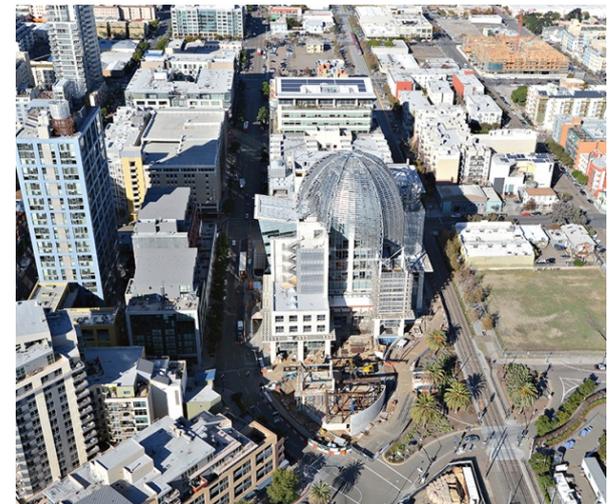


Central Library Fees for Event Spaces

Presented to City Council's
Budget and Finance Committee

July 17, 2013



New Central Library



- Opening September 28, 2013
- Cultural center for literacy and learning
- Premier gathering place with magnificent views
- Underground parking with parking validation
- Other parking close by
- On trolley and bus lines

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Old Central Library



- 58 year old building
- Closed June 9, 2013
- Auditorium seating for 180 on 3rd floor
- One small meeting room for 35 on 2nd floor

New Central Library Collaborative Spaces



Photograph courtesy of Steve Simpson, Inc.

- 35 small and specialized group study rooms
- Homework center
- Three internet computer labs/training rooms
- IDEA lab
- Teen media room

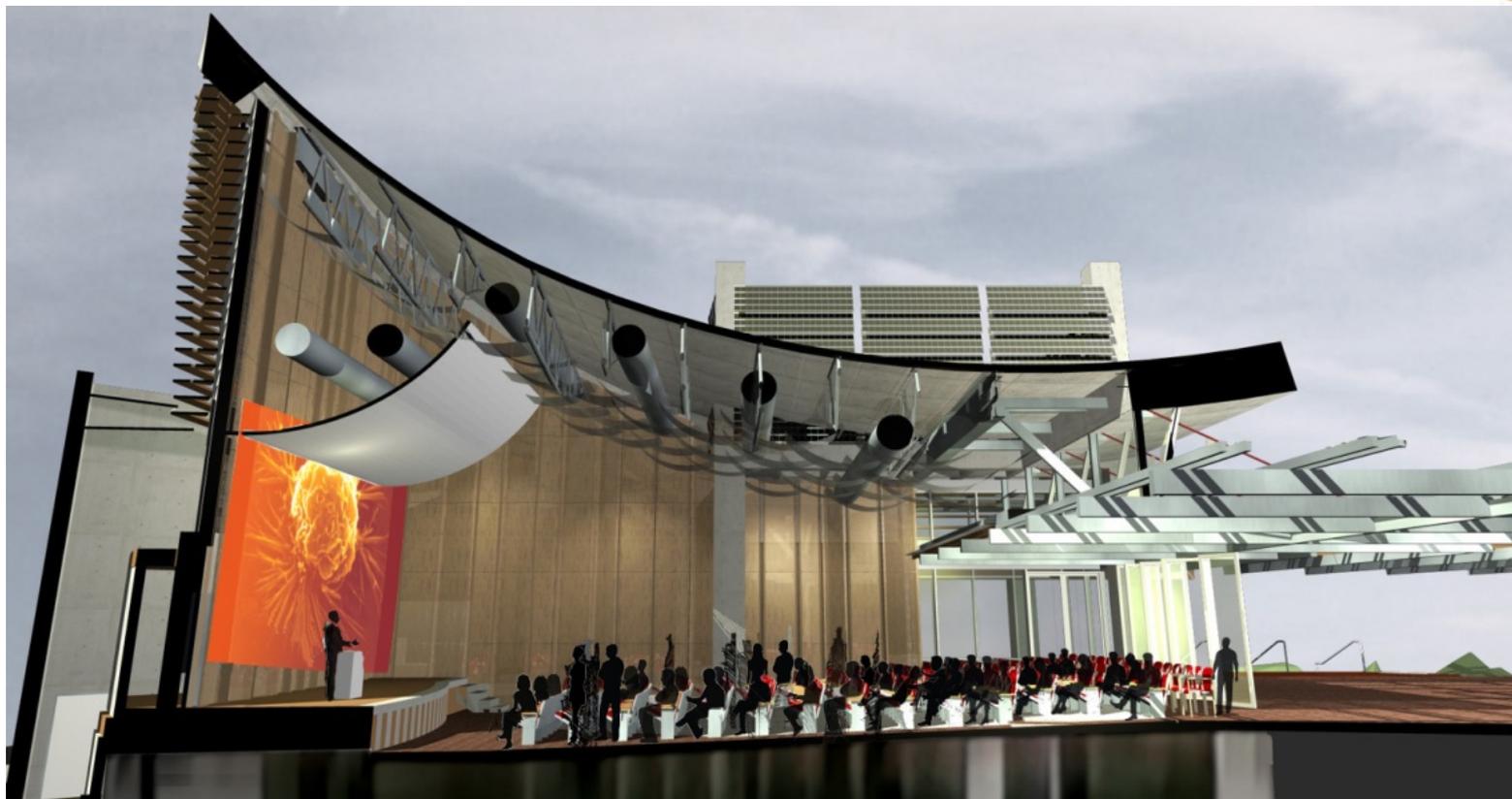
New Central Library Proposed Rental Spaces



