

RESOLUTION NUMBER R- 309999

DATE OF FINAL PASSAGE OCT 15 2015

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO AUTHORIZING THE MAYOR TO EXECUTE AN
AGREEMENT WITH CAR2GO FOR IMPLEMENTATION,
MANAGEMENT, AND OPERATION OF A CAR SHARE
SYSTEM.

WHEREAS, car sharing is a community-based transportation option that allows drivers to access an automobile on an as-needed basis without the costs and responsibilities of vehicle ownership; and

WHEREAS, the City of San Diego's (City) mobility, sustainability, health, economic, and social goals reflected in the City's 2008 San Diego General Plan support goals and policies that will: help car sharing become a more viable alternative mode of transportation to connect to transit; provide safe and convenient options for employment, retail, multifamily housing, schools and colleges, and transit facility uses (Mobility Element, Policy ME-E.6); and help achieve trip reduction goals and reduce vehicle ownership (Mobility Element, Policy ME-E.7); and

WHEREAS, in November 2011, the City became the first city in North America to offer an all-electric car sharing network through the City's Car Share Pilot Program (Pilot Program) with car2go N.A., LLC (car2go); and

WHEREAS, car2go offers customers the opportunity to rent car share vehicles by the minute, any time of the day, within a defined operating area, and customers can return vehicles anywhere within the defined operating area; and

WHEREAS, car2go helps its customers save money over the cost of individual vehicle ownership by encouraging customers to drive less often, plan efficient trips, use alternative modes of transportation, and share fuel-efficient vehicles; and

WHEREAS, the Pilot Program demonstrated that car sharing helps solve the “final mile” problem, getting passengers from a transit point to their final destination; and

WHEREAS, more than 30,000 members have signed up to use the 400 car2go vehicles located throughout the City since the launch of the Pilot Program; and

WHEREAS, car2go has grown from approximately 500 trips per week in 2011 to an average of 7,000 trips per week; and

WHEREAS, the City has monitored car2go’s car share statistics during the Pilot Program and has determined that a permanent car share program would provide an alternative mode of transportation, help meet the City’s objectives to reduce drive-alone trips, vehicle miles traveled, traffic congestion, and vehicle emissions, and offer economic, environmental, and community benefits to the public without the expenditure of public funds; and

WHEREAS, the City’s Corporate Partnerships and Development Program issued a Request for Sponsorship and received proposals from potential car share vendors; and

WHEREAS, the City has determined that car2go’s proposal demonstrates its ability to fund, implement, manage, and operate a car share system and meets the City’s objectives; and

WHEREAS, the City has determined that car share vendors will contribute to a Car Share Expansion Fund to offset the costs of car share program expansion; and

WHEREAS, the California Environmental Quality Act (CEQA), Public Resources Code section 21084, states that the CEQA Guidelines shall list those classes of projects which have been determined not to have a significant effect on the environment and which shall be exempt from CEQA; and

WHEREAS, pursuant to that authority, CEQA Guidelines sections 15300-15333 list the categorical exemptions promulgated by the California Office of Planning and Research for those classes of projects which have been determined not to have a significant effect on the environment; and

WHEREAS, the Environmental Services Department has established that the City's Car Share Program (Project) is categorically exempt from CEQA pursuant to CEQA Guidelines section 15301 because the Project involves the operation, leasing, or minor alteration of an existing public or private facility, with negligible or no expansion of use, and that no exception to the exemption, as set forth in CEQA Guidelines section 15300.2, applies to the Project; and

WHEREAS, the City Council has considered the potential environmental effects of the Agreement; and

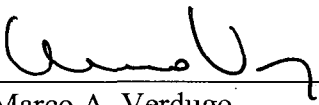
WHEREAS, the City Council, using its independent judgment, has determined that the Project is categorically exempt from CEQA pursuant to State CEQA Guidelines section 15301 and that no exception to the exemption, as set forth in CEQA Guidelines section 15300.2, applies to the Project; NOW, THEREFORE,

BE IT RESOLVED, by the City Council of the City of San Diego, that the Mayor or his designee is authorized to execute, for and on behalf of the City, a three year Agreement with a two year renewal option with car2go for the implementation, management, and operation of a car share system under the terms and conditions set forth in the Agreement on file in the Office of the City Clerk as Document No. RR **309999**

BE IT FURTHER RESOLVED, that the Chief Financial Officer is authorized to establish an interest bearing fund to be used to offset car share program expansion costs such as satellite locations, memberships, outreach, and other program expansion support.

BE IT FURTHER RESOLVED, that the City Council has determined that the Project is categorically exempt from CEQA pursuant to State CEQA Guidelines Section 15301 and no exception to the exemption, as set forth in CEQA Guidelines Section 15300.2, has been determined to apply.

APPROVED: JAN I. GOLDSMITH, City Attorney

By 

Marco A. Verdugo
Deputy City Attorney

MAV:hm
09/23/2015
09/29/2015 COR.COPY
Doc. No.: 1115716

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of OCT 06 2015.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 10/12/15
(date)


KEVIN L. FAULCONER, Mayor

Vetoed: _____
(date)

KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on OCT 06 2015, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Sherr Lightner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Gloria	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marti Emerald	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Date of final passage OCT 15 2015

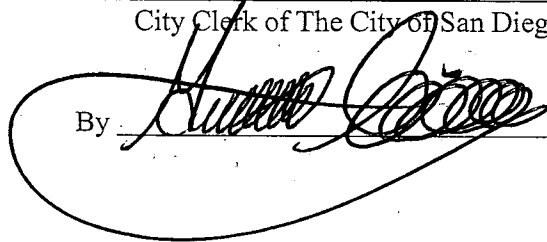
(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

KEVIN L. FAULCONER
Mayor of The City of San Diego, California.

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

(Seal)

By  Deputy

Office of the City Clerk, San Diego, California
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