





SDMAC Background



- **Founded in Feb 2004**
- **Is a non-profit mutual benefit association, 501 C (6)**
- **130 corporate members , (July 2012) and 300 individual members representing numerous businesses in SD Region**
- **Both corporate and individual memberships continue to grow annually**



SDMAC Mission Statement

To support, promote, and represent the common business and other interests of the military, their quality of life issues, and the defense industry community in the San Diego area. SDMAC will advance the partnership and communication between the military, our elected and appointed officials, and the business community while working to enhance recognition of the military's many contributions to the greater San Diego area, and will be capable of focusing on, speaking publicly on, and taking appropriate actions in furtherance of its mission.

SDMAC's focus is the military and defense communities.





- **Military & Family Life**

- Enhancing the military’s quality of life by addressing issues relating to medical coverage of dependent children, education issues affecting dependent children transferring schools, and family employment
- Improving the overall financial health of service members and their families

- **Military Medical Care**

- Helping wounded and injured service members and their families during and after their medical treatment and rehabilitation, with emphasis on housing, transportation and employment

- **Veterans Education**

- Leading and supporting educational initiatives such as Troops to College and Science, Technology, Engineering & Math

- **Veterans Employment**

- Leading and coordinating veterans employment initiatives in the San Diego region.

- **Community Outreach**

- Work with other civic organizations in the San Diego area to educate and inform the community regarding the military’s Economic and Socioeconomic contributions to the region

Military Issues & SDMAC – cont'd



- **Bases and Infrastructure**

- Working with legislators and other civilian authorities to ensure that military facilities and properties are protected from encroachment and other actions which impact the military mission

- **Energy & the Environment**

- Working with the State and local community to establish realistic, achievable environmental standards associated with waterfront maintenance, repair and ship building activities
- Supporting DoD Energy initiatives

- **DOD Budget**

- Conduct analysis of the 2013 DoD Budget to ascertain its impact on the San Diego region

- **Economic Impact Reports**

- *Military Construction Report – May 2010*
- *Economic Impact of the Navy Broadway Complex – November 2011*
- *San Diego Military Economic Impact Study – June 2012*



Guest Speakers at SDMAC Breakfast Meetings

- **6/20/2012** SDMEIS Roll-out: Dr.Lynn Reaser, RADM Dixon Smith USN, BGEN Vincent Coglianese USMC
- **05/23/2012** VADM Paul Zukunft USCG, PACAREA Commander
- **04/18/2012** RADM Scott Hebner USN, Commander Naval Mine and ASW Warfare Command
- **03/21/2012** RADM James F. Caldwell USN, Commander Submarine Forces, U.S. Pacific Fleet
- **02/8/2012** LtGen Terry Robling USMC, Deputy Commandant, Aviation
- **01/18/2012** VADM Richard S. Hunt USN, Commander U.S. Naval Surface Forces
- **12/5/2011** ADM Robert F. Willard, Commander U.S. Pacific Command
- **11/16/2011** LtGen Thomas Waldhauser USMC, CG 1st Marine Expeditionary Force
- **10/26/2011** VADM Gerald R. Beaman USN, Commander U.S. Third Fleet
- **9/21/2011** VADM Al Myers USN, Commander U.S. Naval Air Forces
- **8/17/2011** VADM John Richardson USN, Commander Naval Submarine Forces
- **7/20/2011** MajGen Peter Gravett, (Ret.) Secretary, Ca. Dept. of Veterans Affairs
- **6/15/2011** VADM Kevin McCoy USN, COMNAVSEASYSKOM
- **5/16/2011** MajGen Andrew O'Donnell, ASST Commander, 3rd MAW
- **4/20/2011** RADM Pat Brady USN, Commander SPAWAR
- **3/16/2011** MajGen Ronald Bailey USMC, CG Marine Corps Recruiting Command

The Military in San Diego

2012

- **55,000 Marines**

- MCB Camp Pendleton
- MCAS Miramar
- MCRD San Diego

- **52,000 Sailors**

- Naval Base San Diego
- Naval Base Coronado
- Naval Base Point Loma

- **24,500 Civilian Employees**



Why San Diego ?

