#509 S-16-23 (R-2023-699)

RESOLUTION NUMBER R- 314890

DATE OF FINAL PASSAGE MAY 2 3 2023

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO ALLOCATING FUNDS FOR ARTS, CULTURE, AND COMMUNITY FESTIVALS TO LA JOLLA ART AND WINE FESTIVAL FOUNDATION, AND LA JOLLA COMMUNITY CENTER, PURSUANT TO COUNCIL POLICY 100-23, "CITY COUNCIL FUNDING OF ARTS, CULTURE AND COMMUNITY FESTIVALS WITH DISCRETIONARY TRANSIENT OCCUPANCY TAX ALLOCATION."

WHEREAS, the Council of the City of San Diego (City Council) adopted Council Policy 100-23, titled "City Council Funding of Arts, Culture and Community Festivals with Discretionary Transient Occupancy Tax Allocation" on August 13, 2012, by San Diego Resolution R-307625 (August 13, 2012); and

WHEREAS, Council Policy 100-23 provides a procedure and uniform requirements for awarding funds to and contracting with private non-profit organizations that produce programs, projects, and events that (i) provide access to excellence in culture and the arts for residents of, and visitors to, the City of San Diego (City), and (ii) enrich the lives of the people of the City and build healthy, vital neighborhoods; and

WHEREAS, the City received and evaluated two applications for Arts, Culture, and Community Festivals (ACCF) funding for the following purposes:

ORGANIZATION	PROGRAM/ACTIVITY	PUBLIC BENEFIT
La Jolla Art and Wine Festival Foundation	Marketing Campaign	Increases awareness about art programming in the community.
La Jolla Community Center	Fourth Friday Jazz Series	Increases community engagement through music.

WHEREAS, it is the determination of the City Council that the above-described programs are consistent with Council Policy 100-23; and

WHEREAS, Council District 1 recommends an allocation of \$5,000 to La Jolla Art and Wine Festival Foundation for social media marketing advertisements, as set forth in this resolution; and

WHEREAS, Council District 1 recommends an allocation of \$5,850 to La Jolla Community Center for musician fees, as set forth in this resolution; and

WHEREAS, the Office of the City Attorney has drafted this resolution based on the information provided by City staff, including information provided by affected third parties and verified by City staff, with the understanding that this information is complete, true, and accurate; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the allocation described in this resolution is made for a public purpose.

BE IT FURTHER RESOLVED, that, for La Jolla Art and Wine Festival Foundation, the City Council waives Council Policy 100-23, section 2(g), which provides: "An organization may not apply to receive funding for an event or program which has already occurred, nor any goods, supplies or materials which have already been purchased."

BE IT FURTHER RESOLVED, that the Mayor, or designee, is authorized and directed to execute, for and on behalf of the City, Arts, Culture, and Community Festivals Fiscal Year 2023 City Council Allocations Grant Agreements (Agreements) between the City of San Diego and (1) La Jolla Art and Wine Festival Foundation in an amount not to exceed \$2,000, and (2) La Jolla Community Center in an amount not to exceed \$5,850, under the terms and conditions set forth in the Agreements on file in the Office of the City Clerk as Document No.

RR314890.\ for La Jolla Art and Wine Festival Foundation, and Document No.
RR-314890 · 2 for La Jolla Community Center.
BE IT FURTHER RESOLVED, that the Chief Financial Officer is authorized to expend
an amount not to exceed \$10,850 from Council District 1: TOT Fund No. 200205, G/L Account
No. 512059, Cost Center 1414111212, to provide funds for the above-referenced Agreements,
contingent upon the Chief Financial Officer first furnishing one or more certificates certifying
that the funds necessary for expenditure are, or will be, on deposit with the City Treasurer.
APPROVED: MARA W. ELLIOTT, City Attorney
By Justin R. Bargar Deputy City Attorney
JRB:cw:hm 5/3/2023 Or.Dept: Council Administration CC No.: 3000015597 Doc. No.: 3294265
I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of
DIANA J.S. FUENTES City Clerk By Deputy City Clerk
Approved: 5/23/20 CODD GLORIA, Mayor
Vetoed: TODD GLORIA, Mayor

The City of San Diego COMPTROLLER'S CERTIFICATE

				CERTIFIC	CATE OF UNALLOTT	ED BALA	NCE	ORIGINATING DEF	т.
1	HEREBY	CERTIFY that	the money req	uired for the a	llotment of funds for	the purp	ose set forth in the f	oregoing resolutio	n is available in t
reasu	ry, or is a	nticipated to co	me into the Tre	easury, and is o	therwise unallotted.			-	
Amoun	ıt:			\$10,850	0.00		Fund:	20	0205
Purpos	e:	To allocate fund	ds, not to excee	d \$10,850, in wh	nich \$5,000 will be aw	arded to L	a Jolla Art & Wine Fes	stival Foundation for	marketing
		campaign and	\$5,850 will be av	warded to La Jo	lla Community Center	for Fourth	Friday Jazz Series.		
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ate:				March 7, 2023			By: Leana Ch	ian Leana Cha	n
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Doc.		Funded		ſ	ACCOUNTING DATA	Business	Fund Center or Cost	Internal Order or	T
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002	200205	Non-Program	N/A	512059	OTHR-00000000-CL	1414	1414111212	N/A	\$5,850,00
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								TOTAL AMOUNT	\$10,850,00
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