

#1102
4/19

RESOLUTION NUMBER R- 310363

DATE OF FINAL PASSAGE APR 21 2016

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO ALLOCATING \$14,000 TO THE SAN DIEGO CONVENTION AND TOURIST BUREAU FOR THE “WORLD’S SMART CITIES: SAN DIEGO” DOCUMENTARY, PURSUANT TO COUNCIL POLICY 100-06, “CITY COUNCIL FUNDING OF COMMUNITY PROJECTS, PROGRAMS, AND SERVICES.”

WHEREAS, the San Diego City Council (City Council) adopted Council Policy 100-06, titled “City Council Funding of Community Projects, Programs and Services” on June 28, 2011, by San Diego Resolution R-306903 (July 7, 2011); and

WHEREAS, among other things, Council Policy 100-06 provides a procedure and uniform requirements for awarding funds to and contracting with non-profit organizations and public agencies for one-time community, social, environmental, cultural, or recreational needs which serve a lawful public purpose; and

WHEREAS, the San Diego Convention and Tourist Bureau has requested funding for National Geographic’s “World’s Smart Cities: San Diego” documentary, which launched in April 2015. The cost of this program exceeded \$6 million dollars, with National Geographic funding \$4.5 million and San Diego partners contributing an additional \$1.4 million to secure worldwide distribution of the documentary; and

WHEREAS, the funding for the “World’s Smart Cities: San Diego” benefits the City of San Diego by highlighting what makes this a unique city and one of the most innovative, forward-thinking cities across the globe and will help attract new businesses, foreign investment and travelers. All of this supports a strong economy for the City of San Diego; and

WHEREAS, it is the determination of the City Council that the above-described program fits within the parameters of Council Policy 100-06; and

WHEREAS, Council District 6 recommends an allocation of \$14,000 to the National Geographic for the purposes set forth in this resolution; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the allocation described in this resolution is made for a public purpose.

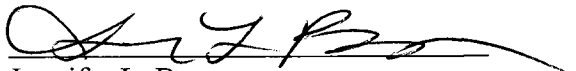
BE IT FURTHER RESOLVED, that the City Council waives Council Policy 100-06, section 3(g), which provides: “An organization may not apply to receive funding for an event or program which has already occurred, nor any capital improvement, goods, supplies, materials, or equipment which have already been purchased.”

BE IT FURTHER RESOLVED, that the Mayor, or his designee, is authorized and directed to execute, for and on behalf of the City, a Community Projects, Programs, and Services FY 2016 City Council Allocations Agreement between the City of San Diego and the National Geographic (Agreement) in an amount not to exceed \$14,000 for the project described in this resolution, under terms and conditions set forth in the Agreement on file in the Office of the City Clerk as Document No. RR- 310363.

BE IT FURTHER RESOLVED, that the Chief Financial Officer is authorized to expend an amount not to exceed \$10,000 from the Community Projects, Programs, and Services budget Fund No. 100000, Cost Center 1105110005, CD 5; and \$4,000 from the Community Projects, Program, and Services budget Fund No. 100000, Cost Center No. 1106110006, CD 6, to provide

funds for the above-referenced Agreement, contingent upon the Chief Financial Officer first furnishing one or more certificates certifying that the funds necessary for expenditure are, or will be, on deposit with the City Treasurer.



APPROVED: JAN I. GOLDSMITH, City Attorney

By 
Jennifer L. Berry
Deputy City Attorney

JLB:sc
04/05/2016
Or.Dept: Council District 6
Doc. No.: 1259433
CC No.: 3000008747

I certify that this Resolution was passed by the Council of the City of San Diego, at this meeting of APR 19 2016.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

KEVIN L. FAULCONER, Mayor

Approved: 4/21/16
(date)

Vetoed: _____
(date)

KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on APR 19 2016, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Sherri Lightner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Gloria	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Marti Emerald	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage APR 21 2016

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

KEVIN L. FAULCONER
Mayor of The City of San Diego, California.

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

(Seal)

By *Mary Fernandez*, Deputy

Office of the City Clerk, San Diego, California

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