

FILE #100
Tues; 10/20/15
(R-2016-161)

RESOLUTION NUMBER R- 310022

DATE OF FINAL PASSAGE OCT 28 2015

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO APPROVING REVISIONS TO COUNCIL POLICY
100-10, SMALL AND LOCAL BUSINESS PREFERENCE FOR
GOODS, SERVICES, AND CONSULTANT CONTRACTS.

WHEREAS, the City of San Diego expends millions of dollars annually in the procurement of goods, services, and consultants to meet the requirements of various City departments; and

WHEREAS, the City may allocate its funds to alleviate disadvantages suffered by local businesses, particularly where the City itself creates some of the disadvantages; and

WHEREAS, historically, there has been a lack of diversity among City contractors; and

WHEREAS, small and emerging local businesses have faced challenges competing against established businesses with greater resources and capital; and

WHEREAS, based on this evidence, the City finds small and emerging local businesses are at a competitive disadvantage with businesses from other areas because of the higher administrative costs of doing business with the City, such as, higher tax rates, higher rents, higher wages and benefits for labor, and higher insurance rates; and

WHEREAS, the City desires to continue to provide contracting opportunities to a broader cross-section of the community to enhance diversity and increase competition; and

WHEREAS, the City has a compelling interest that it is neither an active nor passive participant in marketplace discrimination, and in stimulating the local economy by providing opportunities for small and emerging local businesses to grow, succeed, and create jobs for the citizens of San Diego; and

WHEREAS, the City Council has heard testimony from City staff and the community, considered statistical evidence presented, and reviewed programs in neighboring jurisdictions in an effort to revise the Council Policy to best achieve the City's goals of enhancing diversity in City contracts, ensuring open and fair competition, and promoting a robust local economy; and

WHEREAS, the City Council finds that the bid discount and proposal preference points, as revised, are similar to corrective adjustments found in other jurisdictions, and that such revisions would encourage small and emerging local businesses to locate and remain in San Diego; and

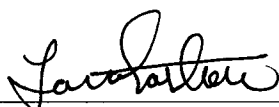
WHEREAS, the City Council declares that the disadvantages faced by small and emerging local businesses can be reduced by providing a bid discount and proposal preference points found in the revisions to Council Policy 100-10; NOW, THEREFORE,

BE IT RESOLVED, by the City Council of the City of San Diego, that the City Council hereby adopts the revisions to Council Policy 100-10 as set forth in Document No.

310022
RR - _____ filed in the Office of the City Clerk.

BE IT FURTHER RESOLVED, that the City Clerk is instructed to update the Council Policy Manual to include amended Council Policy 100-10.

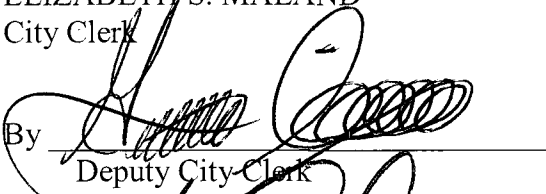
APPROVED: JAN I. GOLDSMITH, City Attorney

By  _____
Lara E. Easton
Deputy City Attorney

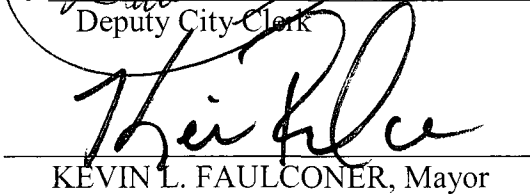
LEE:cfq
7/30/2015
Or.Dept: P&C
Doc. No.: 1072981

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of OCT 20 2015.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 10/24/15
(date)


KEVIN L. FAULCONER, Mayor

Vetoed: _____
(date)

KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on OCT 20 2015, by the following vote:

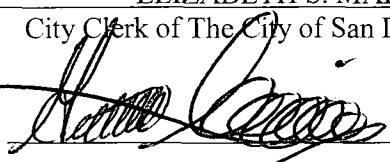
Councilmembers	Yeas	Nays	Not Present	Recused
Sherri Lightner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Gloria	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marti Emerald	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage OCT 28 2015.

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY: KEVIN L. FAULCONER
Mayor of The City of San Diego, California.

(Seal) ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

By , Deputy

Office of the City Clerk, San Diego, California
Resolution Number R- 310022