#100 6-14-16 (R-2016-515)

RESOLUTION NUMBER R- 310520

DATE OF FINAL PASSAGE JUN 16 2016

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING TO APPROVE A FIVE YEAR AGREEMENT FOR AS-NEEDED STRATEGIC PLANNING SUPPORT FOR WATER CONSERVATION PUBLIC INFORMATION AND OUTREACH EFFORTS WITH CITYWORKS PEOPLE + PLACES, INC.

WHEREAS, the Public Utilities Department (PUD) utilizes as-needed consultant services to support public outreach efforts for water conservation, and PUD has maintained an existing agreement with CityWorks People + Places, Inc. (previously Collaborative Services, Inc.) since October, 2010, and this current agreement comes to an end on May 5, 2016; and

WHEREAS, this action is to approve a five year agreement with CityWorks People + Places, Inc. for as needed strategic planning support for water conservation public information and outreach efforts for an amount not to exceed \$850,000; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

- 1. That the Mayor or his designee is authorized to execute the Agreement with CityWorks People + Places, Inc. to provide as-needed strategic planning and public outreach services related to water conservation and the value of water, for a minimum of \$1,000 and a total amount not to exceed \$850,000, with a contract duration of five years.
- 2. That the Chief Financial Officer is authorized to expend an amount not to exceed \$850,000 in total from Water Utility Operating Fund 700011 for the purpose of funding this agreement, contingent upon adoption of the Annual Appropriation Ordinance for the applicable fiscal year, and contingent upon the Chief Financial Officer first furnishing one or more certificates certifying that the funds necessary for expenditures are, or will be, on deposit with the City Treasurer.

Ву	Raymond C. Palmucci Deputy City Attorney	Attorney
	by certify that the foregoing Resolution was preeting ofJUN 14 2016	passed by the Council of the City of San Diego,
		ELIZABETH S. MALAND City Clerk  By Mandal Deputy City Clerk
Appro	oved: 6/16/16 (date)	KEVIN L. FAULCONER, Mayor
Vetoe	d:(date)	KEVIN L. FAULCONER, Mayor

Passed by the Council of T	JUN 14 2016		_, by the following vote:	
Councilmembers	Yeas	Nays	Not Present	Recused
Sherri Lightner				_
Lorie Zapf	Ø Ø		Li D	
Todd Gloria	, <u>p</u> , <u>p</u>	П		
Myrtle Cole				
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Mark Kersey Chris Cate	4			
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Scott Sherman				<u> </u>
David Alvarez	Σ Σ			
Marti Emerald	ZÍ			
Date of final passage	JUN 1 6 2016			
			KEVIN L. FA	J.I.CONER
AUTHENTICATED BY:		Mayor of The City of San Diego, California.		
		ELIZABETH S. MALAND City Clerk of The City of San Diego, California.		
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		Office of t	he City Clerk, Sar	n Diego, California
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