#613
10/26/26
(R-2027-100)
(COR. COPY)

RESOLUTION NUMBER R- 316996

DATE OF FINAL PASSAGE OCT 3 0 2026

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AMENDING COUNCIL POLICY 100-03, TITLED "TRANSIENT OCCUPANCY TAX."

RECITALS

The Council of the City of San Diego (Council) adopts this Resolution based on the following:

A. The City of San Diego (City) adopted a Transient Occupancy Tax (TOT) Policy, Council Policy 100-03, in March 1965 (last amended in December 2023) to set forth the purpose of TOT, establish the protocol for potential increases to the TOT rate, identify funding priority areas for use of TOT funds, and outline general guidelines by which the City will accept and evaluate applications for, and provide financial assistance from, TOT funds.

B. Council Policy 100-03 identifies arts, culture, and community festivals (ACCF) as one of five funding priority areas for the use of TOT funds.

C. In January 2025, the Council adopted the Creative City Cultural Plan (Cultural Plan), which offered recommendations on how to better support arts and culture organizations at every stage of their growth and development, and to evolve the City's grantmaking strategies, including: simplifying processes, reducing barriers, and examining funding guidelines and methodologies to ensure that they support the objectives of the City's direct investment in the arts.

D. The City has a longstanding commitment to this investment through funding programs administered by the Cultural Affairs Department, which was incorporated into the Economic Development Department (EDD) shortly after adoption of the Cultural Plan.

E. EDD administers a myriad of grants and programs driven by the City's Economic Development Strategy, and the incorporation of Cultural Affairs into EDD required aligning arts and culture programs to operate consistently with the department's existing programs and governing policies.

F. During the Fiscal Year 2027 budget process, arts and culture funding discussions with the Council, Office of the Independent Budget Analyst, and the public further highlighted the need to update the funding framework to ensure an equitable and inclusive approach that would be more flexible to accommodate evolving priorities and resources.

G. City staff worked with the Office of the City Attorney to prepare an amended version of Council Policy 100-03 that aligns the ACCF funding priority area to the level of detail of other grants overseen by EDD, and the updated funding framework will take effect in the Fiscal Year 2028 funding cycle.

H. The changes also reflect recommendations contained in the Cultural Plan, including: specifically tailoring programs to improve equity and access for arts and culture organizations citywide, enhancing clarity and transparency of scoring and funding allocations, and streamlining program administration and processes to reduce unnecessary administrative burdens for both applicants and City staff.

I. The Council has reviewed proposed amendments to Council Policy 100-03 included in the docket materials accompanying this Resolution.

J. The Office of the City Attorney prepared this Resolution based on the information provided by City staff, with the understanding that this information is complete and accurate.

ACTION ITEMS

Based on the Recitals set forth above, the Council resolves as follows:

1. The Council adopts the amended version of Council Policy 100-03, titled "Transient Occupancy Tax," as set forth in Document No. RR-316996 filed in the Office of the City Clerk.

2. The City Clerk is instructed to update the Council Policy Manual to include the amended version of Council Policy 100-03.

APPROVED: HEATHER FERBERT, City Attorney

By _____
Michael Park
Deputy City Attorney

MJP:nja:jdf
October 13, 2026
October 26, 2026 COR. COPY
Or. Dept: Econ Dev
Doc. No.: 4569748_2

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of OCT 26 2026.

DIANA J.S. FUENTES
City Clerk

By _____
Deputy City Clerk

Approved: 10/30/26 _____
(date) TODD GLORIA, Mayor

Vetoed: _____ _____
(date) TODD GLORIA, Mayor

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Passed by the Council of The City of San Diego on October 26, 2026, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Joe LaCava	☒	☐	☐	☐
Jennifer Campbell	☒	☐	☐	☐
Stephen Whitburn	☒	☐	☐	☐
Henry L. Foster III	☒	☐	☐	☐
Marni von Wilpert	☒	☐	☐	☐
Kent Lee	☒	☐	☐	☐
Raul A. Campillo	☒	☐	☐	☐
Vivian Moreno	☐	☐	☒	☐
Sean Elo-Rivera	☒	☐	☐	☐

Date of final passage OCT 30 2026.

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

TODD GLORIA
Mayor of The City of San Diego, California.

(Seal)

DIANA J.S. FUENTES
City Clerk of The City of San Diego, California.

By _____, Deputy

Office of the City Clerk, San Diego, California

Resolution Number **R-316996**