

RESOLUTION NUMBER R- 312308

DATE OF FINAL PASSAGE APR 15 2019

A RESOLUTION OF THE SAN DIEGO CITY COUNCIL IN  
SUPPORT OF ATTRACTING THE NATIONAL MEDAL OF  
HONOR MUSEUM TO THE CITY OF SAN DIEGO

WHEREAS, the City of San Diego is the eighth-largest city in the United States, with international trade, manufacturing, military and tourism as the backbone of its economy; and

WHEREAS, according to the 2018 San Diego Military Advisory Council (SDMAC) Military Economic Impact Study, San Diego is home to the largest concentration of military in the world, counting 143,000 active duty personnel and a veteran population of more than 241,000; and

WHEREAS, according to the same SDMAC study, the military sector generated more than 340,000 of the region's total jobs in 2018, or about one out of every five jobs (22%) in San Diego County; and

WHEREAS, in addition to San Diego's robust military presence, San Diego has a robust tourism industry; and

WHEREAS, San Diego, with its warm year-round climate, is a top U.S. travel destination; and

WHEREAS, according to the San Diego Visitor Industry Summary and General Facts (Visitor Industry Summary) provided by the San Diego Tourism Authority, San Diego welcomed 7.6 million tourists during the first quarter of 2018, a new quarterly high; and

WHEREAS, overall in 2018, San Diego attracted 35.8 million visitors, who spent an all-time-high \$11.5 billion and supported a tourism sector of 194,000 jobs, according to the Visitor Industry Summary; and

WHEREAS, the USS Midway, the longest-serving aircraft carrier in the 20th century, is one of San Diego's tourism attractions; and

WHEREAS, the USS Midway opened as the USS Midway Museum in 2004, and, as noted by the museum's website, in 2012, it became the first Navy ship museum to host 1 million visitors annually; and

WHEREAS, in 2018, the USS Midway ranked in the top five on TripAdvisor's "Travelers' Choice Award for Museums in the U.S.," which used a year's-worth of reviews and ratings on its website and an algorithm to determine its rankings; and

WHEREAS, other attractions in San Diego that highlight military history include the San Diego Air and Space Museum, the Flying Leatherneck Aviation Museum, The Veterans' Museum and Memorial Center, Mt. Soledad Veterans Memorial, Cabrillo National Monument, and the San Diego History Center; and

WHEREAS, San Diego International Airport supports the region's tourism industry, and served 24 million passengers in 2018, a record-high total, and a nearly 10 percent increase over the previous year, according to San Diego Airport SAN's 2018's Year in Review Air Traffic Report; and

WHEREAS, San Diego International Airport is served by 17 airline passenger carriers; and

WHEREAS, the National Medal of Honor Museum Foundation, a 501(c)(3) educational institution, is committed to making the National Medal of Honor Museum and Education Center a reality; and

WHEREAS, the Medal of Honor is the nation's highest and most prestigious military decoration; and


WHEREAS, the Medal of Honor has been presented to roughly 3,500 recipients since its founding during the Civil War, and symbolizes the timeless American ideals of courage, patriotism, sacrifice, integrity, and humility; and

WHEREAS, former U.S. Presidents Barack Obama, George W. Bush, Bill Clinton, and Jimmy Carter all serve as “Honorary Directors” of the National Medal of Honor Museum Foundation, reflecting the importance of its mission; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, for and on behalf of the City of San Diego, as follows:

1. The City of San Diego would be honored to have San Diego as the future and permanent home of the National Medal of Honor Museum and endorses an effort to attract the Museum to San Diego.
2. The City of San Diego asserts that the San Diego region would best serve the National Medal of Honor Museum, as an additional way the City can express and honor its long history as a military city, and to appreciate the deeds of the nation’s bravest, in defense of liberty and the virtue of putting service over self.
3. The Council President, or her designee, is hereby authorized to send a copy of this Resolution on behalf of the City of San Diego to the National Medal of Honor Museum Foundation, which will be considering the location for the National Medal of Honor Museum.

APPROVED: MARA W. ELLIOTT, City Attorney

By   
Sharon B. Spivak  
Senior Deputy City Attorney

SBS:jdf  
03/26/19  
Or.Dept: District 5  
Doc. No.: 1966611

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of APR 09 2019.

ELIZABETH S. MALAND  
City Clerk

By   
Deputy City Clerk

Approved: 4/15/19  
(date)

  
KEVIN L. FAULCONER, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on APR 09 2019, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Barbara Bry	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jennifer Campbell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Ward	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monica Montgomery	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivian Moreno	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Georgette Gómez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage APR 15 2019.

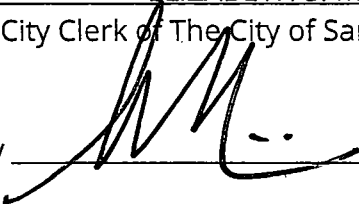
**(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)**

AUTHENTICATED BY:

KEVIN L. FAULCONER  
Mayor of The City of San Diego, California.

(Seal)

ELIZABETH S. MALAND  
City Clerk of The City of San Diego, California.

By , Deputy

Office of the City Clerk, San Diego, California  
Resolution Number R- 312308