(R-2021-377)

RESOLUTION NUMBER R- 313502

DATE OF FINAL PASSAGE MAY 0 5 2021

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO APPOINTING THE FISCAL YEAR 2022
ADVISORY BOARDS FOR SPECIFIED PARKING AND
BUSINESS IMPROVEMENT AREAS.

WHEREAS, in accordance with the Parking and Business Improvement Area Law of

1989 and/or its predecessor law (California Streets and Highways Code sections 36500-36551)

(1989 Act), the following seventeen parking and business improvement areas were established

by and in the City of San Diego to annually levy and collect assessments on businesses located

within the specified areas to finance certain improvements and activities within such areas (each,

a 1989 Act District and collectively, 1989 Act Districts):

1. Adams Avenue Business Improvement District (Ordinances O-16479; O-18087;

    O-19749);

2. City Heights Business Improvement District (Ordinance O-16918);

3. College Area Business Improvement District (Ordinances O-18263; O-18539);

4. Diamond Business Improvement District (Ordinances O-18262; O-18540);

5. East Village Business Improvement District (Ordinance O-19881);

6. El Cajon Business Improvement District (Ordinance O-16480);

7. El Cajon Boulevard Business Improvement District (Ordinance O-16919);

8. Gaslamp Quarter Business Improvement District (Ordinances O-15647;

    O-17664);

9. Hillcrest Business Improvement District (Ordinances O-16230; O-17340);

10. La Jolla Business Improvement District (Ordinances O-17458; O-17803);

11. Little Italy Business Improvement District (Ordinances O-18374; O-18541);

12.   Mission Hills Business Improvement District (Ordinance O-17229);

13.   North Park Business Improvement District (Ordinances O-16481; O-19780);

14.   Ocean Beach Business Improvement District (Ordinance O-17248);

15.   Old Town Business Improvement District (Ordinance O-18208);

16.   Pacific Beach Business Improvement District (Ordinances O-18373; O-18542); and

17.   San Ysidro Business Improvement District (Ordinance O-18612); and

WHEREAS, in accordance with the Parking and Business Improvement Area Law of 1965 (California Streets and Highways Code sections 36000-36081) (1965 Act), that certain parking and business improvement area named the "Downtown Improvement Area" (Downtown District) was established by and in the City of San Diego (Ordinances O-10450; O-10774) to annually levy and collect assessments on businesses located within the specified area to finance certain improvements and activities within such area (the 1989 Act Districts and the Downtown District are sometimes each, individually, referred to in this Resolution as a District and, collectively, as the Districts); and

WHEREAS, California Streets and Highways Code section 36530 requires that the Council appoint a business or merchants association as an advisory board for each 1989 Act District to, among other things, provide recommendations to the City on the expenditure of assessment revenues for such 1989 Act District; and

WHEREAS, Council Policy 900-07 provides for the Council to appoint an advisory board for each 1989 Act District on an annual basis, as part of the Council's annual confirmation of each 1989 Act District's budget; and

WHEREAS, for administrative consistency with the 1989 Act Districts, the City annually appoints an advisory board for the Downtown District in the same manner as it appoints advisory boards for the 1989 Act Districts and as allowed by the 1965 Act; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego that each of the following organizations is appointed as the advisory board for the District identified next to the name of each organization below for Fiscal Year 2022, commencing on July 1, 2021, and continuing through and including June 30, 2022:

Association	Business Improvement District
Adams Avenue Business Association, Inc.	Adams Avenue
City Heights Business Association	City Heights
College Area Economic Development Corporation	College Area
Diamond Business Association, dba Southeastern Diamond Business District	Diamond
Downtown San Diego Partnership, Inc.	Downtown
East Village Association, Inc.	East Village
El Cajon Boulevard Business Improvement Association	El Cajon
El Cajon Boulevard Business Improvement Association	El Cajon Boulevard
Gaslamp Quarter Association, Inc.	Gaslamp Quarter
Hillcrest Business Improvement Association, Inc.	Hillcrest

La Jolla Village Merchants Association	La Jolla
Little Italy Association	Little Italy
Mission Hills Business Improvement District	Mission Hills
North Park Organization of Businesses, Inc.	North Park
Ocean Beach Merchant's Association, Inc.	Ocean Beach
Old Town San Diego Chamber of Commerce	Old Town
The Pacific Beach Community Development Corporation dba Discover Pacific Beach	Pacific Beach
San Ysidro Improvement Corporation	San Ysidro

APPROVED: MARA W. ELLIOTT, City Attorney

By ___/s/ Marguerite E. Middaugh_____
    Marguerite E. Middaugh
    Deputy City Attorney

MEM:jdf
03/22/2021
Or.Dept: Economic Development
Doc. No.: 2616174

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of ___4/26/2021___   .

ELIZABETH S. MALAND
City Clerk

By ___/s/ Matthew R. Hilario___
Deputy City Clerk

Approved: ___5/5/21___
(date)

TODD GLORIA, Mayor

Vetoed: _____
(date)

TODD GLORIA, Mayor

Passed by the Council of The City of San Diego on _____APR **2 6 2021**_____, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Joe LaCava	☑	☐	☐	☐
Jennifer Campbell	☑	☐	☐	☐
Stephen Whitburn	☑	☐	☐	☐
Monica Montgomery Steppe	☑	☐	☐	☐
Marni von Wilpert	☑	☐	☐	☐
Chris Cate	☑	☐	☐	☐
Raul A. Campillo	☑	☐	☐	☐
Vivian Moreno	☑	☐	☐	☐
Sean Elo-Rivera	☑	☐	☐	☐

Date of final passage _____MAY **0 5 2021**_____.

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

_____TODD GLORIA_____
Mayor of The City of San Diego, California.

(Seal)

_____ELIZABETH S. MALAND_____
City Clerk of The City of San Diego, California.

By _____, Deputy

Office of the City Clerk, San Diego, California

Resolution Number R-_____**313502**