RESOLUTION NUMBER R- 309729

DATE OF FINAL PASSAGE MAY 2 8 2015

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO ALLOCATING \$9,000 TO THE DIAMOND BUSINESS ASSOCIATION, INC. DBA SDBD FOR THE SHOP DIAMOND BANNERS & HOLIDAY LIGHTS, PURSUANT TO COUNCIL POLICY 100-06, "CITY COUNCIL FUNDING OF COMMUNITY PROJECTS, PROGRAMS, AND SERVICES."

WHEREAS, the San Diego City Council (City Council) adopted Council Policy 100-06, titled "City Council Funding of Community Projects, Programs and Services" on June 28, 2011, by San Diego Resolution R-306903 (July 7, 2011); and

WHEREAS, among other things, Council Policy 100-06 provides a procedure and uniform requirements for awarding funds to and contracting with non-profit organizations and public agencies for one-time community, social, environmental, cultural, or recreational needs which serve a lawful public purpose; and

WHEREAS, the Diamond Business Association, Inc. dba SDBD (SDBD) has requested funding for the Shop Diamond Banners and Holiday Lights; and

WHEREAS, the requested funding will be used for banner design modification, banner printing, purchase new hardware and banner installation for Shop Local Shop Diamond banners, and to pay for one-half the costs of lighting the I-805 holiday bridge lights on Market Street and Imperial Avenue; and

WHEREAS, the SDBD's request for funding for the Shop Diamond Banners and Holiday
Lights will benefit local businesses by improving the overall perception of the Diamond
Business District and serving to market the businesses on Market Street between Gateway Center
Way and I-805 and encourage local residents to shop locally and fuel economic development of
the community; and

WHEREAS, it is the determination of the City Council that the above-described program fits within the parameters of Council Policy 100-06; and

WHEREAS, Council District 9 recommends an allocation of \$9,000 to the SDBD for the purposes set forth in this resolution; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the allocation described in this resolution is made for a public purpose.

BE IT FURTHER RESOLVED, that the City Council waives Council Policy 100-06, section 3(g), which provides: "An organization may not apply to receive funding for an event or program which has already occurred, nor any capital improvement, goods, supplies, materials, or equipment which have already been purchased."

BE IT FURTHER RESOLVED, that the Mayor, or his designee, is authorized and directed to execute, for and on behalf of the City, a Community Projects, Programs, and Services FY 2015 City Council Allocations Agreement between the City of San Diego and the Diamond Business Association, Inc. dba SDBD (Agreement) in an amount not to exceed \$9,000 for the project described in this resolution, under terms and conditions set forth in the Agreement on file in the Office of the City Clerk as Document No. RR-309729.

BE IT FURTHER RESOLVED, that the Chief Financial Officer is authorized to expend an amount not to exceed \$9,000 from the Community Projects, Programs, and Services budget Fund No. 100000, Cost Center 1109110009, to provide funds for the Agreement, contingent upon the Chief Financial Officer first furnishing one or more certificates certifying that the funds necessary for expenditure are, or will be, on deposit with the City Treasurer.

APPROVED: JAN I. GOLDSMITH, City Attorney

Prescilla Dugard Chief Deputy City Attorney	
PMD:ccm May 7, 2015 Or.Dept: Council District 9 Doc. No.: 1002203 CC No.: 3000007830	
I certify that this Resolution was passed by the of	Council of the City of San Diego, at this meeting ELIZABETH S. MALAND
5/2elic-	By Deputy City Clerk
Approved:(date) Vetoed:	KEVIN L. FAULCONER, Mayor
(date)	KEVIN L. FAULCONER, Mayor

The City of San Diego COMPTROLLER'S CERTIFICATE

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CC-361 (REV 7-09)

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Councilmembers	Yeas	Nays	Not Present	Recused
Sherri Lightner				
Lorie Zapf	$ ot \hspace{-1em} ot $			
Todd Gloria	otin			
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Mark Kersey	\square			
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Office of the City Clerk, San Diego, California

Resolution Number R- 309729