



## COUNCILMEMBER SHERRI S. LIGHTNER

FIRST DISTRICT

CITY OF SAN DIEGO

March 15, 2012

Building Industry Association of San Diego  
9201 Spectrum Center Blvd., Suite 110  
San Diego, CA 92123

Dear Matt Adams:

I am contacting you because you, or the organization you represent, provided suggestions to the City Council at the Regulatory Relief Day Workshop held on November 14, 2011.

Follow-up on your suggestion(s) is a priority for me and the ED&S Committee. Therefore, on January 30, 2012, the ED&S Committee voted to form a Working Group consisting of staff from the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant to determine appropriate follow-up to the "2011 Regulatory Relief Day Suggestion Matrix," initially developed by the Office of the Independent Budget Analyst.

The Working Group reported to the Committee on February 27, 2012 (Please see Item 5 on the agenda.) The Working Group comments for each suggestion were assigned one of five response categories. Your suggestion(s) was categorized under response category "Number Four," indicating that more information is required from you regarding the specific suggestion. Two versions of the Matrix are attached for your review. *Attachment One* provides suggestions in order presented on November 14, 2011. *Attachment Two* presents suggestions sorted according to assigned Working Group categories.

**In particular you provided the following suggestion numbers: 2, 3, 4, 9, 12, 15, and 18.** I respectfully request that you further clarify your suggestion(s) to the Committee. Please submit your response in writing to Dominika Bukalova, Committee Consultant, by **April 16, 2012**.

Please address your response to:

ED&S Committee Consultant Dominika Bukalova  
202 C Street, CAB 3A  
San Diego, CA 92101

To submit by email: [bukalovad@sandiego.gov](mailto:bukalovad@sandiego.gov)

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Sherri S. Lightner  
San Diego City Council-District 1





## COUNCILMEMBER SHERRI S. LIGHTNER

FIRST DISTRICT  
CITY OF SAN DIEGO

March 15, 2012

Downtown San Diego Partnership  
401 B Street, Suite 100  
San Diego, CA 92101

To whom it may concern:

I am contacting you because you, or the organization you represent, provided suggestions to the City Council at the Regulatory Relief Day Workshop held on November 14, 2011.

Follow-up on your suggestion(s) is a priority for me and the ED&S Committee. Therefore, on January 30, 2012, the ED&S Committee voted to form a Working Group consisting of staff from the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant to determine appropriate follow-up to the "2011 Regulatory Relief Day Suggestion Matrix," initially developed by the Office of the Independent Budget Analyst.

The Working Group reported to the Committee on February 27, 2012 (Please see Item 5 on the agenda.) The Working Group comments for each suggestion were assigned one of five response categories. Your suggestion(s) was categorized under response category "Number Four," indicating that more information is required from you regarding the specific suggestion. Two versions of the Matrix are attached for your review. *Attachment One* provides suggestions in order presented on November 14, 2011. *Attachment Two* presents suggestions sorted according to assigned Working Group categories.

**In particular you provided suggestion number 48.** I respectfully request that you further clarify your suggestion(s) to the Committee. Please submit your response in writing to Dominika Bukalova, Committee Consultant, by **April 16, 2012**.

Please address your response to:

ED&S Committee Consultant Dominika Bukalova  
202 C Street, CAB 3A  
San Diego, CA 92101

To submit by email: [bukalovad@sandiego.gov](mailto:bukalovad@sandiego.gov)

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Sherri S. Lightner  
San Diego City Council-District 1





## COUNCILMEMBER SHERRI S. LIGHTNER

FIRST DISTRICT  
CITY OF SAN DIEGO

March 19, 2012

Westfield Regional Office  
1640 Camino Del Rio North  
San Diego, CA 92108-1506

Dear Jerry Engen:

I am contacting you because you, or the organization you represent, provided suggestions to the City Council at the Regulatory Relief Day Workshop held on November 14, 2011.

Follow-up on your suggestion(s) is a priority for me and the ED&S Committee. Therefore, on January 30, 2012, the ED&S Committee voted to form a Working Group consisting of staff from the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant to determine appropriate follow-up to the "2011 Regulatory Relief Day Suggestion Matrix," initially developed by the Office of the Independent Budget Analyst.

