

RESOLUTION NUMBER R- 310386

DATE OF FINAL PASSAGE MAY 04 2016

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING AND ESTABLISHING THE BROADWAY HEIGHTS BANNER DISTRICT.

WHEREAS, section 142.1210(b)(5)(C) of the Municipal Code of the City of San Diego allows the placement of banners promoting cultural or civic events or activities of general public interest on streets and public rights-of-way designated by resolution of the City Council; and

WHEREAS, the Broadway Heights Community Council (BHCC) is a community-based, non-partisan, non-profit corporation whose mission is to cultivate civic engagement to forward the voices of San Diego's Broadway Heights Community; and

WHEREAS, BHCC wishes to install street banners in the public right-of-way promoting cultural and civic events, and community activities of general public interest; and

WHEREAS, the Council of the City of San Diego wishes to aid this civic endeavor;

NOW, THEREFORE,

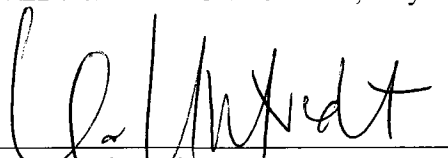
BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. In accordance with San Diego Municipal Code section 142.1210(b)(5)(C), BHCC may install banners in the following locations: (a) along the East and West sides of Mallard Street from 6319-6333 Mallard Street to 2252 Mallard Street; (b) along the North and South sides of Charlene Avenue from 6651-6657 Charlene Avenue to 6785-6791 Charlene Avenue; (c) along the North and South sides of Tiffin Avenue from 6615-6643 Tiffin Avenue to 6705-6711 Tiffin Avenue; (d) along the South side of Pilot Way from 6701-6757 Pilot Way to 6794 Pilot Way; (e) along North and South sides of Madroncillo Street from 2454 Madroncillo Street to 2255 Mandroncillo Street.

2. The banners shall be installed in accordance with the following:
- a. The banners shall not be used for commercial or political advertising, except that logos and trademarks of sponsoring organizations shall be permitted.
  - b. The total area of logos and trademarks shall be limited to five percent of the banner area.
  - c. The banners shall be displayed for no more than thirty calendar days, with one thirty-calendar-day extension.
  - d. The banners shall be installed only on light standards that have been equipped by the City with mounting hardware.
  - e. The banners have received all necessary permits to locate in the public right-of-way.

APPROVED: JAN I. GOLDSMITH, City Attorney

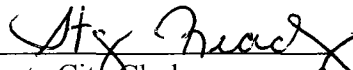
By

  
\_\_\_\_\_  
Inga B. Lintvedt  
Deputy City Attorney

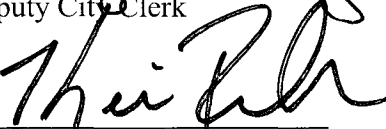
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Date: 4/7/2016  
Or.Dept: Council Dist 6  
Doc. No. 1259080\_2

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of APR 26 2016

ELIZABETH S. MALAND  
City Clerk

By   
Deputy City Clerk

Approved: 5/3/16  
(date)

  
Kevin L. Faulconer, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
Kevin L. Faulconer, Mayor

Passed by the Council of The City of San Diego on APR 26 2016, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Sherri Lightner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Gloria	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marti Emerald	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Date of final passage MAY 04 2016.

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

KEVIN L. FAULCONER  
Mayor of The City of San Diego, California.

(Seal)

ELIZABETH S. MALAND  
City Clerk of The City of San Diego, California.

By Stacy Brady, Deputy

Office of the City Clerk, San Diego, California

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