

RESOLUTION NUMBER R- 315710

DATE OF FINAL PASSAGE JUL 31 2024

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO DESIGNATING THE LGBTQ+ CULTURAL
DISTRICT, IN THE UPTOWN COMMUNITY IN THE CITY OF
SAN DIEGO.

WHEREAS, the Council of the City of San Diego (Council) has legislative authority to recognize distinct geographic areas of the City of San Diego (City) for the purpose of fostering local cultural activities, awareness, and culturally-based economic development; and

WHEREAS, California Streets and Highways Code section 101.12 provides that the California Department of Transportation (CalTrans) may place and maintain, or cause to be placed and maintained, signs on state highways directing drivers to communities within the geographic boundaries of a city when the name of a community is culturally unique and historically significant and other criteria are met, including a designation by the City's governing body; and

WHEREAS, the Lesbian, Gay, Bisexual, Transgender, Queer, + (LGBTQ+) community has and continues to play a critical role in the City's diversity, strength, and history; and

WHEREAS, in the 1970s, the Hillcrest neighborhood in the Uptown Community saw the rise of LGBTQ+ businesses and cultural influences in the heart of Hillcrest, as gays and lesbians began to establish residences, businesses, and organizations in response to the 1969 gay rights movement and demographic shifts in the late 1960s caused by families fleeing to the suburbs, as described in the Hillcrest Focused Plan Amendment to the Uptown Community Plan (Plan Amendment) considered with this resolution by the Council in City Attorney Resolution R-2025-3; and

WHEREAS, the Plan Amendment identifies the LGBTQ+ Cultural District and its existing and planned venues, landmarks, cultural elements, public spaces, and community initiatives as a testament to the dynamic power and struggles of the organizations, people, businesses, and events that have shaped both the Hillcrest neighborhood and the LGBTQ+ community in San Diego; and

WHEREAS, the geographic area identified for the LGBTQ+ Cultural District (District) is centered at the heart of the Hillcrest neighborhood in the City's Uptown community, consistent with the Plan Amendment area, which encompasses approximately 380 acres of the Hillcrest and Medical Complex neighborhoods, bounded by a series of streets and canyons, on the west by Dove Street, on the north by hilltop bluffs along the northern edge of the Medical Complex neighborhood, on the east by Park Boulevard, and on the south by Walnut Avenue; and bisected by State Route (SR-) 163 which divides the Uptown community of the City of San Diego and the District; and

WHEREAS, this geographic area, centered at the heart of Hillcrest, is a cultural and commercial center for the City's and the San Diego region's LGBTQ+ community and is culturally unique and historically significant; and

WHEREAS, the Council wishes to promote community economic and cultural development, especially for small businesses, in the Hillcrest area and designate the area as the "LGBTQ+ Cultural District" for the purpose of honoring the hard work and contributions of the LGBTQ+ community and for any lawful purposes under California Streets and Highways Code (Streets and Highways Code) section 101.12 and other related, applicable laws and regulations; and

WHEREAS, to the extent required by state law and in accordance with Streets and Highways Code section 101.12 and related, applicable laws and regulations, the Council approves the installation of directional signs by CalTrans on the state highways adjacent to the LGBTQ+ Cultural District to recognize and provide geographic direction to the District; and

WHEREAS, the Council acknowledges that, under Streets and Highways Code section 101.12, non-state funding sources must cover all costs for CalTrans to place and maintain, or cause to be placed and maintained, these signs on state highways; and, in this instance, the Council expects community funding sources to provide funds for the highway signs; and

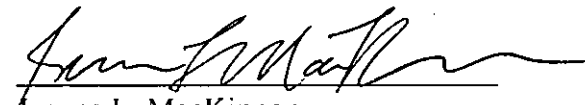
WHEREAS, the Office of the City Attorney has drafted this resolution based on the information provided by City staff, with the understanding that this information is complete, true, and accurate; NOW, THEREFORE,

BE IT RESOLVED by the Council of the City of San Diego that the Council designates the “LGBTQ+ Cultural District” as the geographic area located in the center of the Uptown community of the City of San Diego and encompassing approximately 380 acres of the Hillcrest and Medical Complex neighborhood, bounded on the west by Dove Street, on the north by hilltop bluffs along the northern edge of the Medical Complex neighborhood, on the east by Park Boulevard, and on the south by Walnut Avenue and bisected by State Route (SR-) 163 which divides the Uptown community of the City of San Diego and the LGBTQ+ Cultural District; and

BE IT FURTHER RESOLVED that the Council authorizes the use of this designation for lawful purposes in accordance with Streets and Highways Code section 101.12 and related, applicable laws and regulations.

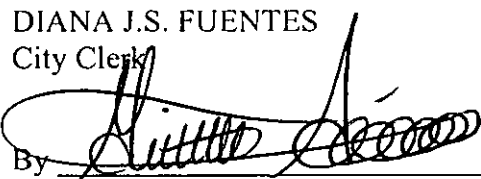
BE IT FURTHER RESOLVED, that this Resolution shall be effective on the effective date of City Attorney Resolution R-2025-3, adopting the Hillcrest Focused Plan Amendment to the Uptown Community Plan.

APPROVED: MARA W. ELLIOTT, City Attorney

By 
Jeanne L. MacKinnon
Deputy City Attorney

JLM:cm:hm
July 1, 2024
Or.Dept: Planning
Doc. No. 3655657

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JUL 30 2024.

DIANA J.S. FUENTES
City Clerk
By 
Deputy City Clerk

Approved: 7/31/24
(date)


TODD GLORIA, Mayor

Vetoed: _____
(date)

TODD GLORIA, Mayor

Passed by the Council of The City of San Diego on JUL 30 2024, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Joe LaCava	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jennifer Campbell	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Stephen Whitburn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Henry L. Foster III	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marni von Wilpert	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kent Lee	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raul A. Campillo	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivian Moreno	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sean Elo-Rivera	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage JUL 31 2024

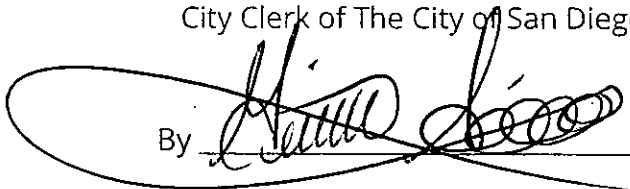
(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

TODD GLORIA
Mayor of The City of San Diego, California.

(Seal)

DIANA J.S. FUENTES
City Clerk of The City of San Diego, California.

By , Deputy

Office of the City Clerk, San Diego, California
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