STAR PAL
United For Youth

STAR/PAL brings youth & law enforcement together today...
to build safer communities tomorrow.

STAR/PAL's Mission

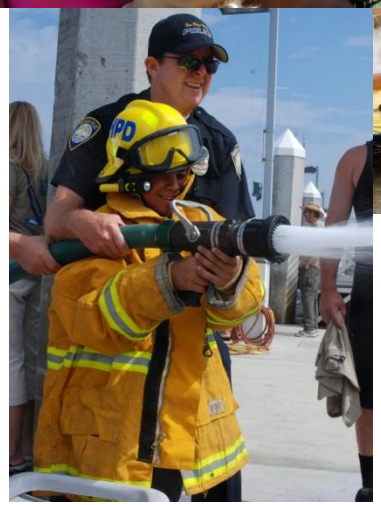
"The mission of STAR/PAL is to empower underserved youth to build a safer and more prosperous community by engaging with law enforcement and collaborative partners."

STAR/PAL…*who we are*

STAR/PAL is a nonprofit organization that provides over 10,000 youth services annually in inner-city neighborhoods throughout the city and county of San Diego. STAR/PAL program directors are officers from the San Diego Police & County Probation Departments. These dedicated officers coordinate unique programs for underserved youth, with the assistance of additional law enforcement and community volunteers.

STAR/PAL…
it's all in our name

- Sports
- Training
- Academics
- Recreation
- Police
- Athletic
- League



STAR/PAL History

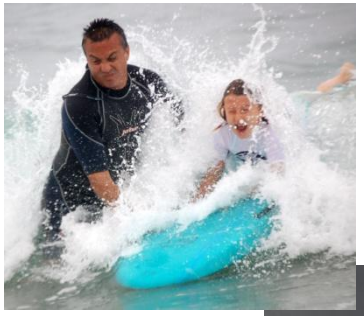
- Initially two separate entities
  - San Diego PAL Chapter was founded in 1988 and primarily served county areas
  - STAR organization came into existence in 1993 to focus its programmatic efforts within city boundaries
- The two organizations merged in April of 1998, representing the alignment of city, county, and community efforts.
- The unification of programs, staff, volunteers, and the Board of Directors sought to ensure that all youth in the region have similar opportunities to participate and reap the benefits of youth programming with law enforcement officers, firefighters and community leaders.

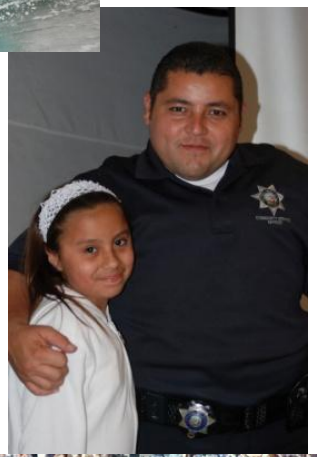
STAR/PAL Goals

- Promote youth safety through crime & violence prevention education
- Cultivate youth empowerment through civic engagement & enrichment activities
- Offer youth programming in underserved communities

Partnerships

- City of San Diego
  - Police Department
  - Park & Recreation
  - Fire Department
  - Libraries
- County of San Diego
  - Probation Department
  - Sheriff's Department
  - Parks & Recreation
- San Diego Unified School District
  - Police Department
  - Area Schools
- U.S. Marshals Service





Corporate & Foundation Support

- Corrections Corp of America
- Cox Communications
- Cubic Corporation
- Downtown Kiwanis
- HD Supply Facilities Maintenance
- Hervey Family Foundation
- Jack in the Box
- Jacobs Foundation
- KB Home
- Kearny Pearson Ford
- Legler Benbough Foundation
- Leichtag Foundation
- National PAL
- Northrop Grumman
- Parker Foundation
- Price Charities
- Rivkin Family Foundation
- San Diego Chargers Foundation
- San Diego Metropolitan C U
- San Diego Optimists Club
- San Diego Padres Foundation
- St. Germaine Children's Charity
- Starbucks
- Target
- Union Tribune
- US Bank

Programs

- Educational/Crime Prevention
  - Crime Prevention Presentations
  - GirL-E (Diversion)
  - InterACTion with La Jolla Playhouse
  - Kids, Cops, & Cameras
  - KIDZWATCH Safety Academies
  - Mentoring Youth for Tomorrow
  - STAR/PAL Youth Center
    - After-School Homework Assistance
    - Arts/Educational Field Trips/Fitness
  - Teen-LEAP