Deepwater Port

Sea, Land and Air Training Ranges

Home to 60% of Pacific Fleet

Home to 1/3 of Marine Corps combat power

Critical to National Security

NAS FALLON

Inland Training Ranges

Nellis, Tonopah AF Test Range

NAS Lemoore

Ft. Irwin Army Training Range

Edwards AF Flight Test Center

MCAGCC 29 Palms

Camp Pendleton

Chocolate Mountains

MCAS Yuma

Offshore Training Ranges

San Diego Military Economic Impact Study

Commissioned by:



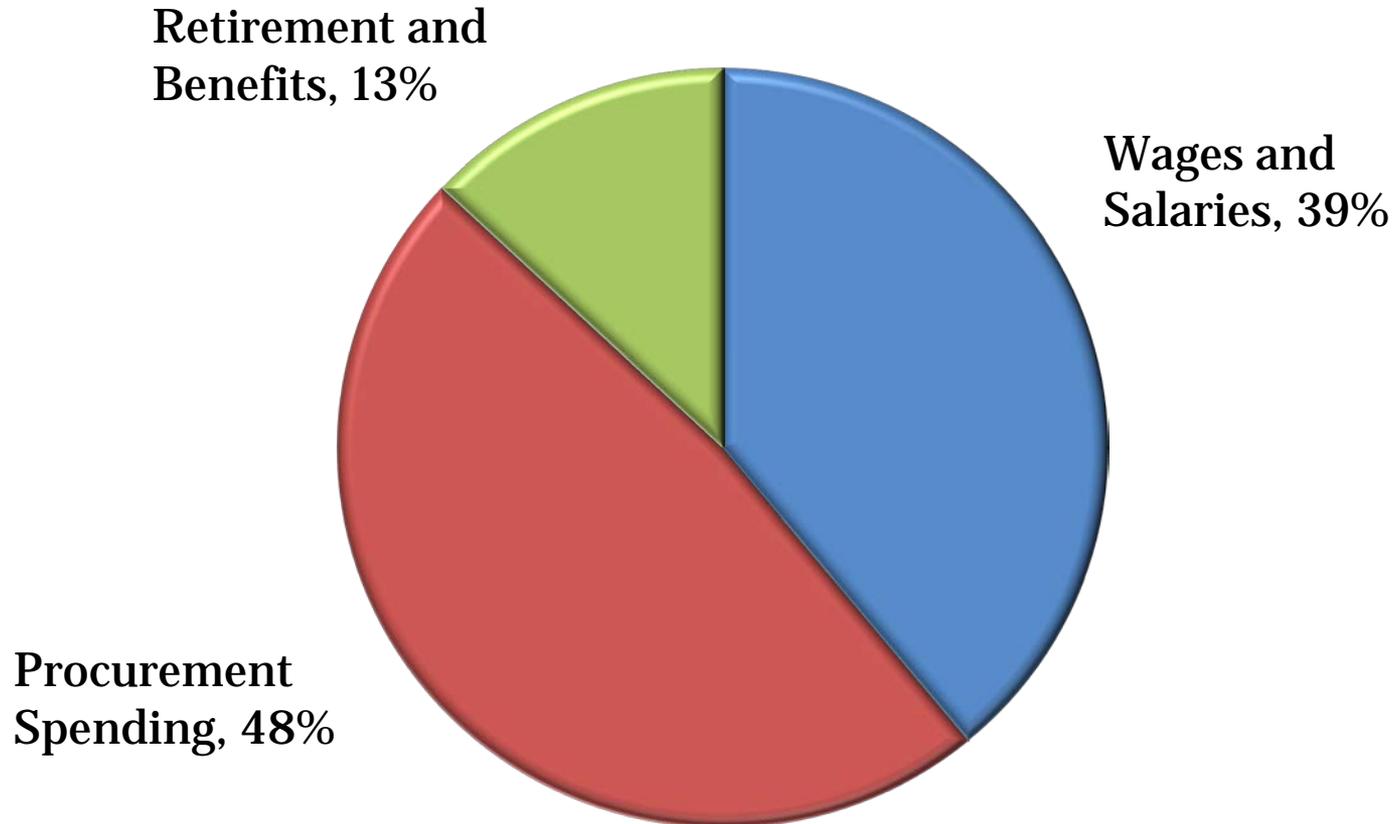
June 20, 2012

Fermanian Business and Economic Institute at
Point Loma Nazarene University



**Military Funds Flow to San Diego
through
Different Channels
Billions of dollars, FY 2012 estimate**

