

Item 335
11 APRIL 2017
(R-2017-454)
Subitem - A

RESOLUTION NUMBER R- 311048

DATE OF FINAL PASSAGE APR 13 2017

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO APPOINTING THE FISCAL YEAR 2018
ADVISORY BOARDS FOR SPECIFIED PARKING AND
BUSINESS IMPROVEMENT AREAS.

WHEREAS, in accordance with the Parking and Business Improvement Area Law of 1989 and/or its predecessor law (California Streets and Highways Code sections 36500-36551) (“1989 Act”), the following seventeen parking and business improvement areas were established by and in the City of San Diego to annually levy and collect assessments on businesses located within the specified areas to finance certain improvements and activities within such areas (each, a “1989 Act District” and collectively, “1989 Act Districts”):

1. Adams Avenue Business Improvement District (Ordinances 16479; 18087; 19749);
2. City Heights Business Improvement District (Ordinance 16918);
3. College Area Business Improvement District (Ordinances 18263; 18539);
4. Diamond Business Improvement District (Ordinances 18262; 18540);
5. East Village Business Improvement District (Ordinance 19881);
6. El Cajon Business Improvement District (Ordinance 16480);
7. El Cajon Boulevard Business Improvement District (Ordinance 16919);
8. Gaslamp Quarter Business Improvement District (Ordinances 15647; 17664);
9. Hillcrest Business Improvement District (Ordinances 16230; 17340);
10. La Jolla Business Improvement District (Ordinances 17458; 17803);
11. Little Italy Business Improvement District (Ordinances 18374; 18541);
12. Mission Hills Business Improvement District (Ordinance 17229);
13. North Park Business Improvement District (Ordinances 16481; 19780);

14. Ocean Beach Business Improvement District (Ordinance 17248);
15. Old Town Business Improvement District (Ordinance 18208);
16. Pacific Beach Business Improvement District (Ordinances 18373; 18542); and
17. San Ysidro Business Improvement District (Ordinance 18612); and

WHEREAS, in accordance with the Parking and Business Improvement Area Law of 1965 (California Streets and Highways Code sections 36000-36081) (“1965 Act”), that certain parking and business improvement area named the “Downtown Improvement Area” (“Downtown District”) was established by and in the City of San Diego (Ordinances 10450; 10774) to annually levy and collect assessments on businesses located within the specified area to finance certain improvements and activities within such area (the 1989 Act Districts and the Downtown District are sometimes each, individually, referred to in this Resolution as a “District” and, collectively, as the “Districts”); and

WHEREAS, California Streets and Highways Code section 36530 requires that the Council appoint a business or merchants association as an advisory board for each 1989 Act District to, among other things, provide recommendations to the City on the expenditure of assessment revenues for such 1989 Act District; and

WHEREAS, Council Policy 900-07 provides for the Council to appoint an advisory board for each 1989 Act District on an annual basis, as part of the Council’s annual confirmation of each 1989 Act District’s budget; and

WHEREAS, for administrative consistency with the 1989 Act Districts, the City annually appoints an advisory board for the Downtown District in the same manner as it appoints advisory boards for the 1989 Act Districts and as allowed by the 1965 Act; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego that each of the following organizations is appointed as the advisory board for the District identified next to the name of

each organization below for Fiscal Year 2018, commencing on July 1, 2017, and continuing through and including June 30, 2018:

Association

Business Improvement District

Adams Avenue Business
Association, Inc.

Adams Avenue

City Heights Business Association

City Heights

College Area Economic
Development Corporation

College Area

Diamond Business Association, dba
Southeastern Diamond Business
District

Diamond

Downtown San Diego Partnership,
Inc.

Downtown

East Village Association, Inc.

East Village

El Cajon Boulevard Business
Improvement Association

El Cajon

El Cajon Boulevard Business
Improvement Association

El Cajon Boulevard

Gaslamp Quarter Association, Inc.

Gaslamp Quarter

Hillcrest Business Improvement
Association, Inc.

Hillcrest

La Jolla Village Merchants
Association

La Jolla

Little Italy Association

Little Italy

Mission Hills Business Improvement
District

Mission Hills

North Park Organization of
Businesses, Inc.

North Park

Ocean Beach Merchant's
Association, Inc.

Ocean Beach

Old Town San Diego Chamber of
Commerce

Old Town

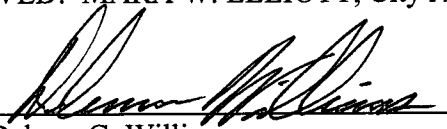
The Pacific Beach Community
Development Corporation dba
Discover Pacific Beach

Pacific Beach

San Ysidro Improvement
Corporation

San Ysidro

APPROVED: MARA W. ELLIOTT, City Attorney

By: 
Delmar G. Williams
Deputy City Attorney

DGW: slo
March 22, 2017
Or.Dept: Econ. Dev.
Doc. No.: 1455997

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of APR 11 2017.

ELIZABETH S. MALAND
City Clerk

By: 
Deputy City Clerk

Approved: 4/13/17
(Date)


KEVIN L. FAULCONER, Mayor

Vetoed: _____
(Date)

KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on APR 11 2017, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Barbara Bry	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Ward	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Georgette Gomez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage APR 13 2017.

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

KEVIN L. FAULCONER
Mayor of The City of San Diego, California.

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

(Seal)

By *Sty Meady*, Deputy

Office of the City Clerk, San Diego, California
Resolution Number R- 311048