



City Of San Diego  
COUNCILMEMBER MARTI EMERALD  
DISTRICT SEVEN

MEMORANDUM

REF: M-11-01-01

DATE: January 4, 2011  
TO: Honorable Council President Anthony Young  
FROM: Councilmember Marti Emerald  
SUBJECT: Public Safety and Neighborhood Services 90-Day Plan

Pursuant to your memo dated December 22, 2010 regarding a 90 day plan for the Public Safety & Neighborhood Services Committee, I have reached out to my colleagues on the council and other stakeholders for input. I have briefly outlined immediate priorities, they include:

***Restoring & Improving Public Safety Services***

The City of San Diego continues to operate Public Safety Departments with less than adequate resources. This includes police, fire and lifeguard services. As well, there are several critical updates and reports to address over the next 90 days. Immediate areas of focus will include:

- Continued monthly reports from San Diego Fire/Rescue Services regarding Engine Company Brownouts and Lifeguard Service Reductions
- Restoring the closed engines and lifeguard services
- Receiving a report from the Mayor regarding the Citygate Study and subsequent actions related to it
- Additional revisions to Pedicab Regulations
- Review of safety processes regarding unexploded military ordnance in Tierrasanta
- Partnership with the San Diego Youth Commission
- Community-Oriented Policing
- Alarm Permit Cost Recovery

***Improving Current Neighborhood Services***

The City of San Diego currently offers numerous critical neighborhood services. Improving the effectiveness of these programs is vital to City of San Diego residents. Immediate areas of focus will include:

- Food Stamps and other critical services including San Diego Cares & Put Pride Aside Program
- Community Development Block Grant Program Reforms and Achievements
- Neighborhood Code Compliance Service Review
- Parks & Recreation Center Reviews

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**CITY OF SAN DIEGO  
COUNCILMEMBER SHERRI S. LIGHTNER  
DISTRICT ONE**

**MEMORANDUM**

**DATE:** December 21, 2010

**TO:** Councilmember Marti Emerald, Chair, Public Safety and Neighborhood Services Committee

**FROM:** Councilmember Sherri S. Lightner

**SUBJECT:** Public Safety and Neighborhood Services Committee Priorities for 2011

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I respectfully request that the following items be included in the Public Safety and Neighborhood Services Committee agenda for 2011:

1. Implement cost recovery for false fire and burglar alarms
2. Assure cost recovery for residential parking districts
3. Partner with local jurisdictions and agencies to address Homeless issues
4. Expand Prescription Drug Take-Back policy based on City's current pilot program
5. Review the City's parking meter and parking district policies, use of funds, and the effectiveness of the City's Parking District system
6. Update on the progress of the Consolidated Action Plan Advisory Board for CDBG allocations
7. Update the Fire Master Plan to reflect current populations and service areas
8. Request presentation of Citygate Report on Standards of Coverage (SOC) for the Fire-Rescue Department
9. Investigate the formation of additional Community Enhancement Programs for Neighborhood Code Compliance
10. Investigate the possible formation of a Volunteer Park Ranger Program using the models of Retired Senior Volunteer Patrols and Community Emergency Response Teams.
11. Develop community emergency evacuation plans

I respectfully request continued informational reports on the following programs or issues:

1. Police, Fire-Rescue, and Lifeguard response times and false alarms
2. Graffiti control and Graffiti Tracker Program results
3. Gang Commission
4. Homeless Outreach Team

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Emerald  
December 20, 2010

I also respectfully request periodic informational updates on the following programs:

1. Neighborhood Code Compliance and enforcement actions
2. Brush Management program
3. Parking District Advisory Board
4. Youth Commission
5. Effectiveness of alcohol bans in City parks
6. Citizen Emergency Response Team (CERT)
7. Retired Senior Volunteer Patrol (RSVP)

If you have any questions, please contact my office at (619) 236-6611.

