

# BUILDING SAFER COMMUNITIES TOGETHER



# A Brief History

- ☆ San Diego PAL Chapter was founded in 1988 and primarily served county areas.
- ☆ STAR organization came into existence in 1993 to focus its programmatic efforts within city boundaries.
- ☆ The two organizations merged in April of 1998, representing the alignment of city, county, and community efforts.



# Our Mission

**TO EMPOWER UNDERSERVED  
YOUTH TO BUILD A SAFER AND  
MORE PROSPEROUS  
COMMUNITY BY ENGAGING  
WITH LAW ENFORCEMENT AND  
COLLABORATIVE PARTNERS.**



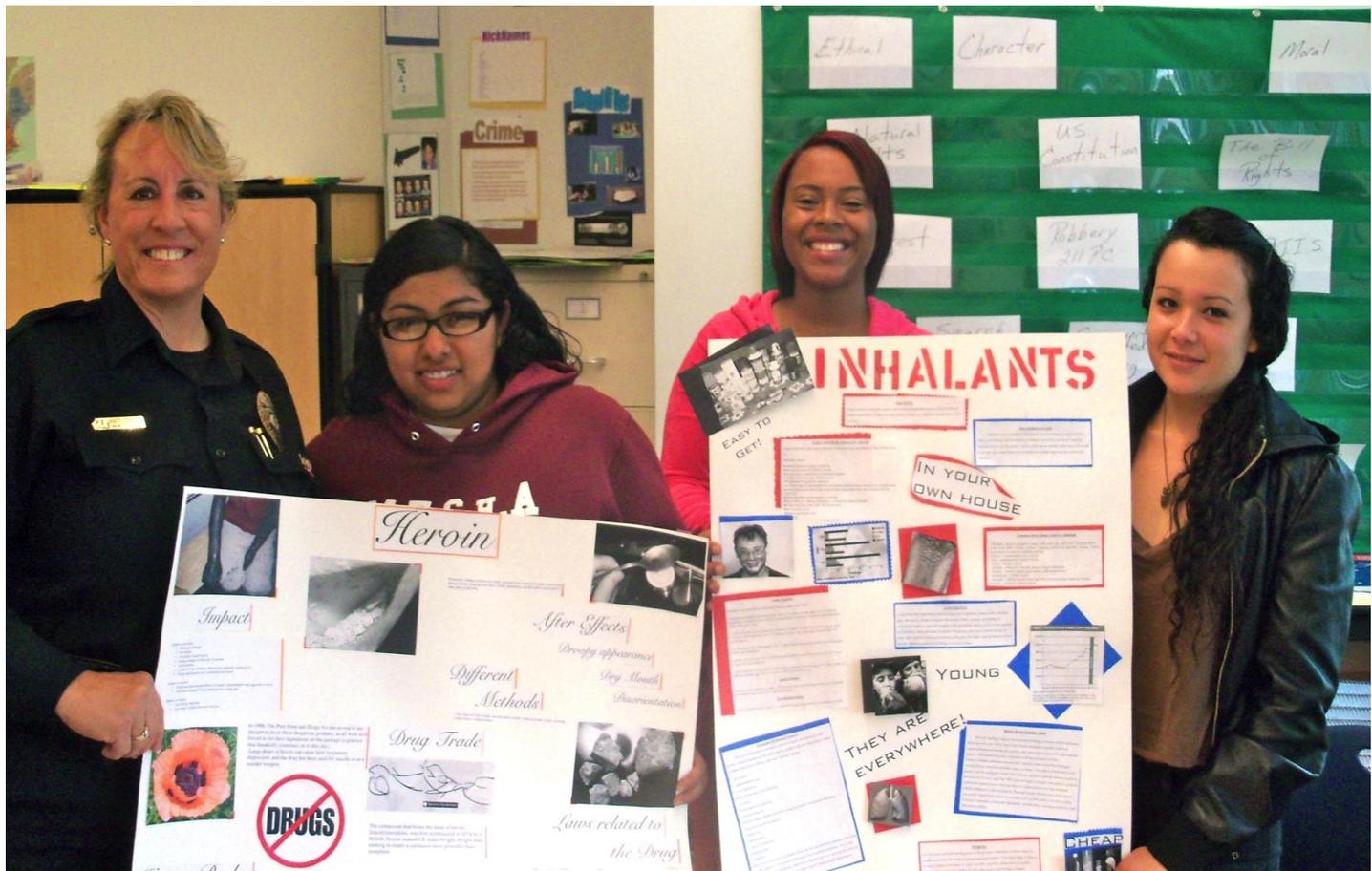
**Sports  
Training  
Academics  
Recreation  
Police  
Athletic  
League**



