



Neighborhood Revitalization Strategy Areas (NRSAs)

*Council Committee on Public Safety and Neighborhood
Services
October 24, 2012*



NEIGHBORHOOD REVITALIZATION STRATEGY AREAS (NRSAs)

- HUD – CDBG Program
- Revitalization efforts focused in geographic areas
- Locally designated areas subject to approval by HUD
- Primary objective of CDBG Program
 - *Substantial Revitalization*
 - *Meaningful jobs*
- Funding
- Subject to HUD criteria and reporting requirements



SUCCESSFUL NRSA'S:

- 1. Obtain commitment to neighborhood building.*
- 2. Make neighborhoods attractive for investments.*
- 3. Generate neighborhood participation.*
- 4. Support the use of neighborhood intermediaries to bridge gaps between local government, the business community, community groups, and residents.*
- 5. Foster the growth of resident-based initiatives.*

Source: HUD Notice CPD-96-01:CDBG Neighborhood Revitalization Strategies

NRSA – PROCESS:

- 1. Prepare profiles of CDBG eligible census tracts - Analysis*
- 2. Identify target area(s). Further data collection/analysis*
 - HUD Demographic Criteria*
- 3. Consultation with residents, community groups, businesses, non-profit organizations and governmental agencies*
- 4. Prepare assessment of economic conditions, identify opportunities for improvement and potential impediments*



NRSA – PROCESS (CONT.):

5. *Prepare strategy, with local input and approval, identify measureable benchmarks*
6. *Submit to HUD for review, approval and designation – must be included in Consolidated Plan or Amendment to CP*
7. *Provide annual progress report to HUD – designation can be suspended if no measurable progress is made*



CDBG INCENTIVES:

- *Increased flexibility in record keeping and reporting requirements*
- *Public services carried out by Community-Based Development Organizations (CBDO's) within NRSA and in accordance with strategy, are exempt from 15% public services cap*
- *May facilitate development of grant applications and increase competitiveness for funds*



HUD'S REVIEW FOCUS:

1. *Neighborhood eligibility*
2. *Grantee's capacity*
3. *Likelihood that revitalization goals will be achieved*
4. *Coordination with stakeholders*
5. *Benchmarks, measurable results*
 - *Meaningful economic opportunities within timeframe*
 - *Substantial improvements will be realized*



NRSA RESOURCES

- *HUD Notice CPD 96-01 outlines criteria and process*
- *Consolidated Plan regulations, 24 CFR 91.215(g)*
- *24 CFR 570.204(c) – CBDO’s criteria*
- *Example of NRSA Plan - City of Oceanside*
<http://www.ci.oceanside.ca.us/gov/ns/housing/cdbg/nrsa.asp>



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