SL: mm

cc: Honorable Councilmembers  
Honorable Mayor Jerry Sanders  
Jan Goldsmith, City Attorney  
Andrea Tevlin, Independent Budget Analyst  
Don Mullen, PS&NS Committee Consultant



**OFFICE OF COUNCILMEMBER TODD GLORIA  
COUNCIL DISTRICT THREE**

**M E M O R A N D U M**

**DATE:** January 6, 2011  
**TO:** Honorable Councilmember Marti Emerald  
**FROM:** Councilmember Todd Gloria *Todd Gloria*  
**SUBJECT:** Public Safety & Neighborhood Services Priorities for 2011

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I am proud to remain a member of the San Diego City Council Committee on Public Safety and Neighborhood Services (PS&NS). Per your request, I am including my priorities for committee discussion and action below.

As has been the case for many budget cycles, the City's financial challenges again threaten the core services on which San Diegans depend. As Chair of the Budget and Finance Committee, I am open to joint committee discussions to ensure public safety needs and budget obligations are appropriately evaluated.

- 1) I would like the periodic reports on budget cut impacts to continue from the Fire-Rescue Department. Similar reports from other departments in this committee's jurisdiction, including Police, Neighborhood Code Compliance and Park and Recreation, would also be helpful. As I suggested last year, outreach to proactively obtain public input on these impacts should be part of the committee's work plan and incorporated into the reports.
- 2) The tracking of vacancy savings and staffing levels for the Fire-Rescue and Police Departments should also be reported regularly. This will allow the committee to make recommendations to ensure the City's continued ability to protect San Diegans.
- 3) Investigation of additional public safety funding streams, including but not limited to a more fair allocation of Proposition 172 funds, false alarm fee, and full cost-recovery of police-regulated businesses, would be beneficial.
- 4) Since the committee approved the Fire Station Master Plan in 2009, an appropriate next step is to generate a long-term funding strategy for its implementation.
- 5) Community-oriented policing has been successful in Council District Three, and I believe that topic, combined with the importance of neighborhood police storefronts and Community Relations Officers would be valuable for discussion.

- 6) The Community Development Block Grant reforms, including the new advisory committee and the retirement of 108 loans, should continue to be implemented and evaluated by PS&NS in the coming year.
- 7) Medical marijuana regulations need to be approved by the full Council.

Thank you for considering my requests. If you have any questions or comments about these items, please let me know or contact Katie Keach of my staff at 235-5268 or [kkeach@sandiego.gov](mailto:kkeach@sandiego.gov).

cc: Honorable Councilmembers  
Independent Budget Analyst Andrea Tevlin



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OFFICE OF  
COUNCILMEMBER MARTI EMERALD

**COUNCILMEMBER LORIE ZAPF**  
**COUNCIL DISTRICT SIX**  
**M E M O R A N D U M**

**DATE:** January 6, 2010  
**TO:** Councilmember Marti Emerald  
Chair, Public Safety and Neighborhood Services Committee  
**FROM:** Councilmember Lorie Zapf *Lorie Zapf*  
**SUBJECT:** Public Safety and Neighborhood Services Committee Priorities for 2011

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I look forward to working with my colleagues on the Public Safety and Neighborhood Services Committee to come up with solutions for some of the challenges our City faces in providing safe, healthy neighborhoods with a high quality of life. I have highlighted some of my priorities below that I would respectfully request be added to the 2011 PSNS committee calendar.

- *Assessment of library hours to fit the needs of the community.*
  - An assessment of the most optimal library hours for each branch would be useful to ensure that libraries are open during the times they will be most utilized by the individuals in that community.
- *Increasing the use of volunteers in certain City operations.*
  - There are countless people throughout the City who are willing to volunteer at their local library, help with neighborhood improvements, and take care of other City functions who are currently not allowed to because of collective bargaining agreements. I think the committee should explore how barriers might be removed to allow volunteers to take on some of these duties, which will not only decrease costs, but will potentially allow libraries and other facilities to stay open longer and will increase civic pride and a sense of community.
- *Take additional steps to reduce the amount of graffiti in San Diego's neighborhoods.*
  - Graffiti is a problem in many of San Diego's neighborhoods, and is an increasing problem in District 6. I would like the committee to explore additional ways the City can fight this problem, including exploring potential partnerships with the County and SANDAG.

- ***Reduce gang activity.***
  - I would encourage the continuation of receiving reports from the Gang Prevention and Intervention Commission and cooperation with that body, as well as soliciting advice from the Police Department on ways to combat gang activity. I would like to explore innovative new ways to curb this growing problem.
  