Total= \$20.6 Billion





Military Funds Flow to San Diego through Different Channels

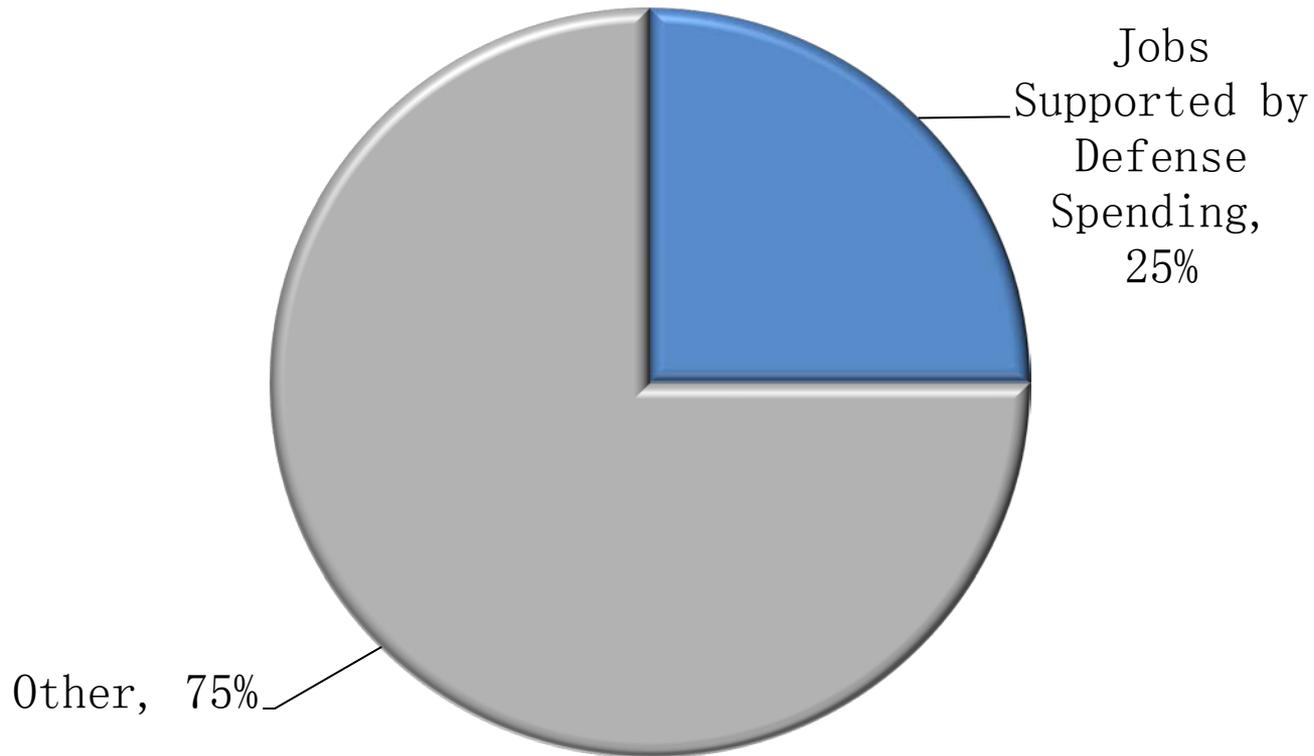
Billions of dollars, FY 2012 estimate

Jobs	311, 000
Income	\$17.7 billion
Gross Regional Product	\$31.9 billion



Military Responsible for 25% of All San Diego Jobs

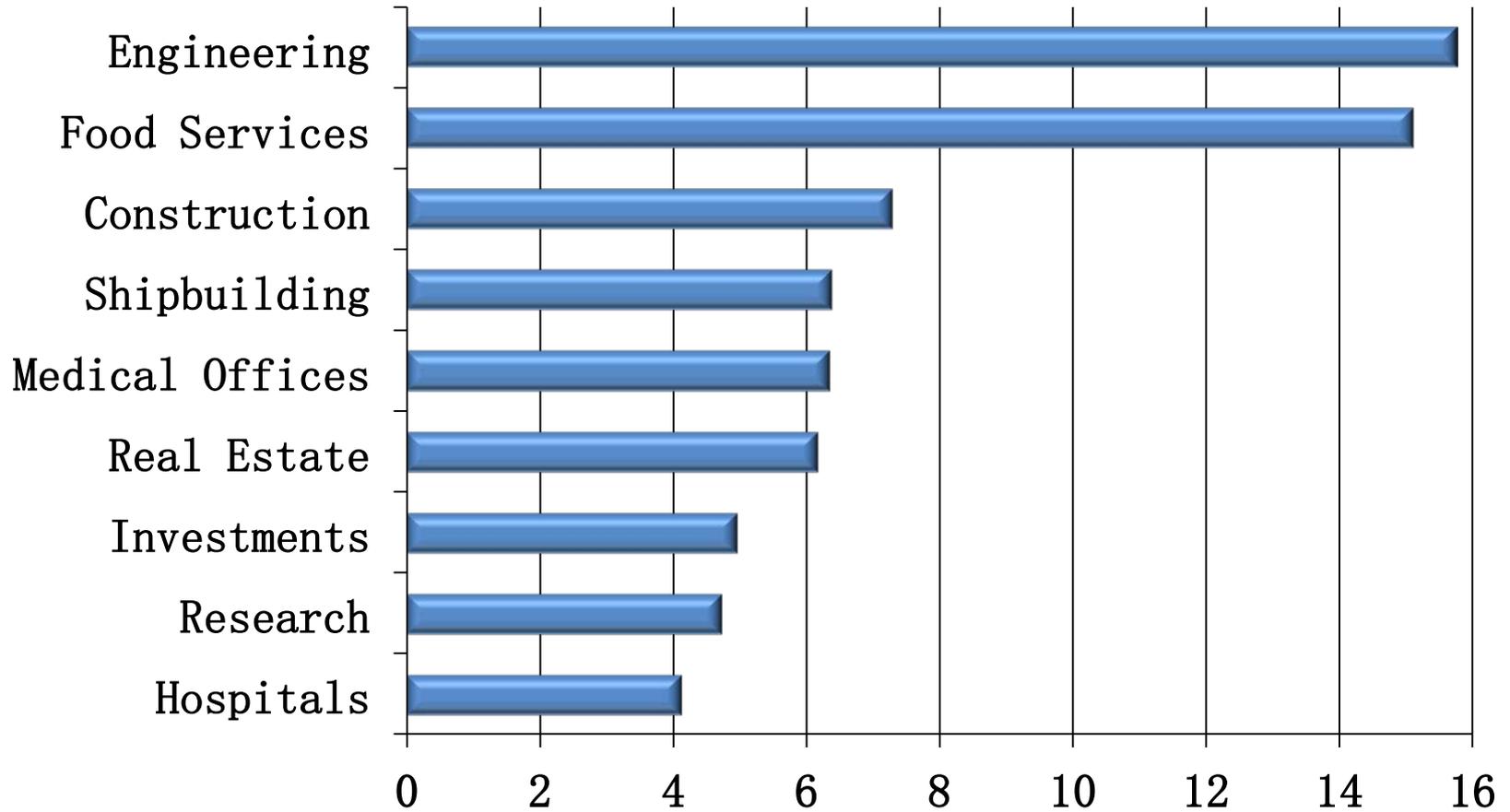
Share of total, FY 2012 estimate





Defense Creates Jobs in Many San Diego Industries

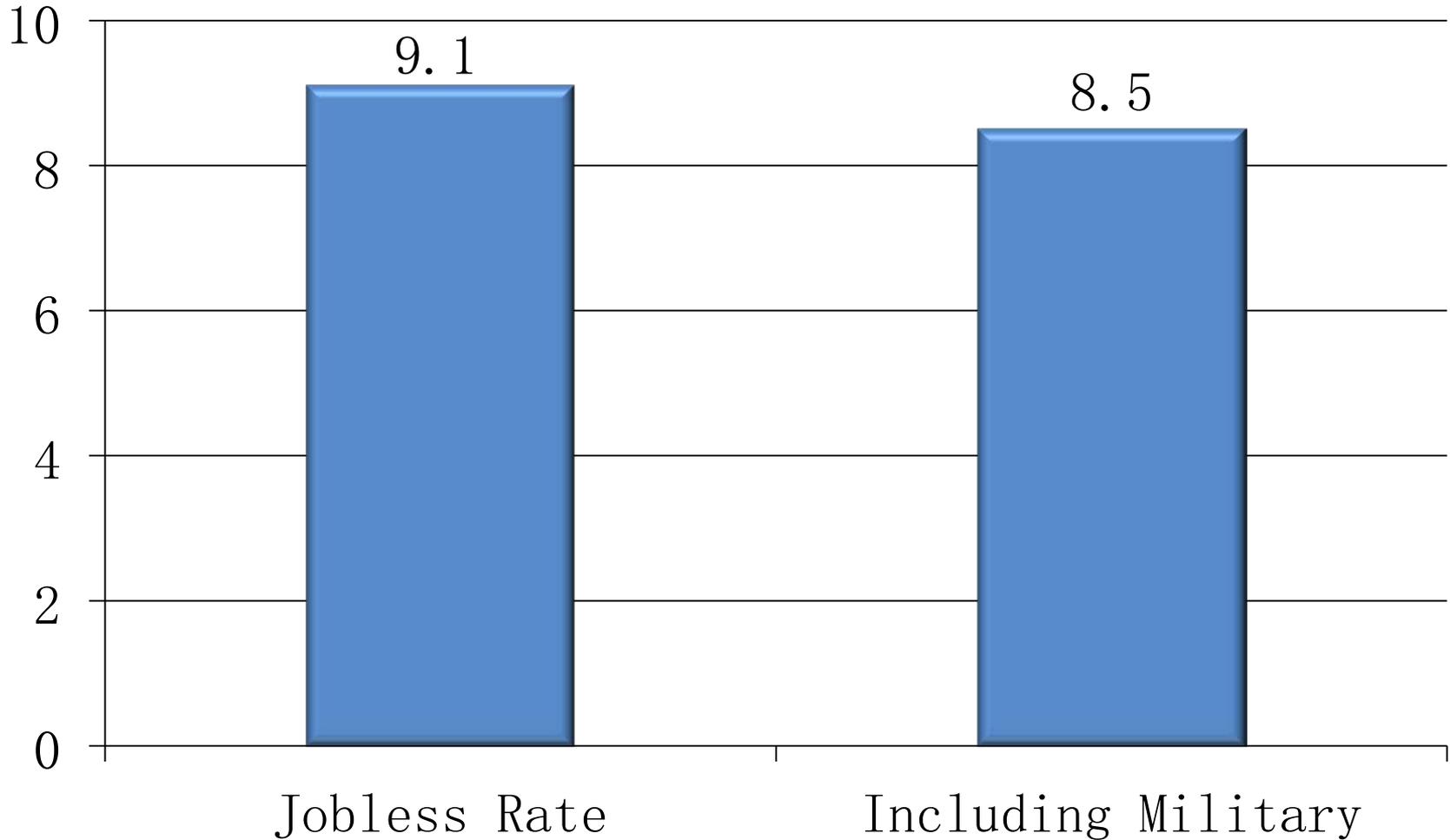
Thousands of Jobs, FY 2012 estimate





Jobless Rate Would Be Lower if Military Were Included

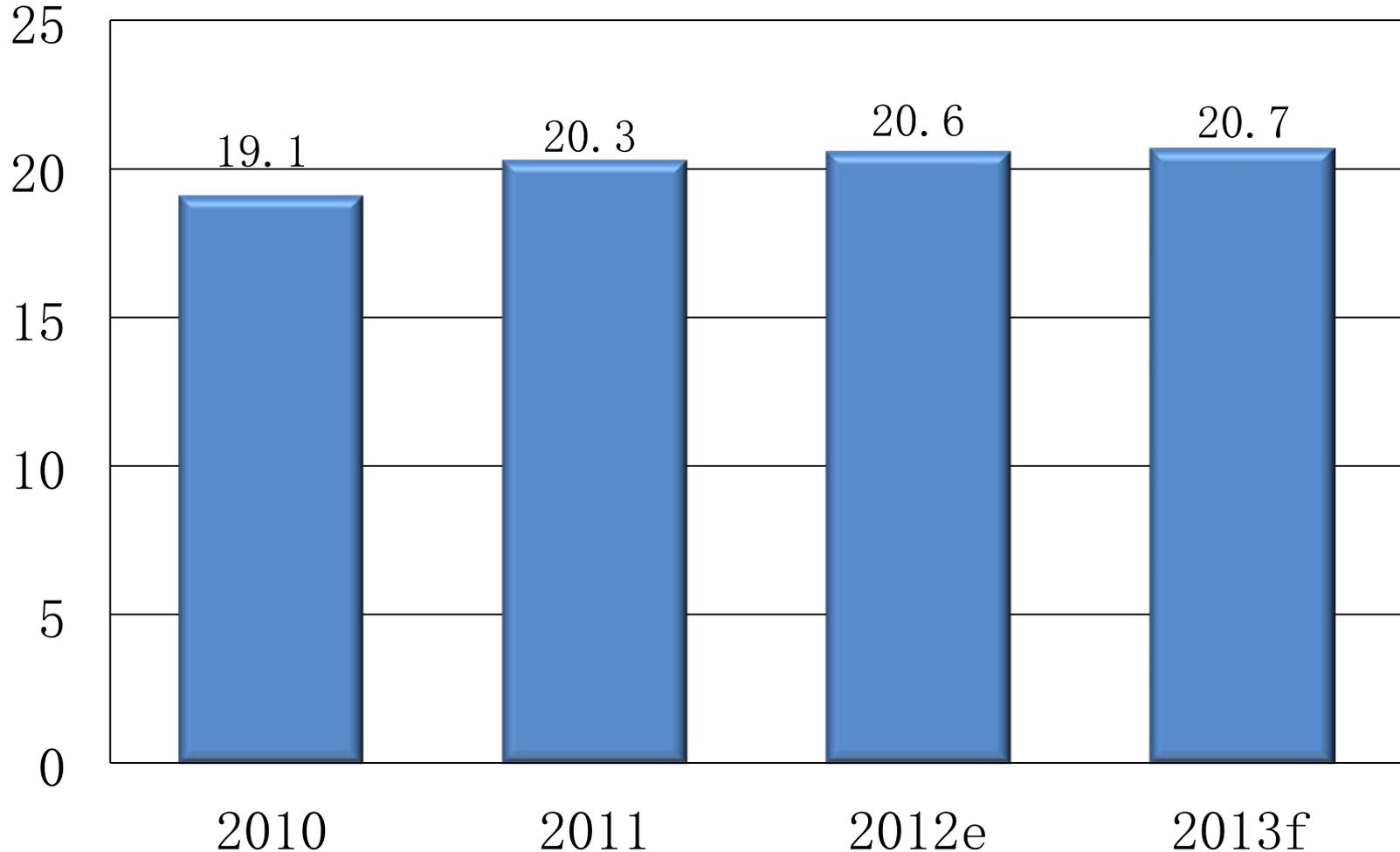
Percent, 2012 average, estimate





Military Spending to Hold Steady in San Diego

Billions of dollars, fiscal years





