San Diego Police Department

SUMMER BEACH OPERATIONAL PLANS

Background

- Each year vacationers from around the world visit San Diego beaches and bays.
- Last year (2010), the 3-day July 4th weekend drew close to one-million people to the beaches & bays.
- We are anticipating similar sized crowds at the beaches and bays this year.

Beach Area Population

Community	Population	Sq. Mileage
Northern	83,473	19.95
Western	12,761	1.18
Total	96,234	21.23

Population Source: 2008 estimates compiled for SDPD by SANDAG

POLICE DEPARTMENT GOALS & OBJECTIVES

The goal of the San Diego Police Department is to promote a peaceful, orderly environment for all persons who come to the beach and bay areas; facilitate the smooth flow of traffic in and around the area; and to rapidly and efficiently solve problems. Police personnel will enforce applicable State laws and City ordinances.

Enforcement is designed to hold the offender accountable and to encourage compliance. In order to meet these objectives officers will maintain a high profile, high enforcement posture. However, officers always have discretion to warn or issue a citation.

Northern Division

Recommended Patrol Staffing (Beginning in May)

1st Watch 0500-1500	
or 0600 - 1600	15+
Day Beach Team	10
2nd Watch 1400-2400	17+
"C" Watch 1700-0300	4-8
Night Beach Team 1700-0300	11
3rd Watch 2100-0700	11+
* Western Division Beach Team	6

Northern Division Holiday Staffing

Memorial Day and Labor Day

- **Friday,** Saturday, Sunday and Monday staffing will be enhanced during the day and early evening hours at the beaches and bays.
- Friday, Saturday and Sunday staffing will be enhanced during the evening hours in the entertainment district.

July 4th

The July 4th holiday is the largest and busiest event of the year for not only the Beach community, but the City of San Diego as well. Historically, crowds have begun to gather as early as the night before the holiday.

To best facilitate our goals and objectives the Incident Command System (ICS) will be utilized over the July 4th holiday.

July 4th
ICS Command Overview

- Beach Command (De Anza)
  - Belmont Park
  - Reed Street
  - Ski Beach/Crown Point
  - Kate Sessions Park
  - Fiesta Island
  - Sail Bay
  - La Jolla Shores
  - Ocean Beach

Each Command Post will serve two basic functions; provide a centralized location where operations can be coordinated from and deter criminal activity by providing a substantial police presence.

July 4th Holiday Staffing

- Staffing will be enhanced at the beaches and bays utilizing a tier approach, starting on Friday, July 1st through Monday, July 4th .

- Staffing will be enhanced in the entertainment district during the evening hours, starting on Friday, July 1st through Monday, July 4th.

Resource Deployment

- Patrol Officers
  - Foot
  - Bicycles
  - ATV's
  - Cars

Resource Deployment

- SDPD Boat
- Air Support (ABLE)
- Traffic Motors

Resource Deployment

- Traffic SETC's
- ABLE Downlink
- Critical Incident Management Unit
- Gang Suppression Teams
- Vice
- RSVP's

Additional Resources

- SD City Lifeguards
- Fire Department (Fire & Medical)
- Park & Recreation (Park Rangers, Park Staff & Park Managers)
- SD City Attorney
- Fire Marshal
- U.S. Coast Guard
- Alcoholic Beverage Control (ABC)

Education

- Outreach includes; Interviews and sending news releases to all local and Los Angeles radio, television and print media.

- News releases to major colleges in California, Arizona, Oregon, Texas and Nevada in advance of spring break and the major holidays.

  - Included in the news releases were reminders regarding beach rules, traffic issues and the alcohol ban.

Conclusion

In the past, our combined efforts and resources have proven successful in providing a safe and enjoyable environment for everyone who visit our beautiful beaches and bays.

Questions ?