

RESOLUTION NUMBER R- 314911DATE OF FINAL PASSAGE MAY 23 2023A RESOLUTION OF THE COUNCIL OF THE CITY OF  
SAN DIEGO APPROVING THE CITY OF SAN DIEGO'S  
ECONOMIC DEVELOPMENT STRATEGY 2023-2026.

WHEREAS, the City's General Plan and Council Policy 900-01 on Economic Development both call for the preparation, consideration, and adoption of a focused Economic Development Strategy every three years; and

WHEREAS, the Council of the City of San Diego (Council) adopted Resolution R-310864, effective December 16, 2016, approving the Economic Development Strategy 2017-2019; and

WHEREAS, efforts to prepare an updated focused Economic Development Strategy in 2020 were unsuccessful given the economic climate at that time and impacts of the COVID-19 pandemic; and

WHEREAS, beginning in 2020, the Economic Development Department transitioned to a more hands-on and proactive role by providing a dramatically increased level of direct assistance to businesses and nonprofits throughout the pandemic and post-pandemic timeframes; and

WHEREAS, the framework of the Economic Development Strategy requires an update that is reflective of the City's priorities and changing realities, envisions post-pandemic economic recovery, and fully supports long-term recovery and future economic resiliency; and

WHEREAS, City issued a Request for Proposal in April 2022 seeking consulting services for the development of an updated Economic Development Strategy, which resulted in the engagement of Guidehouse Inc.; and

WHEREAS, with the assistance of Guidehouse, City staff has prepared the Economic Development Strategy 2023-2026, relying upon existing City land use plans, Council Policy 900-01, data collected by the City or made available to the City through other governmental agencies, academic institutions and other reliable sources, input from City leadership, and comprehensive public input from stakeholders such as agencies, businesses, business organizations, academia, the military, organized labor, and community groups representing a wide range of perspectives and expertise; and

WHEREAS, City staff has prepared the Economic Development Strategy 2023-2036 in a manner that is aligned with foundational and strategic documents that currently serve as the framework for cultivating economic and community development opportunities in San Diego, including the following documents (collectively, City Plans): the City's Fiscal Year 2020-2024 Consolidated Plan; the City's 2022 Strategic Plan, which provides the framework for change in five priority areas of focus; the 2022 Climate Action Plan, which provides strategies related to conservation, sustainable growth, and resource management in San Diego; the City's 2021-2022 State and Federal Legislative Platform, which defines the City's guiding principles and policy priorities in order to advance and protect the City's interests on issues at the federal and state levels; and Fiscal Year 2022 Economic Development & Intergovernmental Relations Council Committee Workplan; and the Economic Development Department's Tactical Plan developed from the Strategic Plan; and

WHEREAS, City staff has prepared the Economic Development Strategy 2023-2026 for the Council's consideration, as an update to the previous Economic Development Strategy 2017-2019, to incorporate the City Plans and reflect the City's current priorities and changed realities; and


WHEREAS, the Office of the City Attorney has drafted this Resolution based on the information provided by City staff, with the understanding that this information is complete, true, and accurate; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. The Council accepts the Economic Development Strategy 2023-2026 and finds that it represents the City's plan for achieving economic growth and fiscal stability for the period of 2023 through 2026.

2. The Council authorizes the Mayor or designee to implement the Economic Development Strategy 2023-2026.

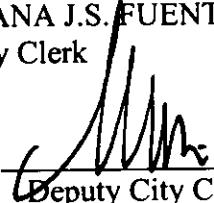
APPROVED: MARA W. ELLIOTT, City Attorney

By   
Daphne Z. Skogen  
Deputy City Attorney

DZS:hm  
May 3, 2023  
Or.Dept: Econ. Dev.  
Doc. No. 3294041

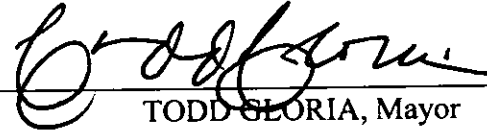
I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of MAY 16 2023.

DIANA J.S. FUENTES  
City Clerk

By \_\_\_\_\_  
Deputy City Clerk

Approved: \_\_\_\_\_

5/23/23  
(date)

  
TODD GLORIA, Mayor

Vetoed: \_\_\_\_\_

(date)

\_\_\_\_\_  
TODD GLORIA, Mayor

Passed by the Council of The City of San Diego on MAY 16 2023, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Joe LaCava	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jennifer Campbell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stephen Whitburn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monica Montgomery Steppe	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marni von Wilpert	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kent Lee	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raul A. Campillo	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivian Moreno	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sean Elo-Rivera	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage MAY 23 2023

**(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)**

AUTHENTICATED BY:

(Seal)

TODD GLORIA  
Mayor of The City of San Diego, California.

DIANA J.S. FUENTES  
City Clerk of The City of San Diego, California.

By , Deputy

Office of the City Clerk, San Diego, California

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