

RESOLUTION NUMBER R- 311848

DATE OF FINAL PASSAGE JUN 29 2018

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING THE INSTALLATION AND DISPLAY OF PUBLIC RIGHT-OF-WAY BANNERS IN THE BARRIO LOGAN COMMUNITY.

WHEREAS, San Diego Municipal Code section 142.1210(b)(5)(C) allows the placement of banners promoting cultural or civic events or activities of general public interest on streets and public right-of-way designated by resolution of the City Council; and

WHEREAS, the Barrio Logan Association is a non-profit civic organization founded to promote the enhancement of the quality of life in the Barrio Logan community; and

WHEREAS, the Barrio Logan Association wishes to install street banners in the public right-of-way promoting cultural and civic events, and community activities of general public interest; and

WHEREAS, the Council of the City of San Diego wishes to aid this civic endeavor;

NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. In accordance with San Diego Municipal Code section 142.1210(b)(5)(C), the Barrio Logan Association may install banners in the following locations: (a) Logan Avenue from South 16th Street to Sicard Street; (b) National Avenue from Commercial Street to South 27th Street; (c) Newton Avenue from South 14th Street to South 28th Street; (d) Main Street from South 16th Street to West Division Street; (e) East Harbor Drive from South 16th Street to South 32nd Street; (f) Boston Avenue from South 26th Street to South 32nd Street; (g) South 16th Street from Newton Avenue to Logan Avenue; (h) Sigsbee Street from East Harbor Drive to

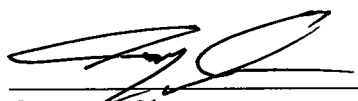
Logan Avenue; (i) Beardsley Street from East Harbor Drive to Logan Avenue; (j) Cesar E Chavez Parkway from East Harbor Drive to Logan Avenue; (k) Dewey Street from Newton Avenue to National Avenue; (l) South Evans from Street Main Street to Logan Avenue; (m) Sampson Street from Harbor Drive to Interstate 5; (n) Sicard Street from Main Street to Logan Avenue; (o) South 26th Street from Main Street to Logan Avenue; (p) South 27th Street from Main Street to National Avenue; (q) South 28th Street from Harbor Drive to Interstate 5; (r) South 29th Street from Boston Avenue to Main Street; (s) South 30th Street from Boston Avenue to Main Street; (t) South 31st Street from Boston Avenue to Main Street; and (u) South 32nd Street from Harbor Drive to Interstate 5.

2. The banners shall be installed in accordance with the following:

- a. The banners shall not be used for commercial or political advertising, except that logos and trademarks of sponsoring organizations shall be permitted.
- b. The total area of logos and trademarks shall be limited to five percent of the banner area.
- c. The banners shall be displayed for no more than thirty calendar days, with one 30-calendar-day extension.
- d. The banners shall be installed only on light standards that have been equipped by the City with approved mounting hardware.
- e. The banners have received all necessary permits to locate in the public right-of-way.

APPROVED: MARA W. ELLIOTT, City Attorney

By



Casey C. Shaw
Deputy City Attorney

CCS:nja
06/06/18
Or. Dept: District 8
Doc. No.: 1767562

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JUN 26 2018.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 6/28/18
(date)


KEVIN L. FAULCONER, Mayor

Vetoed: _____
(date)

KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on JUN 26 2018, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Barbara Bry	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Ward	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Georgette Gomez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage JUN 29 2018

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

KEVIN L. FAULCONER
Mayor of The City of San Diego, California.

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

(Seal)

By , Deputy

Office of the City Clerk, San Diego, California

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