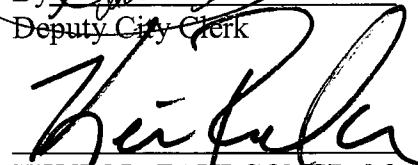
I hereby certify that the foregoing Ordinance was passed by the Council of the City of San Diego, at this meeting of DEC 09 2014.

ELIZABETH S. MALAND
City Clerk

By 

Deputy City Clerk

Approved: 12/17/14
(date)



KEVIN L. FAULCONER, Mayor

Vetoed: _____
(date)

KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on DEC 09 2014, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Sherri Lightner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Harris	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Gloria	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marti Emerald	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage DEC 17 2014

AUTHENTICATED BY:

KEVIN L. FAULCONER
Mayor of The City of San Diego, California.

(Seal)

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

By [Signature], Deputy

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

NOV 17 2014

DEC 17 2014

, and on _____

I FURTHER CERTIFY that said ordinance was read in full prior to passage or that such reading was dispensed with by a vote of five members of the Council, and that a written copy of the ordinance was made available to each member of the Council and the public prior to the day of its passage.

(Seal)

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

By [Signature], Deputy

<p>Office of the City Clerk, San Diego, California</p> <p>Ordinance Number O- <u>20445</u></p>
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