

CITY OF SAN DIEGO  
M E M O R A N D U M

DATE: October 12, 2010

TO: Public Safety and Neighborhood Services (PS&NS) Committee

CC: Distribution

FROM: Robert Chavez, Redevelopment Coordinator, Redevelopment Department *RC*

VIA: Brian Trotier, Acting President & CEO, SEDC *BT*  
Frank Alessi, Executive Vice President & CFO, CCDC *FA*

REFERENCE: IBA Report Number: 10-81  
City Attorney Report Number MOL 10-19

SUBJECT: Graffiti Tracker – Item 5 for the October 13, 2010 Agenda

In light of the referenced reports submitted by the offices of the Independent Budget Analyst (IBA) and City Attorney regarding the subject item, the staff of three agencies including the City's Redevelopment Department, SEDC, and CCDC have consulted and are supportive of the program and generally propose the following:

Under a Service Level Agreement (SLA) with the City, the Redevelopment Agency may fund up to \$75,000 for graffiti abatement services rendered to the City by San Diego Urban Corps (SDUC) under an existing contract with the City, as illustrated in the IBA's report. It is generally proposed that the Agency pay to the City an amount for graffiti removal services in the redevelopment project area, which is approximately \$75,000 for an 18-month test period. Agency funding would come from the City's Redevelopment Department, SEDC, and CCDC. This approach would enable the City to pay for the Graffiti Tracker Program utilizing general fund dollars that would otherwise be allocated to DSD's graffiti abatement program. After the 18-month test period, the Agency and City may revisit the SLA for future funding opportunities, unless a permanent funding source (ie ARJIS) is identified for the Graffiti Tracker Program.

Currently, SDUC provides graffiti abatement services throughout the city of San Diego under an annual contract for \$480,000. It is proposed that the \$75,000 funding from the Agency be dedicated to SDUC graffiti abatement activities within redevelopment project areas only so as to avoid any legal issues regarding the use of tax increment outside a project area. This may require an amendment to the SDUC agreement.

Given the amount of Agency funds proposed, the Agency can negotiate the terms of an SLA with the City and process it via a Mayor / Executive Direction Action administrative process within the next 90 days.