# S502 5/24/16 (R-2016-679)

RESOLUTION NUMBER R- 310501

DATE OF FINAL PASSAGE JUN 01 2016

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO ALLOCATING \$9,800 TO THE SAN DIEGO CONVENTION AND TOURIST BUREAU FOR THE NATIONAL GEOGRAPHIC "WORLD'S SMART CITIES: SAN DIEGO" DOCUMENTARY PURSUANT TO COUNCIL POLICY 100-23, "CITY COUNCIL FUNDING FOR ARTS, CULTURE AND COMMUNITY FESTIVALS WITH DISCRETIONARY TRANSIENT OCCUPANCY TAX ALLOCATION."

WHEREAS, the San Diego City Council (City Council) adopted Council Policy 100-23, entitled "City Council Funding of Arts, Culture and Community Festivals with Transient Occupancy Tax Allocation" on August 13, 2012, by Resolution R-307625; and

WHEREAS, among other things, Council Policy 100-23 provides a procedure and uniform requirements for awarding funds to and contracting with private non-profit organizations that produce programs, projects and events that (i) provide access to excellence in culture and the arts for residents of, and visitors to, San Diego, and (ii) enrich the lives of the people of San Diego and build healthy, vital neighborhoods; and

WHEREAS, the San Diego Convention and Tourist Bureau has requested funding for the National Geographic's "World's Smart Cities: San Diego" Documentary, which launched in April 2015. The costs of this program exceeded \$6 million dollars, with National Geographic funding \$4.5 million and San Diego partners contributing an additional \$1.4 million to secure worldwide distribution of the documentary; and

WHEREAS, the requested funding for the "World's Smart Cities: San Diego" benefits the City of San Diego by highlighting the creativity and culture that makes San Diego a unique city, attracting new businesses, foreign investment and travelers; and

WHEREAS, it is the determination of the City Council that the above-described program fits within the parameters of Council Policy 100-23; and

WHEREAS, Council District 1 recommends an allocation of \$9,800 to the San Diego Convention and Tourist Bureau for the purposes set forth in this resolution; NOW, THEREFORE,

BE IT RESOLVED, that the City Council waives Council Policy 100-23, section 3(g) which provides: "An organization may not apply to receive funding for an event or program which has already occurred, nor any capital improvement, goods, supplies, materials, or equipment which have already been purchased.

BE IT FURTHER RESOLVED, by the Council of the City of San Diego, that the Mayor, or his designee, is authorized to enter into an agreement with the San Diego Convention and Tourist Bureau (Agreement) for an amount not to exceed \$9,800 for the project described in this resolution, under terms and conditions set forth in the Agreement on file in the Office of the City Clerk as Document No. RR- 310501.

BE IT FURTHER RESOLVED, that the Chief Financial Officer is authorized to expend an amount not to exceed \$9,800 from CD 1: Fund No. 200205, Cost Center No. 1414111212, to provide funds for the above-referenced Agreement, contingent upon the Chief Financial Officer first furnishing one or more certificates certifying that the funds necessary for expenditure are, or will be, on deposit with the City Treasurer.

BE IT FURTHER RESOLVED, by the Council of the City of San Diego that the allocation described herein is made to provide access in culture and the arts for residents of, and

visitors to, San Diego, and enrich the lives of the people of San Diego and build healthy, vital neighborhoods.

APPROVED: JAN I. GOLDSMITH, City Attorney

By Jennifer L. Berry
Deputy City Attorney

JLB:sc 05/20/2016

Or.Dept: Council District 1

(date)

Doc. No.: 1292253 CC No.: 3000008944

I certify that this Resolution was passed by the of	Council of the City of San Diego, at this meeting
	ELIZABETH S. MALAND City Clerk  By Man Remarks Deputy City Clerk
Approved:	KEVIN L. FAULCONER, Mayor

KEVIN L. FAULCONER, Mayor

## The City of San Diego

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sed by the Council of The (	City of San Diego on _	MAY 2	<b>34</b> 2016 , by	the following vote:	
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