

RESOLUTION NUMBER R- 311531

DATE OF FINAL PASSAGE FEB 09 2018

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING THE INSTALLATION AND DISPLAY OF PUBLIC RIGHT-OF-WAY BANNERS IN THE ROLANDO PARK AREA.

WHEREAS, San Diego Municipal Code section 142.1210(b)(5)(C) allows the placement of banners promoting cultural or civic events or activities of general public interest on streets and public rights-of-way designated by resolution of the City Council; and

WHEREAS, the Rolando Park Community Council is a non-profit civic organization founded to promote the enhancement of the quality of life in the Rolando Park neighborhood; and

WHEREAS, the Rolando Park Community Council wishes to install street banners in the public right-of-way promoting cultural and civic events, and community activities of general public interest; and

WHEREAS, the Council of the City of San Diego wishes to aid this civic endeavor;

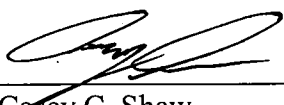
NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. In accordance with Municipal Code section 142.1210(b)(5)(C), the Rolando Park Community Council may install banners along the east side of College Avenue from Livingston Street to University Avenue, along the south side of University Avenue from College Avenue to 69th Street.

2. The banners shall be installed in accordance with the following:
  - a. The banners shall not be used for commercial or political advertising, except that logos and trademarks of sponsoring organizations shall be permitted.
  - b. The total area of logos and trademarks shall be limited to five percent of the banner area.
  - c. The banners shall be displayed for no more than thirty calendar days, with one 30-calendar-day extension.
  - d. The banners shall be installed only on light standards that have been equipped by the City with approved mounting hardware.
  - e. The banners have received all necessary permits to locate in the public right-of-way.

APPROVED: MARA W. ELLIOTT, City Attorney

By   
\_\_\_\_\_  
Casey C. Shaw  
Deputy City Attorney

CCS:jvg  
January 23, 2018  
Or.Dept: Council District 4  
Doc. No.: 1673294\_3

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of FEB 06 2018.

ELIZABETH S. MALAND  
City Clerk

By   
Deputy City Clerk

Approved: 2/9/18  
(date)

  
KEVIN L. FAULCONER, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on FEB 06 2018, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Barbara Bry	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Ward	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Georgette Gomez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage FEB 09 2018

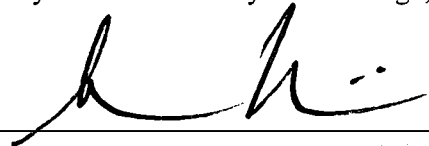
**(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)**

AUTHENTICATED BY:



KEVIN L. FAULCONER  
Mayor of The City of San Diego, California.

ELIZABETH S. MALAND  
City Clerk of The City of San Diego, California.

By , Deputy

Office of the City Clerk, San Diego, California  
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