



Community Cares Program

2012 Update



Background Information

- Launch date: February 2009
- Program locations:
 - 2009: Nine sites
 - Today: 12 sites
 - City Heights, Chula Vista, Fallbrook, El Cajon, Encanto, Hillcrest, Lemon Grove, La Mesa, Oceanside, San Ysidro, Spring Valley, and Vista.
 - Service Numbers: Over 3000 families/month



Partner Information

- Community Cares Program Partners include:
 - 211 San Diego
 - SDG&E
 - WIC: Red Cross
 - North County Lifeline
 - Alpha Project
 - Family Health Centers of San Diego
 - Episcopal Community Services
 - Network for a Healthy CA
 - The Food Bank's CalFresh Outreach Team



Spotlight on CalFresh Outreach

- Since 2009, the CalFresh Outreach Team has expanded from one to four members. Additionally, over 30 volunteers actively provide outreach to clients.
- In 2011, the CalFresh Outreach Team assisted in awarding clients with nearly \$90,000 in CalFresh benefits.
- Daniela Solano, the CalFresh Outreach Supervisor, received the Community Partner of the Year award from the San Diego Hunger Coalition in 2011 and 2012.
- Elizabeth Hall, a CalFresh Coordinator, and Daniela have both been nominated for the Stampy Award through California Food Policy Advocates



Quality Assurance

- Community Cares Partners go through a screening process to ensure that their programs and services are in line with the mission of the Food Bank.
- In the 2011/12 FY, an application and renewal process was instated to more efficiently facilitate quality control.



CalFresh Outreach at a Neighborhood Distribution

One of many Community Cares Partners





Outreach at a Hillcrest distribution site

City Hall Outreach Event