DOD & San Diego 2013 & Beyond

- **“DOD Strategic Guidance for the 21st Century” (5 Jan 2012)**
 - **“Good News”**
 - ✓ **Emphasis on Asia-Pacific & Middle East**
 - ✓ **Power Projection & Deterrence = USN & USMC**
 - **“Bad News”**
 - ✓ **Downsizing of the Military, (BCA 2011)**
 - **“Worse News”**
 - ✓ **“Sequestration” (BCA 2011)**



Military Economic Impact 2013 & Beyond

- **2013 & Beyond**
 - **DOD Budget cuts \$450 B over ten years (BCA 2011)**
 - **Manageable under current Defense Strategy**

- **Sequestration, (BCA 2011...Super Committee failure...1 Jan 2013)**
 - **Additional DOD budget cuts of ~\$500B over ten years**
 - **Not in DOD planning....significant impact.**



2013 & Beyond Sequestration Impacts

- **Across the Board Cuts (\$55B-\$60B per year) FY 2013-2021**
 - **Programs, Projects, & Activities**
- **Operations, Maintenance, Procurement, R&D, Construction, etc. etc.**
- **BRAC Like Actions**
 - **Reduction of Force Structure**
 - ✓ **Ships/AC/Equipment**
 - **Reduction of Facilities**
 - ✓ **Consolidation**
 - ✓ **Closure**
 - **Reduction of Procurement \$\$\$**
 - ✓ **Less purchasing of goods & services**



San Diego Issues

- **Aircraft Carrier Home Porting (CVN)**
 - **Piers/Facilities & Infrastructure to support 3 CVN**
- **Ship Building & Ship Repair**
 - **130 Companies, 10,000 jobs**
- **SPAWAR and SPAWAR System Center Pacific**
 - **4600 Civil Service/280 Military**
 - **Synergy with San Diego High Tech Community**
- **FRC Southwest, (Aviation Repair Depot North Island)**
 - **~ 3000 Civil Service/200 Military**
- **Marine Corps**
 - **Force Reduction: (current 205Kpost Afghanistan 180/185K)**
 - **Consolidation of USMC Recruit Training**
- **Broadway Complex**
 - **2013 NDAA Language**



SDMAC Going Forward

- **Sequestration**

- **“Public Awareness” of the impact on our region**
- **Work with EDC, Chamber, Connect, etc**
- **SD Congressional Delegation, (regional perspective on defense issues)**

- **DOD Budget Focus**

- **In depth analysis at each waypoint**
- **Identify “Red Flags” for San Diego**



Questions
?