# Our Objectives

- ☆ Offer youth programming in underserved communities
- ☆ Cultivate youth empowerment through civic engagement & enrichment activities
- ☆ Promote youth safety through crime & violence prevention education





Promoting Youth Safety

# Leadership Development



# Academic Success



STAR/PAL provides over 10,000 youth services annually in underserved communities throughout the city and county of San Diego.



# InterACTion



Since attending this program, **100%** of youth surveyed stated that they better understand the negative effects that drugs and alcohol can have on them and their family.



# InterACTion



**97%** of students have respect for law enforcement officers and the work that police officers do.

**90%** of students believe that STAR/PAL helps to build a safer community.



# Teen LEAP



Initially, **27%** of youth entering the program planned to attend college.

Upon program completion, **96%** now plan to attend college.



# Teen LEAP



When asked what they learned from the program that will help them in the future, the majority of participants cited their trip to the Museum of Tolerance.



# GirL-E (Leadership & Empowerment)



**15%** of youth surveyed had an immediate family member currently incarcerated.

**35%** had a family member incarcerated in the past.

**20%** had been personally impacted by gang violence.



# GirL-E (Leadership & Empowerment)

“It made me a better person.”



“I learned about choosing your friends wisely, about relationships and the red flags [of unhealthy relationships].”



# Making Changes



**100%** of participants surveyed believe that this program influenced their life in a positive way and helps them build safer communities.



# Making Changes

100% of participants believe that they can make a change in their community after going through this program.



# Making Changes

The majority of participants selected “public speaking” as the most beneficial skill they gained from this program which they plan to utilize in the future.



# Mentoring Youth for Tomorrow

Enrichment activities begin  
at our youth center.



# Mentoring Youth for Tomorrow



An afternoon of fishing at  
Chollas Lake

# Mentoring Youth for Tomorrow



Conquering Cowles Mountain

# Mentoring Youth for Tomorrow



Got bikes?

# Mentoring Youth for Tomorrow

Let's Zumba!



# Mentoring Youth for Tomorrow



Ruben H. Fleet Science Museum  
& other field trip opportunities

# CHARGERS CAMP

Ryan Mathews



# PADRES BASEBALL CAMP





# Shop With A Cop

# Our Public Partners

## City of San Diego

Police Department  
Park & Recreation  
Fire-Rescue  
Libraries

## County of San Diego

Probation Department  
Sheriff's Department  
Parks & Recreation

## San Diego Unified School District

Police Department  
Area Schools

## U.S. Marshals Service



Bank of America  
Bridgepoint Education  
Community Development Block Grant (CDBG), City of San Diego  
Corrections Corporation of America  
Cox Communications  
Cubic Corporation  
Downtown Kiwanis  
Fuller Jenkins  
HD Supply Facilities Maintenance  
Jack in the Box  
Jacobs Foundation  
Jones Day  
Kearny Pearson Ford  
Legler Benbough Foundation  
Leichtag Foundation  
Local Initiatives Support Corporation (LISC)



**Our Supporters**

MetLife Foundation  
Neighborhood Reinvestment Program, County of San Diego  
National PAL  
Parker Foundation  
Price Charities  
San Diego Chargers Foundation  
San Diego Metropolitan Credit Union  
San Diego Optimists Club  
San Diego Padres Foundation  
San Diego Union-Tribune  
St. Germaine Children's Charity  
Starbucks Foundation  
Sycuan Band of the Kumeyaay Nation  
Target  
The California Endowment  
Union Bank  
US Bank  
Walter J. & Betty C. Zable Foundation



**Our Supporters**

# Other Awards

**Betty Peabody Award**

**Senator Wadie P. Deddeh Community  
Service Award**

**State Farm Go To Bat Award**

**MetLife Foundation/LISC  
Community-Police Partnership Award**





# Bank of America Neighborhood Builders Award





**Bringing youth & law enforcement together TODAY  
to build safer communities TOMORROW**



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