

Item - 335  
subitem - B  
5/19/2015

(R-2015-569)

RESOLUTION NUMBER R- 309751

DATE OF FINAL PASSAGE MAY 28 2015

A RESOLUTION OF THE COUNCIL OF THE CITY  
OF SAN DIEGO APPROVING AND AUTHORIZING THE  
EXECUTION OF FIRST AMENDMENTS TO THE OPERATING  
AGREEMENTS FOR THE SPECIFIED BUSINESS  
IMPROVEMENT DISTRICTS.

WHEREAS, in accordance with the Parking and Business Improvement Area Law of 1989 (California Streets and Highways Code sections 36500-36551), the eighteen Business Improvement Districts identified below (Districts) were formed in the City of San Diego to levy assessments annually to pay for certain improvements and activities within the Districts; and

WHEREAS, the City Council, in accordance with applicable law and City Council Policy 900-07, wishes to continue the promotional activities of the Districts; and

WHEREAS, on May 24, 2013, the City Council adopted Resolution No. R-308144, in which the City Council approved five-year operating agreements (Operating Agreements) with the associations that administer the Districts (Associations) to be effective as of July 1, 2013 and continue until June 30, 2018; and

WHEREAS, First Amendments to the Operating Agreements (First Amendments) are necessary to allow for a new process for determining and disbursing Small Business Enhancement Program funds to Associations and to clarify procurement procedures given changes to Divisions 30-36 of Article 2, Chapter 2 of the San Diego Municipal Code; and

WHEREAS, effective MAY 28 2015, the City Council adopted Resolution No. R- 309750, in which the City Council confirmed the Budget Reports for the period of July 1, 2015 through June 30, 2016 (FY 2016) for each of the specified Districts in the City of San Diego;  
NOW, THEREFORE,

BE IT RESOLVED, by the City Council of the City of San Diego, as follows:

1. The City Council hereby approves the First Amendments with the following Associations for each of the respective Districts in the form and content attached to the backup materials for the City Council agenda item adopting this Resolution, those First Amendments being on file with the Office of the City Clerk under the following document numbers:

<u>Association</u>	<u>Business Improvement District</u>	<u>Document No.</u>
Adams Avenue Business Association, Inc.	Adams Avenue	RR- <u>309751-1</u>
City Heights Business Association	City Heights	RR- <u>309751-2</u>
College Area Economic Development Corporation	College Area	RR- <u>309751-3</u>
Diamond Business Association, dba Southeastern Diamond Business District	Diamond	RR- <u>309751-4</u>
Downtown San Diego Partnership, Inc.	Downtown Improvement Area	RR- <u>309751-5</u>
East Village Association, Inc.	East Village	RR- <u>309751-6</u>
El Cajon Boulevard Business Improvement Association	El Cajon Boulevard Gateway	RR- <u>309751-7</u>
El Cajon Boulevard Business Improvement Association	El Cajon Boulevard Central	RR- <u>309751-8</u>
Gaslamp Quarter Association, Inc.	Gaslamp	RR- <u>309751-9</u>
Hillcrest Business Improvement Association, Inc.	Hillcrest	RR- <u>309751-10</u>
La Jolla Village Merchants Association	La Jolla	RR- <u>309751-11</u>
Little Italy Association	Little Italy	RR- <u>309751-12</u>

Mission Hills Business  
Improvement District

Mission Hills

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North Park Organization of  
Businesses, Inc.

North Park

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Ocean Beach Merchant's  
Association, Inc.

Ocean Beach

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Old Town San Diego  
Chamber of Commerce

Old Town

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The Pacific Beach Community  
Development Corporation  
dba Discover Pacific Beach

Pacific Beach

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San Ysidro Improvement  
Corporation

San Ysidro

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2. The Mayor or designee is authorized and directed to execute the First Amendments identified in paragraph 1 of this Resolution.

APPROVED: JAN I. GOLDSMITH, City Attorney

By   
Michael T. Reid  
Deputy City Attorney

MTR:sc  
04/10/15  
Or.Dept: Econ. Dev.  
Doc. No.: 992720

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of MAY 19 2015.

ELIZABETH S. MALAND  
City Clerk

By   
Deputy City Clerk

Approved: 5/28/15  
(date)

  
KEVIN L. FAULCONER, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on MAY 19 2015, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Sherrri Lightner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Gloria	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marti Emerald	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage MAY 28 2015

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

KEVIN L. FAULCONER  
Mayor of The City of San Diego, California.

ELIZABETH S. MALAND  
City Clerk of The City of San Diego, California.

(Seal)

By *Mary Hernandez*, Deputy

Office of the City Clerk, San Diego, California  
Resolution Number R- 309751