The Working Group reported to the Committee on February 27, 2012 (Please see Item 5 on the agenda.) The Working Group comments for each suggestion were assigned one of five response categories. Your suggestion(s) was categorized under response category "Number Four," indicating that more information is required from you regarding the specific suggestion. Two versions of the Matrix are attached for your review. *Attachment One* provides suggestions in order presented on November 14, 2011. *Attachment Two* presents suggestions sorted according to assigned Working Group categories.

**In particular you provided Suggestion #28, Part 1.** I respectfully request that you further clarify your suggestion(s) to the Committee. Please submit your response in writing to Dominika Bukalova, Committee Consultant, by **April 16, 2012**.

Please address your response to:

ED&S Committee Consultant Dominika Bukalova  
202 C Street, CAB 3A  
San Diego, CA 92101

To submit by email: [bukalovad@sandiego.gov](mailto:bukalovad@sandiego.gov)

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Sherri S. Lightner  
San Diego City Council-District 1





## COUNCILMEMBER SHERRI S. LIGHTNER

March 22, 2012

FIRST DISTRICT  
CITY OF SAN DIEGO

San Diego Regional Chamber of Commerce  
Emerald Plaza  
402 West Broadway, Suite 1000  
San Diego, CA 92101

Dear Marcela Escobar-Eck:

I am contacting you because you, or the organization you represent, provided suggestions to the City Council at the Regulatory Relief Day Workshop held on November 14, 2011.

Follow-up on your suggestion(s) is a priority for me and the ED&S Committee. Therefore, on January 30, 2012, the ED&S Committee voted to form a Working Group consisting of staff from the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant to determine appropriate follow-up to the "2011 Regulatory Relief Day Suggestion Matrix," initially developed by the Office of the Independent Budget Analyst.

The Working Group reported to the Committee on February 27, 2012 (Please see Item 5 on the agenda.) The Working Group comments for each suggestion were assigned one of five response categories. Your suggestion(s) was categorized under response category "Number Four," indicating that more information is required from you regarding the specific suggestion. Two versions of the Matrix are attached for your review. *Attachment One* provides suggestions in order presented on November 14, 2011. *Attachment Two* presents suggestions sorted according to assigned Working Group categories.

**In particular you provided Suggestion #22, Part 3.** I respectfully request that you further clarify your suggestion(s) to the Committee. Please submit your response in writing to Dominika Bukalova, Committee Consultant, by **April 16, 2012**.

Please address your response to:

ED&S Committee Consultant Dominika Bukalova  
202 C Street, CAB 3A  
San Diego, CA 92101

To submit by email: [bukalovad@sandiego.gov](mailto:bukalovad@sandiego.gov)

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Sherri S. Lightner  
San Diego City Council-District 1





## COUNCILMEMBER SHERRI S. LIGHTNER

FIRST DISTRICT  
CITY OF SAN DIEGO

March 19, 2012

Kevin Hancock  
2441 Crooked Trail  
Chula Vista, CA 91914

Dear Mr. Hancock:

I am contacting you because you, or the organization you represent, provided suggestions to the City Council at the Regulatory Relief Day Workshop held on November 14, 2011.

Follow-up on your suggestion(s) is a priority for me and the ED&S Committee. Therefore, on January 30, 2012, the ED&S Committee voted to form a Working Group consisting of staff from the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant to determine appropriate follow-up to the "2011 Regulatory Relief Day Suggestion Matrix," initially developed by the Office of the Independent Budget Analyst.

The Working Group reported to the Committee on February 27, 2012 (Please see Item 5 on the agenda.) The Working Group comments for each suggestion were assigned one of five response categories. Your suggestion(s) was categorized under response category "Number One" and response category "Number Four," indicating that more information is required from you regarding the specific suggestion. Two versions of the Matrix are attached for your review. *Attachment One* provides suggestions in order presented on November 14, 2011. *Attachment Two* presents suggestions sorted according to assigned Working Group categories.

