

RESOLUTION NUMBER R- **315234**

DATE OF FINAL PASSAGE **DEC 12 2023**

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO AUTHORIZING THE OPTION TO THE
AGREEMENT WITH SAN DIEGO TIJUANA WORLD DESIGN
CAPITAL 2024 FOR ADDITIONAL SERVICES RELATED TO
THE PLANNING AND IMPLENTATION OF WORLD DESIGN
CAPITAL 2024.

WHEREAS, in February 2021, a cohort of five entities from the San Diego-Tijuana region including the City of San Diego, City of Tijuana, University of California San Diego, Burnham Center for Community Advancement, and Design Forward Alliance (collectively, Host Region Partners) submitted a proposal to Montreal-based World Design Organization (WDO) to be World Design Capital 2024; and

WHEREAS, in November 2021, WDO designated San Diego-Tijuana as World Design 2024 (WDC 2024) - the first city in the United States and the first binational region to receive the designation; and

WHEREAS, in July 2022, the Host Region Partners established World Design Capital San Diego-Tijuana 2024 (Contractor), a 501(c)(3) tax exempt organization formed in the state of California to implement the year-long initiative; and

WHEREAS, in June 2023, as part of the Fiscal Year 2024 City budget, the Council of the City of San Diego (Council) approved an allocation of \$3 million to assist with moving WDC 2024 forward in various capacities as follows: \$1 million to be used as general allocation/unrestricted funds, \$1 million for branding and marketing of WDC 2024, and \$1 million for a grant program to fund other local nonprofits to further WDC 2024 activities in local communities throughout the City of San Diego; and

WHEREAS, San Diego Municipal Code section 22.3210 authorizes the City to enter into a contract of up to \$1 million with a 501(c)(3) nonprofit corporation without Council approval and without the need for a competitive bid; and

WHEREAS, on November 6, 2023, the City entered into an agreement with the Contractor to allow the expenditure of up to \$1 million for operational costs to assist with planning and implementation of WDC 2024, with an option to increase the contract by \$2 million for a total contract amount of up to \$3 million (Agreement); and

WHEREAS, the option to increase the Agreement by \$2 million includes providing up to \$1 million to engage in branding and marketing of WDC 2024 and another \$1 million to manage a grant program for WDC 2024; and

WHEREAS, the option to increase the Agreement for an additional \$2 million requires Council approval because it is beyond the \$1 million contract limit under San Diego Municipal Code section 22.3210; and

WHEREAS, the Purchasing Agent has approved the sole source certification for the Agreement; and


WHEREAS, the Office of the City Attorney drafted this resolution based on the information provided by City staff, with the understanding that this information is complete, true, and accurate; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. The Mayor or designee is authorized to exercise the option to the Agreement with Contractor to increase the Agreement by \$2 million for a total amount not to exceed \$3 million for delivery of additional WDC 2024 services to engage in branding and marketing and to manage a grant program.

2. The Chief Financial Officer is authorized to expend an amount not to exceed \$2 million from Cultural Affairs Fund 200205 for the purpose of exercising this option to the Agreement.

APPROVED: MARA W. ELLIOTT, City Attorney

By 
Ken So
Deputy City Attorney

KRS:lj
11/13/2023
Or.Dept: Commission for Arts and Culture
CC No.: 3000016273
Doc. No. 3472432_2

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of DEC 04 2023

DIANA J.S. FUENTES
City Clerk

By 
Deputy City Clerk

Approved: 12/12/23
(date)


TODD GLORIA, Mayor

Vetoed: _____
(date)

TODD GLORIA, Mayor

The City of San Diego
COMPTROLLER'S CERTIFICATE

CERTIFICATE OF UNALLOTTED BALANCE

ORIGINATING

CC 3000016273
DEPT. NO.: 1412

I HEREBY CERTIFY that the money required for the allotment of funds for the purpose set forth in the foregoing resolution is available in the Treasury, or is anticipated to come into the Treasury, and is otherwise unallotted.

Amount: \$2,000,000.00

Purpose: To authorize option to agreement with San Diego Tijuana World Design Capital 2024 for additional services related to planning and implementation of World Design Capital 2024.

Date: November 15, 2023 By: Leana Chan

COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA									
Doc. Item	Funded Program	Fund	Grant Number	G/L Account	Functional Area	Business Area	Fund Center or Cost Center	Internal Order or WBS Element	Original Amount
001	Non-Program	200205	N/A	512059	OTHR-00000000-CL	1412	1412000017	12005245	\$2,000,000.00
TOTAL AMOUNT									\$2,000,000.00

FUND OVERRIDE ☐

CERTIFICATION OF UNENCUMBERED BALANCE

I HEREBY CERTIFY that the indebtedness and obligation to be incurred by the contract or agreement authorized by the hereto attached resolution, can be incurred without the violation of any of the provisions of the Charter of the City of San Diego; and I do hereby further certify, in conformity with the requirements of the Charter of the City of San Diego, that sufficient moneys have been appropriated for the purpose of said contract, that sufficient moneys to meet the obligations of said contract are actually in the Treasury, or are anticipated to come into the Treasury, to the credit of the appropriation from which the same are to be drawn, and that the said money now actually in the Treasury, together with the moneys anticipated to come into the Treasury, to the credit of said appropriation, are otherwise unencumbered.

Not to Exceed:

Vendor:

Purpose:

Date: By:

COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA									
Doc. Item	Funded Program	Fund	Grant Number	G/L Account	Functional Area	Business Area	Fund Center	IO or WBS Element	Original Amount
TOTAL AMOUNT									

FUND OVERRIDE ☐

CC 3000016273

Passed by the Council of The City of San Diego on DEC 04 2023, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Joe LaCava	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jennifer Campbell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stephen Whitburn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monica Montgomery Steppe	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marni von Wilpert	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kent Lee	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raul A. Campillo	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivian Moreno	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sean Elo-Rivera	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage DEC 12 2023.

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

TODD GLORIA

Mayor of The City of San Diego, California.

(Seal)

DIANA J.S. FUENTES

City Clerk of The City of San Diego, California.

By Connie Patterson Deputy

Office of the City Clerk, San Diego, California

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