- Auditorium
- Library Lobby
- Conference Center
- Reading Room
- Special Events Room
- Dome Terrace
- Art Gallery

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Auditorium



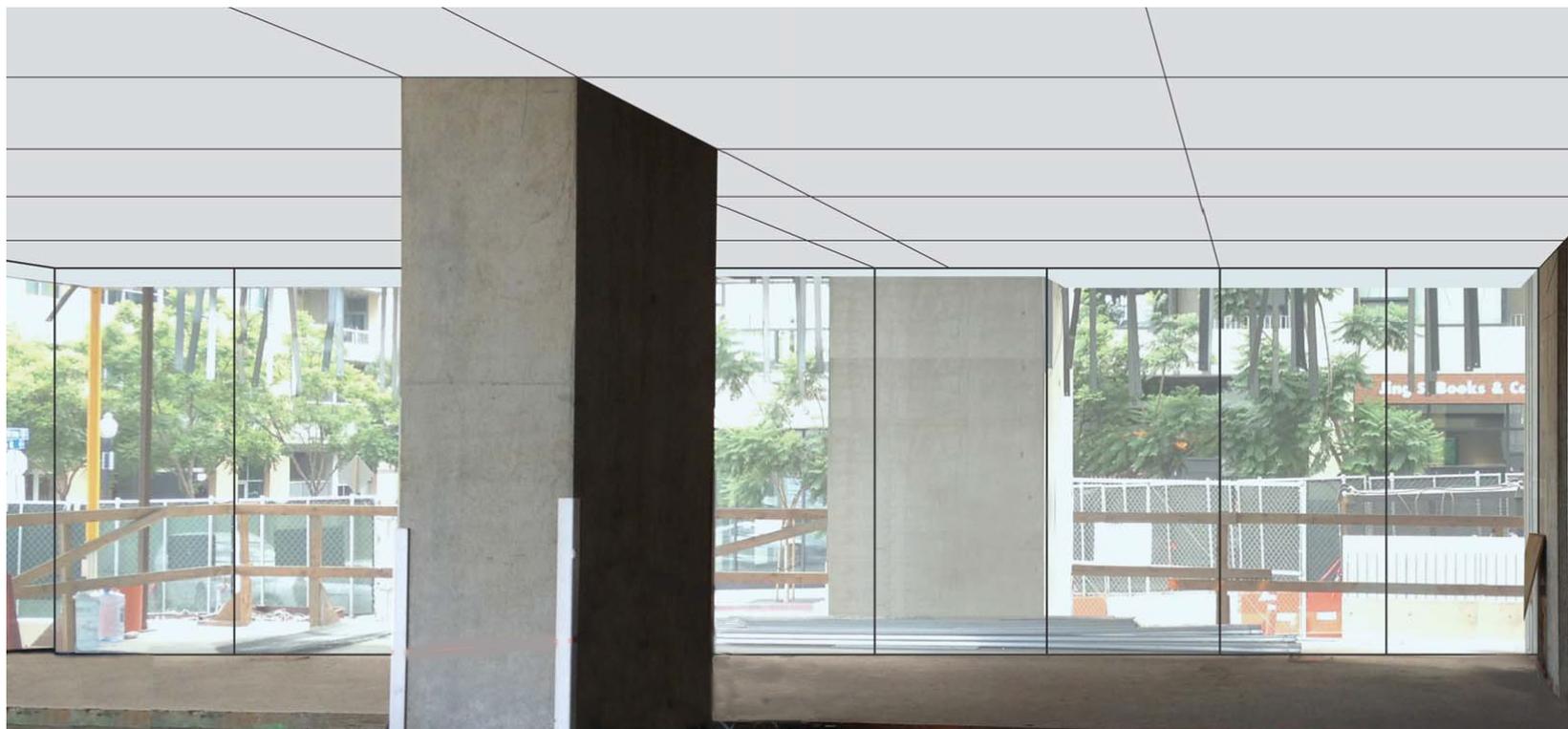