**In particular you provided Suggestion #54.** I respectfully request that you further clarify your suggestion(s) to the Committee. Please submit your response in writing to Dominika Bukalova, Committee Consultant, by **April 16, 2012.**

Please address your response to:

ED&S Committee Consultant Dominika Bukalova  
202 C Street, CAB 3A  
San Diego, CA 92101

To submit by email: [bukalovad@sandiego.gov](mailto:bukalovad@sandiego.gov)

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Sherri S. Lightner  
San Diego City Council-District 1





## COUNCILMEMBER SHERRI S. LIGHTNER

March 20, 2012

FIRST DISTRICT  
CITY OF SAN DIEGO

San Diego Regional Chamber of Commerce  
Emerald Plaza  
402 West Broadway, Suite 1000  
San Diego, CA 92101

Dear Donna Jones:

I am contacting you because you, or the organization you represent, provided suggestions to the City Council at the Regulatory Relief Day Workshop held on November 14, 2011.

Follow-up on your suggestion(s) is a priority for me and the ED&S Committee. Therefore, on January 30, 2012, the ED&S Committee voted to form a Working Group consisting of staff from the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant to determine appropriate follow-up to the "2011 Regulatory Relief Day Suggestion Matrix," initially developed by the Office of the Independent Budget Analyst.

The Working Group reported to the Committee on February 27, 2012 (Please see Item 5 on the agenda.) The Working Group comments for each suggestion were assigned one of five response categories. Your suggestion(s) was categorized under response category "Number Four," indicating that more information is required from you regarding the specific suggestion. Two versions of the Matrix are attached for your review. *Attachment One* provides suggestions in order presented on November 14, 2011. *Attachment Two* presents suggestions sorted according to assigned Working Group categories.

**In particular you provided Suggestion #27, Part 1 and 2.** I respectfully request that you further clarify your suggestion(s) to the Committee. Please submit your response in writing to Dominika Bukalova, Committee Consultant, by **April 16, 2012**.

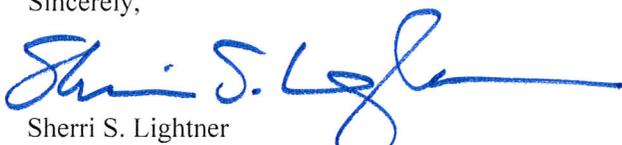
Please address your response to:

ED&S Committee Consultant Dominika Bukalova  
202 C Street, CAB 3A  
San Diego, CA 92101

To submit by email: [bukalovad@sandiego.gov](mailto:bukalovad@sandiego.gov)

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,



Sherri S. Lightner  
San Diego City Council-District 1





## COUNCILMEMBER SHERRI S. LIGHTNER

March 15, 2012

FIRST DISTRICT  
CITY OF SAN DIEGO

San Diego Regional Chamber of Commerce  
Emerald Plaza  
402 West Broadway, Suite 1000  
San Diego, CA 92101

Dear Vince Mudd:

I am contacting you because you, or the organization you represent, provided suggestions to the City Council at the Regulatory Relief Day Workshop held on November 14, 2011.

Follow-up on your suggestion(s) is a priority for me and the ED&S Committee. Therefore, on January 30, 2012, the ED&S Committee voted to form a Working Group consisting of staff from the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant to determine appropriate follow-up to the "2011 Regulatory Relief Day Suggestion Matrix," initially developed by the Office of the Independent Budget Analyst.

The Working Group reported to the Committee on February 27, 2012 (Please see Item 5 on the agenda.) The Working Group comments for each suggestion were assigned one of five response categories. Your suggestion(s) was categorized under response category "Number Four," indicating that more information is required from you regarding the specific suggestion. Two versions of the Matrix are attached for your review. *Attachment One* provides suggestions in order presented on November 14, 2011. *Attachment Two* presents suggestions sorted according to assigned Working Group categories.

**In particular you provided suggestion numbers 20 and 21.** I respectfully request that you further clarify your suggestion(s) to the Committee. Please submit your response in writing to Dominika Bukalova, Committee Consultant, by **April 16, 2012**.

