

RESOLUTION NUMBER R- **316297**DATE OF FINAL PASSAGE **JUN 23 2025**

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO APPROVING THE FISCAL YEAR 2026
REPORT OF ACTIVITIES FOR THE TOURISM
MARKETING DISTRICT AND AUTHORIZING THE
RELATED EXPENDITURE OF FUNDS.

RECITALS

The Council of the City of San Diego (Council) adopts this Resolution based on the following:

A. On November 26, 2012, in Resolution R-307843, the Council of the City of San Diego (City Council) renewed the San Diego Tourism Marketing District (TMD) for a period of thirty-nine and one-half years commencing January 1, 2013 (Resolution of Formation).

B. On August 2, 2016, in Resolution R-310664, the City Council approved a modification to the TMD management plan, defining lodging business as those with 70 or more rooms, subject to the two percent assessment rate on assessable room rent.

C. The City Council approved the current ten-year operating agreement between the City of San Diego (City) and the San Diego Tourism Marketing District Corporation (SDTMD Corporation) in Ordinance O-21202, effective June 24, 2020 (Operating Agreement).

D. Section 4.2.1.1 of the Operating Agreement requires that prior to disbursement, TMD assessment funds must be part of a City Council approved TMD budget.

E. It is projected that \$47,126,620 in TMD assessment funds including interest and penalties will be collected during the period of July 1, 2025 through June 30, 2026 (FY 2026).

F. The SDTMD Corporation prepared the annual prospective report and budget required by San Diego Municipal Code section 61.2521 (Report of Activities) based on an anticipated budget total of \$62,243,616 in TMD assessment funds for FY 2026, including \$410,000 for recovery of City administration expenses, the projected TMD assessments in FY

2026, and \$15,116,996 in carryover of administrative and other budgeted funds remaining from previous years.

G. The Office of the City Attorney has drafted this resolution based on the information provided by City staff, including information provided by affected third parties and verified by City staff, with the understanding that this information is complete, true, and accurate.

ACTION ITEMS

Be it resolved by the Council of the City of San Diego.

1. The FY 2026 Report of Activities is approved with an anticipated budget total of \$62,243,616 including \$410,000 for recovery of City administration expenses. Funding sources for this budget figure include: anticipated TMD assessments for FY 2026 of \$47,126,620; and carryover of administrative and other budgeted funds from previous years of \$15,116,996. The FY 2026 Report of Activities is on file in the office of the City Clerk as Document No. ^{RR-}**316297**.

2. The Chief Financial Officer (CFO) is authorized and directed to appropriate and expend from the Tourism Marketing District Fund No. 200726 for implementation of the FY 2026 Report of Activities in amounts not to exceed: \$47,126,620 of FY 2026 estimated revenue, and \$15,116,996 of carryover administrative and other budgeted funds from previous years. The implementation of the FY 2026 Report of Activities includes recovery of actual City administrative costs estimated at \$160,000. The appropriation and expenditure from the Tourism Marketing District Fund No. 200726 is contingent upon the CFO certifying that the funds necessary for expenditure are, or will be, on deposit in the City Treasury.


3. The CFO is authorized and directed to appropriate and expend from the Tourism Marketing District Fund No. 200704 for implementation of the FY 2026 Report of

Activities in amounts not to exceed: \$1,383,892 in carryover funds from previous years, including recovery of actual City administration costs estimated to be \$250,000. Such appropriation and expenditure is contingent upon the CFO certifying that the funds necessary for expenditure are, or will be, on deposit in the City Treasury.

4. The CFO is authorized and directed to appropriate and expend from the Tourism Marketing District Fund No. 200705 for implementation of the FY 2026 Report of Activities in amounts not to exceed \$285,932 of carryover funds from prior years, including recovery of actual City administration costs if fund balance is available. Such appropriation and expenditure is contingent upon the CFO certifying that the funds necessary for expenditure are, or will be, on deposit in the City Treasury.

5. The CFO is authorized and directed to appropriate and expend from the Tourism Marketing District Funds 200726, 200704, and 200705, for the Fiscal Year 2026 Report of Activities expenses that are processed in FY 2026 in amounts not to exceed fund balances less amounts authorized for the FY 2026 Report of Activities. Such appropriation and expenditure is contingent upon the CFO certifying that the funds necessary for expenditure are, or will be, on deposit in the City Treasury.

APPROVED: HEATHER FERBERT, City Attorney

By  *Thomas J. Brady, Deputy City Attorney*
Marguerite Ella Middaugh
Deputy City Attorney

MEM:jdf
06/10/2025
Or. Dept: Econ. Devel.
Doc.No.: 4090356

I certify that the Council of the City of San Diego adopted this Resolution at a meeting held on
JUN 17 2025.

DIANA J.S. FUENTES
City Clerk

By Krystell Medina
Deputy City Clerk

Approved: 6/23/25
(date)

Todd Gloria
TODD GLORIA, Mayor

Vetoed: _____
(date)

TODD GLORIA, Mayor

JUN 17 2025

Passed by the Council of The City of San Diego on _____, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Joe LaCava	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jennifer Campbell	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Stephen Whitburn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Henry L. Foster III	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marni von Wilpert	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kent Lee	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raul A. Campillo	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivian Moreno	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sean Elo-Rivera	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage **JUN 23 2025**

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

TODD GLORIA
Mayor of The City of San Diego, California.

(Seal)

DIANA J.S. FUENTES
City Clerk of The City of San Diego, California.

By *Cornie Patterson*, Deputy

Office of the City Clerk, San Diego, California

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