Programs

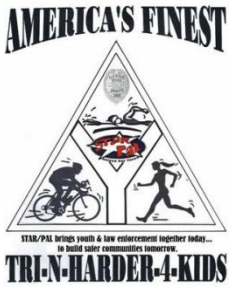
- Sports
  - Annual Basketball Clinic
  - Jr. Chargers Training Camps
  - Padres Baseball Camps
  - Summer Golf
  - Surfing Clinic
  - Youth Center Fitness Activities

Programs

- Recreational
  - Annual Fishing Derby
  - Field Trips
    - *USS Midway*
    - *Museums*
    - *Sea World*
  - Holiday Events
    - *Community Toy Drive*
    - *Old Globe – "The Grinch"*
    - *Shop With A Cop*
  - Outdoor Excursions

11th Annual Fundraiser

- **"Superheroes for Youth" Celebrity Waiter Luncheon**
  - Local celebrities "wait" on tables & entertain guests in exchange for "tips" (donations).
  - Waiters include professional athletes, media personalities, law enforcement chiefs, & prominent community leaders!
  - Emceed by Cox/Channel 4 Padres Announcer Mark Grant
  - Raised over $70,000 in 2010…this year's goal: **$100,000**!
  - After 10 years at Balboa Park Club, new location this year: Market Creek Events & Venues at the Joe & Vi Jacobs Center
  - Join us for this fun-filled event on Friday, April 22nd!



New Fundraiser

Chief's Challenge "TRI-N-HARDER-4-KIDS" Indoor Triathlon

- FIRST annual held on Saturday, January 22nd, 2011.
- 23 Officers from SDPD & other local agencies "challenged" to put their athletic ability to the test…to "go the extra mile" for San Diego youth!
- Each tri participant raised at least $300.
- Proceeds from event benefited STAR/PAL youth programs.
- Indoor triathlon: 10 minute pool swim, 20 minute cycle ride (stationary bike), & 15 minute treadmill run.
- Lawrence Family Jewish Community Center provided their facility as an event partner. Many other great sponsors!
- Raised over $8,800 this year!
- Join us next year…Saturday, January 21st, 2012!

STAR/PAL brings
to build
safer
STAR Pal
United For Youth
www.starpal.org

STAR Pal

GO AMBER
I KNOW
YOU CAN

OHIO STATE

STAR/PAL Awards

- **Senator Wadie P. Deddeh Community Service Award**
  - In January 2011, the Neighborhood Market Association awarded STAR/PAL for consistently given back to the community and for serving as a beacon of hope for those who need a helping hand or a push in the right direction.

- **Betty Peabody Award**
  - In May 2010, STAR/PAL received the San Diego Crime Stopper's Betty Peabody award, which is awarded to a civilian individual or organization that has helped law enforcement fight crime and promote public safety. Recipients of this award are recognized for the positive impact they have made on the quality of life in San Diego.

STAR/PAL Awards

- **MetLife Foundation Community-Police Partnership Award**
  - October 2010 – STAR/PAL, the San Diego Police Dept., and the San Diego County Probation Dept. recognized by the Local Initiatives Support Corporation (LISC) & MetLife Foundation for having one of the most innovative and effective community safety alliances in the country.
  - STAR/PAL was selected from more than 700 applicants nationwide. This award recognizes partnerships between community organizations and police departments that have reduced crime and spurred positive development in low-income communities.
  - Will be used as national model. Published as case study.

Instrumental Funding

- STAR/PAL thanks you for the critical funding provided through CDBG in FY11!
- With these funds, STAR/PAL is able to provide daily activities at our Center to Serve Youth (we hope to continue in FY12).
- Tutors from local universities help kids with homework each day.
- Officer interaction to help address issues.
- Grades improving. Better behavior & communication. Goal setting. Safety.

STAR/PAL Facility

- STAR/PAL's Center to Serve Youth
  - Administrative HQ & Youth Center
  - Public/non-profit partnership
- Located in Colina Del Sol Park
- Partners in the Park
  - San Diego Park & Recreation
  - Pro-Kids Golf Academy
- Many crime issues at park in past but facility has helped curb issues & increase safety

STAR/PAL Contact Information

www.starpal.org

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STAR/PAL Facility

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STAR/PAL Video