Please address your response to:

ED&S Committee Consultant Dominika Bukalova  
202 C Street, CAB 3A  
San Diego, CA 92101

To submit by email: [bukalovad@sandiego.gov](mailto:bukalovad@sandiego.gov)

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Sherri S. Lightner  
San Diego City Council-District 1





## COUNCILMEMBER SHERRI S. LIGHTNER

FIRST DISTRICT  
CITY OF SAN DIEGO

March 15, 2012

Economic Development Corporation  
530 B Street # 700  
San Diego, CA 92101

Dear Vince Mudd:

I am contacting you because you, or the organization you represent, provided suggestions to the City Council at the Regulatory Relief Day Workshop held on November 14, 2011.

Follow-up on your suggestion(s) is a priority for me and the ED&S Committee. Therefore, on January 30, 2012, the ED&S Committee voted to form a Working Group consisting of staff from the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant to determine appropriate follow-up to the "2011 Regulatory Relief Day Suggestion Matrix," initially developed by the Office of the Independent Budget Analyst.

The Working Group reported to the Committee on February 27, 2012 (Please see Item 5 on the agenda.) The Working Group comments for each suggestion were assigned one of five response categories. Your suggestion(s) was categorized under response category "Number Four," indicating that more information is required from you regarding the specific suggestion. Two versions of the Matrix are attached for your review. *Attachment One* provides suggestions in order presented on November 14, 2011. *Attachment Two* presents suggestions sorted according to assigned Working Group categories.

**In particular you provided suggestion numbers 20 and 21.** I respectfully request that you further clarify your suggestion(s) to the Committee. Please submit your response in writing to Dominika Bukalova, Committee Consultant, by **April 16, 2012**.

Please address your response to:

ED&S Committee Consultant Dominika Bukalova  
202 C Street, CAB 3A  
San Diego, CA 92101

To submit by email: [bukalovad@sandiego.gov](mailto:bukalovad@sandiego.gov)

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Sherri S. Lightner  
San Diego City Council-District 1





## COUNCILMEMBER SHERRI S. LIGHTNER

FIRST DISTRICT  
CITY OF SAN DIEGO

March 15, 2012

San Diego Association of Realtors  
4845 Ronson Court  
San Diego, CA 92111

To whom it may concern:

I am contacting you because you, or the organization you represent, provided suggestions to the City Council at the Regulatory Relief Day Workshop held on November 14, 2011.

Follow-up on your suggestion(s) is a priority for me and the ED&S Committee. Therefore, on January 30, 2012, the ED&S Committee voted to form a Working Group consisting of staff from the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant to determine appropriate follow-up to the "2011 Regulatory Relief Day Suggestion Matrix," initially developed by the Office of the Independent Budget Analyst.

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**In particular you provided suggestion number 29.** I respectfully request that you further clarify your suggestion(s) to the Committee. Please submit your response in writing to Dominika Bukalova, Committee Consultant, by **April 16, 2012**.

Please address your response to:

ED&S Committee Consultant Dominika Bukalova  
202 C Street, CAB 3A  
San Diego, CA 92101

To submit by email: [bukalovad@sandiego.gov](mailto:bukalovad@sandiego.gov)

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Sherri S. Lightner  
San Diego City Council-District 1





## COUNCILMEMBER SHERRI S. LIGHTNER

FIRST DISTRICT  
CITY OF SAN DIEGO

March 19, 2012

Daniel Smith  
5839A Mission Gorge Road  
San Diego, CA 92120

Dear Mr. Smith:

I am contacting you because you, or the organization you represent, provided suggestions to the City Council at the Regulatory Relief Day Workshop held on November 14, 2011.

Follow-up on your suggestion(s) is a priority for me and the ED&S Committee. Therefore, on January 30, 2012, the ED&S Committee voted to form a Working Group consisting of staff from the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant to determine appropriate follow-up to the "2011 Regulatory Relief Day Suggestion Matrix," initially developed by the Office of the Independent Budget Analyst.

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**In particular you provided Suggestion #44.** I respectfully request that you further clarify your suggestion(s) to the Committee. Please submit your response in writing to Dominika Bukalova, Committee Consultant, by **April 16, 2012.**

Please address your response to:

ED&S Committee Consultant Dominika Bukalova  
202 C Street, CAB 3A  
San Diego, CA 92101

To submit by email: [bukalovad@sandiego.gov](mailto:bukalovad@sandiego.gov)

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

  
Sherri S. Lightner  
San Diego City Council-District I

