



City of San Diego

# Business Improvement District Council FY2011 Agreement

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## Background

The City has collaborated with the Business Improvement District Council since 1992 to provide services to businesses located in the City's Business Improvement Districts and other commercial neighborhoods and to support the non-profit business associations which manage the BIDs and neighborhood chambers of commerce.



# Small Business Enhancement Program (SBEP)

November 1995 – SBEP created by Council

\* in conjunction with reducing business taxes for small businesses.

June 1999 - SBEP Policy approved.

October 2008 - SBEP Policy updated.



## **SBEP – BIDC Funding**

The Small Business Enhancement Program Policy provides for annual Business Districts funding including \$315,000 for the BID Council for operations and programs.

- \* The Policy also provides for BID Management Support of \$315,000 to the respective non-profits which is separate from the BID Council funding.



# BIDC Agreement

These BID Council funds are allocated for:

- BIDC Program Support and Operations \$185,000
- Micro-district/Commercial Neighborhood Grants \$ 75,000
- Technical Assistance \$ 55,000



## Public-Private Partnership

By partnering with the BID Council, the City provides targeted support to thousands of small businesses in recognition of their vital economic, employment, service, and cultural roles, and their importance in sustaining and revitalizing our older commercial and residential areas.