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Lobby



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Conference Center



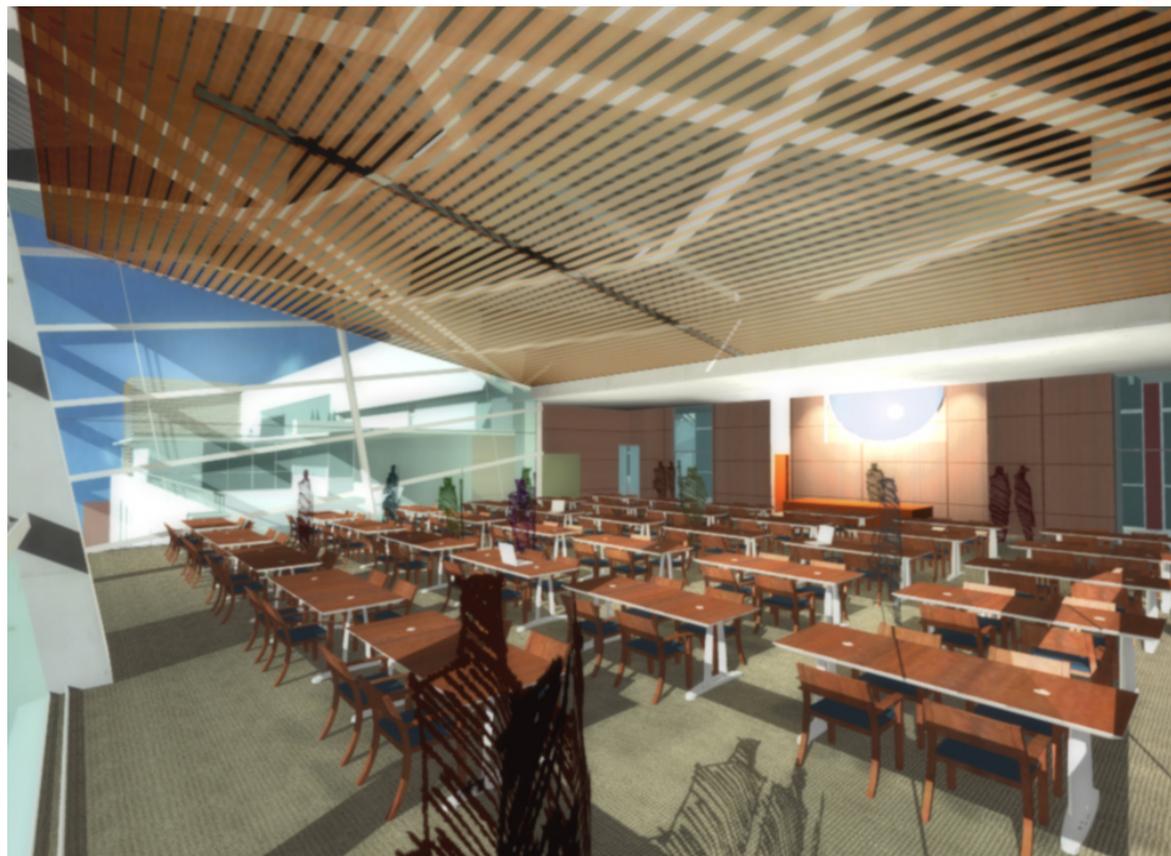
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Reading Room



