ORDINANCE NUMBER O- 20895 (NEW SERIES)

DATE OF FINAL PASSAGE JAN 1 8 2018

AN ORDINANCE OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING THE CITY OF SAN DIEGO CONCESSION AGREEMENT FOR THE OPERATION OF CONCESSION STANDS AT THE CITY-OWNED EL CAPITAN RESERVOIR, HODGES RESERVOIR, MIRAMAR RESERVOIR, MURRAY RESERVOIR, LOWER OTAY RESERVOIR, SAN VICENTE RESERVOIR, AND SUTHERLAND RESERVOIR.

ITEM#58

WHEREAS, on October 3, 2016, a request for proposals (RFP) was issued for concession services at the concession stands on City-owned El Capitan Reservoir, Hodges Reservoir, Miramar Reservoir, Murray Reservoir, Lower Otay Reservoir, San Vicente Reservoir, and Sutherland Reservoir (Reservoirs); and

WHEREAS, City staff determined that the Pyramid Enterprises, Inc., dba Rocky

Mountain Recreation Co. (Pyramid) proposal, in response to the RFP, was made in accordance
with the evaluation criteria specified in the RFP, and is responsive, responsible and delivers the
best overall value to the City, and based on the foregoing recommends that the City enter into a
concession agreement with Pyramid for the use and occupancy of the concession stands at the
Reservoirs; and

WHEREAS, the proposed concession agreement with Pyramid is for a 20 year term; and WHEREAS, Pyramid will operate the concession stands at the Reservoirs by selling fishing tackle, bait, State of California fishing licenses, license stamps, and daily recreational use permits; renting motorboats, rowboats, kayaks, paddleboats, and bicycles; and hosting fishing tournaments, community awareness programs, and classes at the Reservoirs; and

(O-2018-54)

WHEREAS, as appraised by an independent fee appraiser, the market percentage rental

value applicable to the concession facilities at the Reservoirs is eight percent of gross income;

and

WHEREAS, under San Diego Charter section 99, a supermajority vote of the City

Council is required for passage of this ordinance; NOW, THEREFORE,

BE IT ORDAINED, by the Council of the City of San Diego as follows:

Section 1. That the Mayor, or his designee, is authorized and directed to execute the

City of San Diego Concession Agreement between the City of San Diego and Pyramid

Enterprises, Inc., dba Rocky Mountain Recreation Co, which is on file with the City Clerk as

**20895** for operation of concession stands at various City-owned Document No. OO-

reservoirs.

That a full reading of this ordinance is dispensed with prior to passage, a

written copy having been made available to the Council and the public prior to the day of its

passage.

Section 3. That this ordinance shall take effect and be in force on the thirtieth day from

and after its final passage.

APPROVED: MARA W. ELLIOTT, City Attorney

Hilda R. Mendoza

Deputy City Attorney

HRM:als 11/16/2017

Or.Dept:READ

Doc. No.: 1628626

San Diego, at this meeting of	
	ELIZABETH S. MALAND
	City Clerk
	By Li
•	Deputy City Clerk
Approved: 1/18/18	Bei hu
(date)	KEVIN L. FAULCONER, Mayor
Vetoed:	
(date)	KEVIN L. FAULCONER. Mayor