



**COUNCIL PRESIDENT BEN HUESO  
DISTRICT EIGHT**

**MEMORANDUM**

Date: January 11, 2010

To: Honorable Mayor Jerry Sanders  
Honorable Councilmembers

From: Council President Ben Hueso

Subject: Creating Local Jobs for San Diegans

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As you know, the San Diego region is experiencing a historically high unemployment rate. More than 160,000 residents are out of work. Job creation is an immediate need and must be considered one of our highest priorities.

This year, the City will be spending over \$400 million in public works, projects supplemented by the flow of federal stimulus funds and statewide bond measures. The City of San Diego needs to take leadership by ensuring that our investment in public works also creates local jobs.

Please therefore consider a Local Jobs Policy that would be an employment and economic development tool targeted at communities most affected by this recession. In addition, this initiative would help address an increasing backlog of public infrastructure needs related to our roads, facilities, sewer and water systems.

Key components of this initiative are attached.

Cc: City Attorney Jan Goldsmith  
Independent Budget Analyst Andrea Tevlin

BH:mg

## LOCAL JOBS POLICY

I propose to implement a local jobs policy applicable to the City of San Diego, including redevelopment areas which would put local residents and veterans to work.

### Goals and Projects

The goals of the local jobs policy would be to: 1) create jobs for local residents and veterans and 2) create job opportunities for residents who are economically disadvantaged. This new policy would apply to all public works contracts, including those funded by ARRA, of \$25,000 or more and development contracts where a developer will receive redevelopment funding assistance of \$500,000 or more.

### Hiring Requirements and Jobs Partnership

The local jobs policy would create a partnership with contractors and developers that would require them to hire a workforce reflecting the following criteria: 1) 70% of total work hours by local residents and/or veterans and 2) 10% of total work hours by disadvantaged workers. A “local resident” is an individual whose principal place of residence is in the San Diego County. A “disadvantaged worker” is an individual whose primary place of residence is within the City and has been unemployed six or more months or lives in a zip code containing at least part of one census tract with lower than the average median income.

### Enforcement

I will be asking the department issuing the contract to monitor and enforce the local hiring policy. Further, each developer or prime contractor will be required to submit to the City a local hiring schedule for the entire project for approval or disapproval by the City. The developer or prime contractor must obtain approval of a local hiring schedule at least 30 days before the start of construction.

Prior to the start of the construction, the developer or prime contractor shall convene pre-bid and pre-construction meetings to educate the construction manager and subcontractors about local hiring requirements. The prime contractor also will be required to convene pre-bid and pre-construction meetings to educate the construction manager and subcontractors about the local hiring requirements. The developer or contractor will hire a coordinator to provide support services for meeting the local hiring requirements.

Should this policy not be met, the City will consider several penalties, including but not limited to liquidated damages and limited debarment.