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Special Events Room



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Dome Terrace and Sculpture Garden



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Art Gallery



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Types of Layouts

Dinner Seating



Standing Gatherings



Lecture Seating



Boston Public Library



Photos use by permission from
photographer Sheryl Lanzel



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Benchmarking for Fee Structure

- **Other Libraries**

- Boston Public Library
- Seattle Public Library
- Los Angeles Public Library
- Indianapolis Public Library
- Phoenix Public Library
- Salt Lake City Public Library



Benchmarking for Fee Structure

- San Diego Cultural Institutions
 - San Diego Museum of Art
 - California Center for the Arts, Escondido
 - Museum of Contemporary Art San Diego - La Jolla
 - Birch Aquarium



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Benchmarking for Fee Structure

- **Other City Facilities**
 - Balboa Park Club Room
 - War Memorial Auditorium
 - Hall of Champions
 - Concourse facilities



Proposed Rental Fees

Space	Floor	Daily Rental Fee Commercial	Daily Rental Fee Not for Profit	4 hr Rental Fee Commercial	4 hr Rental Fee Not for Profit	1 hr Rental Fee Commercial	1 hr Rental Fee Not for Profit	Capacity	Square Footage
Auditorium	1	\$3,600	\$2,800	\$1,800	\$1,400	\$450	\$350	352	
Lobby	1	\$4,000	\$3,000	\$2,000	\$1,500	\$500	\$375	100	1000 ft ²
Conference Center (small only)	1	\$230	\$130	\$115	\$65	\$29	\$16	16	288 ft ²
Conference Center (large only)	1	\$270	\$160	\$135	\$80	\$34	\$20	18	396 ft ²
Conference Center (combined)	1	\$480	\$260	\$240	\$130	\$60	\$33	46	688 ft ²
Reading Room	8	\$4,000	\$3,000	\$2,000	\$1,500	\$500	\$375	312 lecture	2000 ft ²
9th Floor Outdoor Deck and Sculpture Garden	9	\$3,000	\$2,500	\$1,500	\$1,250	\$375	\$313	129 standing	900 ft ²
Art Gallery	9	\$800	\$650	\$400	\$325	\$100	\$81	60 standing	3000 ft ²
Special Events Room	9	\$4,400	\$3,600	\$2,200	\$1,800	\$550	\$450	500 standing	3500 ft ²

Central Library



Photograph courtesy of Steve Simpson, Inc.

- Event space already highly desirable
- Tentatively reserved through end of 2014
- Adds greatly to downtown inventory of special event space

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