

RESOLUTION NUMBER R- 315974 (NEW SERIES)

DATE OF FINAL PASSAGE JAN 24 2025

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO APPROVING THE ADOPTION OF THE CITY OF
SAN DIEGO CREATIVE CITY CULTURAL PLAN.

RECITALS

The Council of the City of San Diego (Council) adopts this Resolution based on the following:

A. The Creative City Cultural Plan (Cultural Plan) is the first of its kind for San Diego and provides a long-term comprehensive framework for advancing arts, culture, and creativity.

B. By identifying partnerships with other departments and agencies to further various City priorities and amplify the impact of their collective efforts, the Cultural Plan responds to, and aligns with, the City's Strategic Plan, the City's General Plan, as well as the Parks Master Plan, the Library Master Plan, and the Climate Action Plan.

C. In 2021, the City began the effort to develop a comprehensive cultural strategy to assess the state of the City's arts and culture, along with challenges facing the creative economy and how to address them, and to establish a framework along with guiding principles to guide and strengthen San Diego's arts and cultural sectors.

D. The City's Department of Cultural Affairs with the assistance of industry-leading consulting firm, Cultural Planning Group, LLC, engaged in extensive public outreach via the "Listen and Engage" phase of the cultural planning process facilitating 70 events and activities gathering input from nearly 1,800 people, including residents in every City Council District, artists and creatives, cultural and community leaders, for-profit arts and creative industry leaders, and the nonprofit arts and culture sector.

E. Based on this input, the Cultural Plan identifies four key goals and accompanying strategies for each goal, which are as follows:

- (1) Centering Artists, Creatives, and Spaces: Support artists, creatives, and cultural organizations through appropriate and affordable spaces, expanded funding, and capacity building;
- (2) Arts in Community: Increase access to arts and culture for San Diegans throughout the city, focusing on historically less-resourced areas;
- (3) Creative Entrepreneurship: Foster growth of the creative economy through business support, workforce development, and industry partnerships;
- (4) Global Creative City: Elevate San Diego's profile as an international hub for arts, culture, and creativity for creative business expansion as well as enhanced cultural and creative tourism.

F. On August 28, 2024, a draft of the Cultural Plan was released for public review.

G. On six different occasions between August 26, 2022, and September 6, 2024, the Commission for Arts and Culture received updates on the Cultural Plan as information items on their agenda.

H. On November 22, 2024, the Commission for Arts and Culture voted to recommend the Council approve the adoption of the Cultural Plan.

I. On December 11, 2024, the Council Committee on Economic Development and Intergovernmental Relations also voted to recommend the Council approve the adoption of the Cultural Plan.

J. The Office of the City Attorney prepared this Resolution based on the information provided by City staff (including information provided by affected third parties and verified by City staff) with the understanding that this information is complete and accurate.

ACTION ITEMS

Be it resolved by the Council of the City of San Diego:

1. The Council approves the adoption of the Creative City Cultural Plan.

APPROVED: HEATHER FERBERT, City Attorney

By 
 Ken So
 Senior Deputy City Attorney


KRS:lmj
 12/10/2025
 Or.Dept: Dept. of Cultural Affairs
 Doc. No. 3899862

I certify that the Council of the City of San Diego adopted this Ordinance at a meeting held on
JAN 13 2025

DIANA J.S. FUENTES
 City Clerk

By 
 Deputy City Clerk

Approved: 1/24/25
 (date)


 TODD GLORIA, Mayor

Vetoed: _____
 (date)

 TODD GLORIA, Mayor

JAN 13 2025

Passed by the Council of The City of San Diego on _____, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Joe LaCava	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jennifer Campbell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stephen Whitburn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Henry L. Foster III	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marni von Wilpert	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kent Lee	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raul A. Campillo	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivian Moreno	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sean Elo-Rivera	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage JAN 24 2025

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

TODD GLORIA
Mayor of The City of San Diego, California.

DIANA J.S. FUENTES
City Clerk of The City of San Diego, California.

By Hinda Green, Deputy
For Krystell Medina



Office of the City Clerk, San Diego, California
Resolution Number R- <u>315974</u>