

RESOLUTION NUMBER R- 311208

DATE OF FINAL PASSAGE JUN 30 2017

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO EXPANDING THE SHERMAN HEIGHTS BANNER DISTRICT.

WHEREAS, section 142.1210(b)(5)(C) of the Municipal Code of the City of San Diego allows the placement of banners promoting cultural or civic events or activities of general public interest on streets and public rights-of-way designated by resolution of the City Council; and

WHEREAS, on October 8, 2010, by resolution R-306167, the City Council authorized and established the Sherman Heights Banner District; and

WHEREAS, the Sherman Heights Community Center Corporation is a non-profit civic organization founded to promote the enhancement of the quality of life and promote cultural diversity in the Sherman Heights community; and

WHEREAS, the Sherman Heights Community Center Corporation wishes to expand the area of the public right-of-way in which street banners may be installed to promote cultural and civic events, and community activities of general public interest; and

WHEREAS, the Council of the City of San Diego wishes to aid this civic endeavor;  
NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. In accordance with San Diego Municipal Code section 142.1210(b)(5)(C), the Sherman Heights Community Center Corporation may install banners along 25<sup>th</sup> Street from "G" Street to Kearney Avenue, along Market Street from 19<sup>th</sup> Street to 33<sup>rd</sup> Street, and along Island Avenue from 22<sup>nd</sup> Street to 25<sup>th</sup> Street.

2. The banners shall be installed in accordance with the following:
- a. The banners shall not be used for commercial or political advertising, except that logos and trademarks of sponsoring organizations shall be permitted.
  - b. The total area of logos and trademarks shall be limited to five percent of the banner area.
  - c. The banners shall be displayed for no more than thirty calendar days, with one thirty-calendar-day extension.
  - d. The banners shall be installed only on light standards that have been equipped by a City approved contractor with approved mounting hardware.
  - e. The banners have received all necessary permits to locate in the public right-of-way.

APPROVED: MARA W. ELLIOTT, City Attorney

By


  
\_\_\_\_\_  
Inga B. Lintvedt  
Deputy City Attorney

IBL: mm  
June 13, 2017  
Or.Dept: Council District 8  
Doc. No.: 1522197

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JUN 27 2017.

ELIZABETH S. MALAND  
City Clerk

By

  
\_\_\_\_\_  
Deputy City Clerk

Approved: 6/29/17  
(date)

 (R-2017-667)  
\_\_\_\_\_  
KEVIN L. FAULCONER, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on JUN 27 2017, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Barbara Bry	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Ward	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Georgette Gomez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage JUN 30 2017

**(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)**

AUTHENTICATED BY:

(Seal)

KEVIN L. FAULCONER  
Mayor of The City of San Diego, California.

ELIZABETH S. MALAND  
City Clerk of The City of San Diego, California.

By , Deputy

Office of the City Clerk, San Diego, California  
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