

RESOLUTION NUMBER R- 309043

DATE OF FINAL PASSAGE JUN 25 2014

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING AND ESTABLISHING THE UNIVERSITY HEIGHTS BANNER DISTRICT.

WHEREAS, section 142.1210(b)(5)(C) of the Municipal Code of the City of San Diego allows the placement of banners promoting cultural or civic events or activities of general public interest on streets and public rights-of-way designated by resolution of the City Council; and

WHEREAS, the University Heights Community Association is a non-profit civic organization founded to promote the enhancement of the quality of life and promote cultural diversity in the University Heights community; and

WHEREAS, the University Heights Community Association wishes to install street banners in the public right-of-way promoting cultural and civic events, and community activities of general public interest; and

WHEREAS, the Council of the City of San Diego wishes to aid this civic endeavor;

NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. In accordance with San Diego Municipal Code section 142.1210(b)(5)(C), the University Heights Community Association may install banners in the following locations: (a) along the east and west sides of Park Boulevard from Meade Avenue to El Cajon Boulevard, 4398-4353 Park Boulevard to 4300-4319 Park Boulevard; (b) center median poles on Park Boulevard from El Cajon Boulevard to Lincoln Avenue, 4298-4299 Park Boulevard to 4002-4009 Park Boulevard; (c) east and west sides of Normal Street from El Cajon Boulevard to Polk Street, 4198-4199 Normal Street to 4100-4127 Normal Street; (d) north and south sides of

Washington Street from Polk Street and past the Vermont Street bridge, 1550-1599 Washington Street to 1081-1070 Washington Street.

2. The banners shall be installed in accordance with the following:
 - a. The banners shall not be used for commercial or political advertising, except that logos and trademarks of sponsoring organizations shall be permitted.
 - b. The total area of logos and trademarks shall be limited to five percent of the banner area.
 - c. The banners shall be displayed for no more than thirty calendar days, with one thirty-calendar-day extension.
 - d. The banners shall be installed only on light standards that have been equipped by the City with mounting hardware.
 - e. The banners have received all necessary permits to locate in the public right-of-way.

APPROVED: JAN I. GOLDSMITH, City Attorney

By

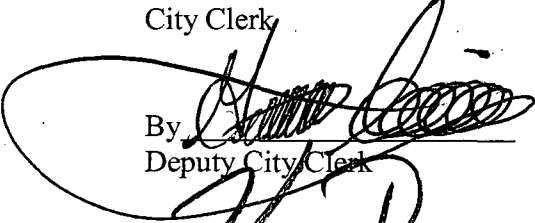


Inga B. Lintvedt
Deputy City Attorney

IBL: mm
Date: 5/30/2014
Or.Dept: Council Dist 3
Doc. No. 797374

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JUN 17 2014.

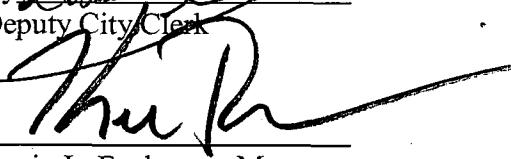
ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: _____

(date)

6/25/14


Kevin L. Faulconer, Mayor

Vetoed: _____

(date)

Kevin L. Faulconer, Mayor

Passed by the Council of The City of San Diego on JUN 17 2014, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Sherri Lightner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Harris	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Gloria	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Marti Emerald	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage JUN 25 2014

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

KEVIN L. FAULCONER
Mayor of The City of San Diego, California.

(Seal)

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

By [Signature], Deputy

Office of the City Clerk, San Diego, California

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