



Councilmember Marti Emerald  
City Hall  
202 C Street  
San Diego, CA 92101

April 18, 2012

Dear Councilmember Emerald,

Thank you for your continued support of the Jacobs & Cushman San Diego Food Bank, and our Community Cares Program. Your dedication to the fight against hunger has been driving force behind many of our initiatives. At this time, I'd like to provide you with an update on our Community Cares Program; an initiative that was launched with your support over three years ago.

The Food Bank currently provides food to over 350,000 people in San Diego County through its distribution programs in partnership with over 350 non-profit organizations. As a front-line charity, the Food Bank is in direct contact with a majority of county residents who would be eligible for, and would benefit from a range of services and programs provided by other service providers including private sector charitable organizations, social service providers, utility companies and government agencies.

With this in mind, the Food Bank launched the Community Cares Program in 2009 to create a one-stop-shop at our Neighborhood Distribution locations. Participating social services have included 211 San Diego, SDG&E CARE Program, WIC-Red Cross, North County Lifeline, Alpha Project, Family Health Centers of San Diego, Episcopal Community Services, Network for a Healthy CA, and the Food Bank's CalFresh Outreach Team. These and other Community Cares Partners have attended the Food Bank's 12 Neighborhood Distribution sites throughout the county.

The efforts of our CalFresh Outreach Program are particularly notable. This program was launched in February 2009 at Teen Challenge, a host site for the Neighborhood Distribution Program. The program initially only provided prescreening for CalFresh eligibility; however, given San Diego's low participation rate (worst for an urban city) in the CalFresh Program and the growing need in the communities due to the economic downturn, application assistance was implemented into the program. Clients assisted through our mobile outreach efforts were not only receiving prescreening and application assistance on the day of picking up food, but were also receiving follow up and advocacy throughout the entire application process. The CalFresh Outreach Team's goal was to make the process a seamless experience for the client. In the three years the program has been operating, over 5,000 people in San Diego have

been prescreened for CalFresh. In 2011 the CalFresh Outreach Team assisted families to be awarded almost \$90,000 in CalFresh benefits.

With limited time and resources available, our Community Cares Partners have scaled back their outreach efforts, but are still available on an on-call basis for the Food Bank and its clients. Although we cannot offer a complete Community Cares Clinic at every distribution, we do refer our clients to their services so they are still able to receive the support they need. We have received positive feedback from both our partners and our clients, so the program has been mutually beneficial for all involved parties.

Again, we thank you for your continued support of this and all of the Food Bank's programs. Your efforts on our behalf are greatly appreciated, and we look forward to continued partnerships in our joint service to our community.

Sincerely,

J. Scofield Hage  
Executive Director & CEO



## Community Cares Program Application

Thank you for expressing an interest in joining the Community Cares Program at the Jacobs & Cushman San Diego Food Bank. Please review and complete the information below as a part of the strategic alliance consideration process. The completed form should be sent to Lisa Bacon, Nonprofit Relations Supervisor: [lbacon@sandiegofoodbank.org](mailto:lbacon@sandiegofoodbank.org) or by fax to: 858-527-1457.

Company/Organization Information
Full name of company or organization:
Company/organization address:
Company/organization website address:
Company/organization phone and fax numbers:
Name of company/organization's primary contact:
Company/organization primary contact's email address:

Proposed Strategic Alliance Information
Duration of the partnership and/or proposed event sites:
Please describe what services your company/organization offers:

What is the target audience for your services:
What (if any) fees are associated with the services listed above:
What qualifications must be met in order to participate in your programs?
What promotional materials will be used during Community Cares events? Please provide samples.
Why are you considering membership in the Community Cares Program?
Does your company/organization have any expectations of the Food Bank in the relationship?
What (if any) outreach efforts does your company/organization plan to implement to promote Food Bank events and the Community Cares Program?
Will your company/organization use the media (TV, radio, print) to promote the partnership? All press releases and/or promotional materials must be reviewed by the Jacobs & Cushman San Diego Food Bank.

Thank you for completing this questionnaire. It will help our staff to better understand your organization, and determine if a partnership between the two is in alignment with our mission. If there is additional information you would like to share with us, please do so in the space below.

Additional Information:
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Questionnaire completed by:

\_\_\_\_\_

Print Name

\_\_\_\_\_

Signature

\_\_\_\_\_

Date



## Community Cares Program Renewal Application

Thank you for your continued involvement in the Community Cares Program at the Jacobs & Cushman San Diego Food Bank. Please review and complete the information below as a part of the strategic alliance renewal process. The completed form should be sent to Lisa Bacon, Nonprofit Relations Supervisor: [lbacon@sandiegofoodbank.org](mailto:lbacon@sandiegofoodbank.org) or by fax to: 858-527-1457.

Company/Organization Information
Full name of company or organization:
Company/organization address:
Company/organization website address:
Company/organization phone and fax numbers:
Name of company/organization's primary contact:
Company/organization primary contact's email address:

Program Information
Duration of the partnership and/or proposed event sites for 2012:
Please describe what services your company/organization offers:

What is the target audience for your services:
What (if any) fees are associated with the services listed above:
What qualifications must be met in order to participate in your programs?
What promotional materials are used during Community Cares events? Please provide samples.
How has the Community Cares Program furthered your organization's mission?
Does your company/organization have any expectations of the Food Bank in the relationship?
What (if any) outreach efforts has your company/organization done to promote Food Bank events and the Community Cares Program?
In the future, will your company/organization use the media (TV, radio, print) to promote the partnership? All press releases and/or promotional materials must be reviewed by the Jacobs & Cushman San Diego Food Bank.

Thank you for completing this renewal form. We appreciate your continued support of the Food Bank and our Community Cares Program. If there is additional information you would like to share with us, please do so in the space below.

Additional Information:
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Renewal completed by:

\_\_\_\_\_

Print Name

\_\_\_\_\_

Signature

\_\_\_\_\_

Date