- ***Fire department adaptive staffing.***
  - With the upcoming release of the Citygate fire services study, the City has the opportunity to determine the most optimal staffing levels for the Fire Department. I would like to see the Committee examine adaptive staffing in response to the best practices outlined in the study.
  
- ***Combining services to eliminate duplication between the City, school district, and County.***
  - There are some services that are provided by multiple agencies, such as libraries at schools as well as the County library system. The Committee could examine where duplication exists, and possibly invite members of the County Board of Supervisors for a joint meeting on the subject.
  
- ***Early notification of flooding.***
  - The City should look into early notification for flooding when large storms hit the region. Just this week the City declared a state of emergency for flooding caused by storms at the end of December which required multiple swift water rescues and caused the destruction and damage of property throughout the City. The Committee should to examine an early notification system for future flood events.

Cc: City Councilmembers  
Honorable Mayor Jerry Sanders  
Andrea Tevlin, Independent Budget Analyst  
Jan Goldsmith, City Attorney



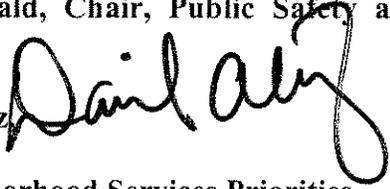
**COUNCILMEMBER DAVID ALVAREZ**

City of San Diego  
Eighth District

**MEMORANDUM**

**DATE:** January 3, 2011

**TO:** Councilmember Marti Emerald, Chair, Public Safety and Neighborhood Services Committee

**FROM:** Councilmember David Alvarez 

**SUBJECT:** 2011 Public Safety and Neighborhood Services Priorities

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In response to your memorandum of December 15, 2010, the following is a list of issues that the Public Safety and Neighborhood Services (PS&NS) Committee should consider this coming year:

- **Reinstitution of the Lifeguard Training Program and Relief Staffing:**
  - **Lifeguard Training Program:** Lifeguards perform thousands of water rescues annually. For the last three years, lifeguards trained during the winter on “Training Wednesday.” Due to the loss of Training Wednesdays through budget cuts, lifeguards are not able to keep up with mandated training. The opportunity to prepare younger lifeguards to learn and take over responsibilities of lifeguards leaving the service is severely impacted without these training sessions. It is vital that the city continue training new lifeguards and that current lifeguards use the training to remain up to date on the most efficient and effective methods of providing life-safety services in the beach areas.
  - **Relief Staffing:** Lifeguards have lost the ability to maintain a healthy relief lifeguard system due to cuts over the last few years. Relief lifeguards provide back-fill so the city does not have to pay overtime. They fill shifts vacated due to injury, court, military, maternity, illness, vacation, etc. Lifeguards have a very high injury rate and a healthy relief system is vital to their ability to operate

efficiently and effectively. Without this system in place it would seem the city is paying the additional cost of overtime, which may be more expensive than retaining some relief lifeguards.

- **Evaluating the service levels provided by City Emergency Responders:** It is vital to all San Diegans that public safety services meet the appropriate national standards. Providing our public safety officers the resources they need is key to meeting these standards. Determining the level at which the city will be able to successfully provide such services is important as we move into the next fiscal year. I would request that the committee be given an update on how, after years of budget cuts and decreased staffing, the San Diego Fire-Rescue Department, Police Department and Lifeguard Services compare to applicable national standards for emergency response in each respective area.
- **Community Policing:** The presence of community relations officers within our neighborhoods is a vital piece of connecting residents with the public safety services available to them. Retention of current community relations officers and any opportunity to increase their presence in the community needs to be considered as we move into the next fiscal year.
- **Neighborhood Parks and Recreation Centers:** Neighborhood parks and recreation centers throughout the city provide safe areas for recreation and family activities, as such identifying and prioritizing the community parks that receive the most use, and therefore require higher levels of upkeep and maintenance, should be a goal of this committee.

I look forward to serving on the PS&NS committee in 2011 and working with each committee member to ensure that the city develops policies and procedures that keep our citizens safe and provides equally high levels of city services to all neighborhoods throughout San Diego.

CC: Honorable Mayor Sanders  
Andrea Tevlin, IBA

DA/ks