(R-2016-527)

RESOLUTION NUMBER R- 310363 DATE OF FINAL PASSAGE APR 2-1 2016

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO ALLOCATING \$14,000 TO THE SAN DIEGO CONVENTION AND TOURIST BUREAU FOR THE "WORLD'S SMART CITIES: SAN DIEGO" DOCUMENTARY, PURSUANT TO COUNCIL POLICY 100-06, "CITY COUNCIL FUNDING OF COMMUNITY PROJECTS, PROGRAMS, AND SERVICES."

WHEREAS, the San Diego City Council (City Council) adopted Council Policy 100-06, titled "City Council Funding of Community Projects, Programs and Services" on June 28, 2011, by San Diego Resolution R-306903 (July 7, 2011); and

WHEREAS, among other things, Council Policy 100-06 provides a procedure and uniform requirements for awarding funds to and contracting with non-profit organizations and public agencies for one-time community, social, environmental, cultural, or recreational needs which serve a lawful public purpose; and

WHEREAS, the San Diego Convention and Tourist Bureau has requested funding for National Geographic's "World's Smart Cities: San Diego" documentary, which launched in April 2015. The cost of this program exceeded \$6 million dollars, with National Geographic funding \$4.5 million and San Diego partners contributing an additional \$1.4 million to secure worldwide distribution of the documentary; and

WHEREAS, the funding for the "World's Smart Cities: San Diego" benefits the City of San Diego by highlighting what makes this a unique city and one of the most innovative, forward-thinking cities across the globe and will help attract new businesses, foreign investment and travelers. All of this supports a strong economy for the City of San Diego; and

WHEREAS, it is the determination of the City Council that the above-described program fits within the parameters of Council Policy 100-06; and

WHEREAS, Council District 6 recommends an allocation of \$14,000 to the National Geographic for the purposes set forth in this resolution; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the allocation described in this resolution is made for a public purpose.

BE IT FURTHER RESOLVED, that the City Council waives Council Policy 100-06, section 3(g), which provides: "An organization may not apply to receive funding for an event or program which has already occurred, nor any capital improvement, goods, supplies, materials, or equipment which have already been purchased."

BE IT FURTHER RESOLVED, that the Mayor, or his designee, is authorized and directed to execute, for and on behalf of the City, a Community Projects, Programs, and Services FY 2016 City Council Allocations Agreement between the City of San Diego and the National Geographic (Agreement) in an amount not to exceed \$14,000 for the project described in this resolution, under terms and conditions set forth in the Agreement on file in the Office of the City Clerk as Document No. RR- 310363.

BE IT FURTHER RESOLVED, that the Chief Financial Officer is authorized to expend an amount not to exceed \$10,000 from the Community Projects, Programs, and Services budget Fund No. 100000, Cost Center 1105110005, CD 5; and \$4,000 from the Community Projects, Program, and Services budget Fund No. 100000, Cost Center No. 1106110006, CD 6, to provide

funds for the above-referenced Agreement, contingent upon the Chief Financial Officer first furnishing one or more certificates certifying that the funds necessary for expenditure are, or will be, on deposit with the City Treasurer.

APPROVED: JAN I. GOLDSMITH, City Attorne	y
By Jennifer L. Berry Deputy City Attorney	~ .
JLB:sc 04/05/2016 Or.Dept: Council District 6 Doc. No.: 1259433 CC No.: 3000008747	
I certify that this Resolution was passed by the Cou of APR 19 2016	uncil of the City of San Diego, at this meeting
	ELIZABETH S. MALAND City Clerk
Approved: 4/1/16 (date)	By Check Deputy City Clerk KEVIN L. FAULCONER, Mayor

KEVIN L. FAULCONER, Mayor

Vetoed: ____

(date)

The City of San Diego COMPTROLLER'S CERTIFICATE

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