

RESOLUTION NUMBER R- 312494

DATE OF FINAL PASSAGE JUN 06 2019

ITEM #104

6/4/19

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING AND ESTABLISHING THE LIBERTY STATION BANNER DISTRICT.

WHEREAS, San Diego Municipal Code section 142.1210(b)(5)(C) allows the placement of banners promoting cultural or civic events or activities of general public interest on streets and public right-of-way designated by resolution of the City Council; and

WHEREAS, the Liberty Station Community Association is an organization whose mission is to promote economic vitality and community involvement in the Liberty Station area; and

WHEREAS, the Liberty Station Community Association wishes to install street banners in the public right-of-way promoting cultural and civic events, and community activities of general public interest; and

WHEREAS, the Council of the City of San Diego wishes to aid this civic endeavor;  
NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that:

1. In accordance with San Diego Municipal Code section 142.1210(b)(5)(C), the Liberty Station Community Association may install banners in the following locations:

- a. Lytton Street from Barnett Avenue to Rosecrans Street;
- b. Truxtun Road from Lytton Street to Womble Road;
- c. Historic Decatur Road from Truxtun Road to Laning Road;
- d. Decatur Court from Truxtun Road to Historic Decatur Road;

- e. Perry Road from Truxtun Road to Historic Decatur Road;
  - f. Cushing Road from Chauncey Road to Laning Road;
  - g. Chauncey Road from Historic Decatur Road to Cushing Road;
  - h. Rosecrans Street from Lytton Street to Farragut Road;
  - i. Laning Road from Historic Decatur Road to North Harbor Drive;
  - j. Dewey Road from Rosecrans Street to Cushing Road;
  - k. Roosevelt Road from Rosecrans Street to Cushing Road; and
  - l. Womble Road from Rosecrans Street to Cushing Road.
2. The banners shall be installed in accordance with the following:
- a. The banners shall not be used for commercial or political advertising, except that logos and trademarks of sponsoring organizations shall be permitted.
  - b. The total area of logos and trademarks shall be limited to five percent of the banner area.
  - c. The banners shall be displayed for no more than thirty calendar days, with one 30-calendar-day extension.
  - d. The banners shall be installed only on light standards that have been equipped by the City with approved mounting hardware.
  - e. The banners have received all necessary permits to locate in the public right-of-way.

APPROVED: MARA W. ELLIOTT, City Attorney

By

  
Jeremy A. Jung  
Deputy City Attorney

JAJ:als  
05/09/2019  
Or.Dept: Economic Dev't  
Doc. No.: 2003371

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JUN 04 2019.

ELIZABETH S. MALAND  
City Clerk

By Connie Patterson  
Deputy City Clerk

Approved: 6/6/19  
(date)

Kevin L. Faulconer  
KEVIN L. FAULCONER, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
KEVIN L. FAULCONER, Mayor

Passed by the Council of The City of San Diego on JUN 04 2019, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Barbara Bry	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jennifer Campbell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Ward	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monica Montgomery	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivian Moreno	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Georgette Gómez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage JUN 06 2019.

**(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)**

AUTHENTICATED BY:

KEVIN L. FAULCONER  
Mayor of The City of San Diego, California.

(Seal)

ELIZABETH S. MALAND  
City Clerk of The City of San Diego, California.

By Connie Patterson, Deputy

Office of the City Clerk, San Diego, California

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