Presentation to Natural Resources & Culture Committee

# Annual Water Conservation Report

## Fiscal Year 2012

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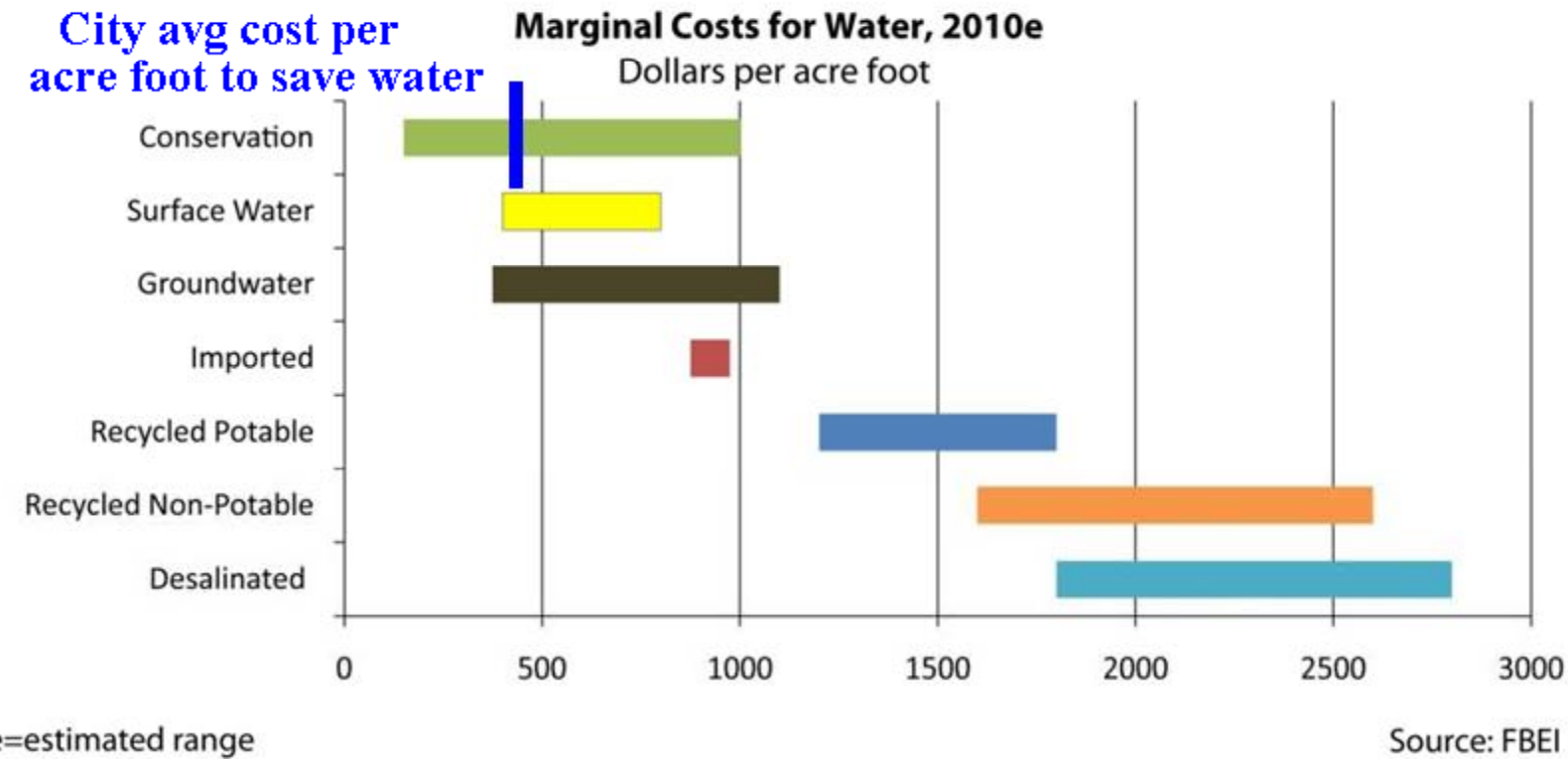
January 30, 2013

City of San Diego
PUBLIC UTILITIES
Water & Wastewater

# Equinox Report




City cost for water conservation averages $443 per AF

Raw water costs starting in January 2013 will be $1,003 per AF

# Water Conservation Act of 2009 (SB x7-7 or 20 x 2020)

# Water Conservation Savings

- Program started in 1985
- Current savings is 35,300 Acre Feet per Year
- Equivalent to almost 32 million gallons per day
- FY 2012 15.5% reduction compared to FY 2009
- Conservation reduces need for imported water by 16%
- More than 327,000 toilets/urinals retrofit
  - Toilet fixtures savings is 10.2 million gallons per day

# The Drought is not Forgotten

# Outdoor Water Conservation Rebates

## Before

# Outdoor Water Conservation Rebates

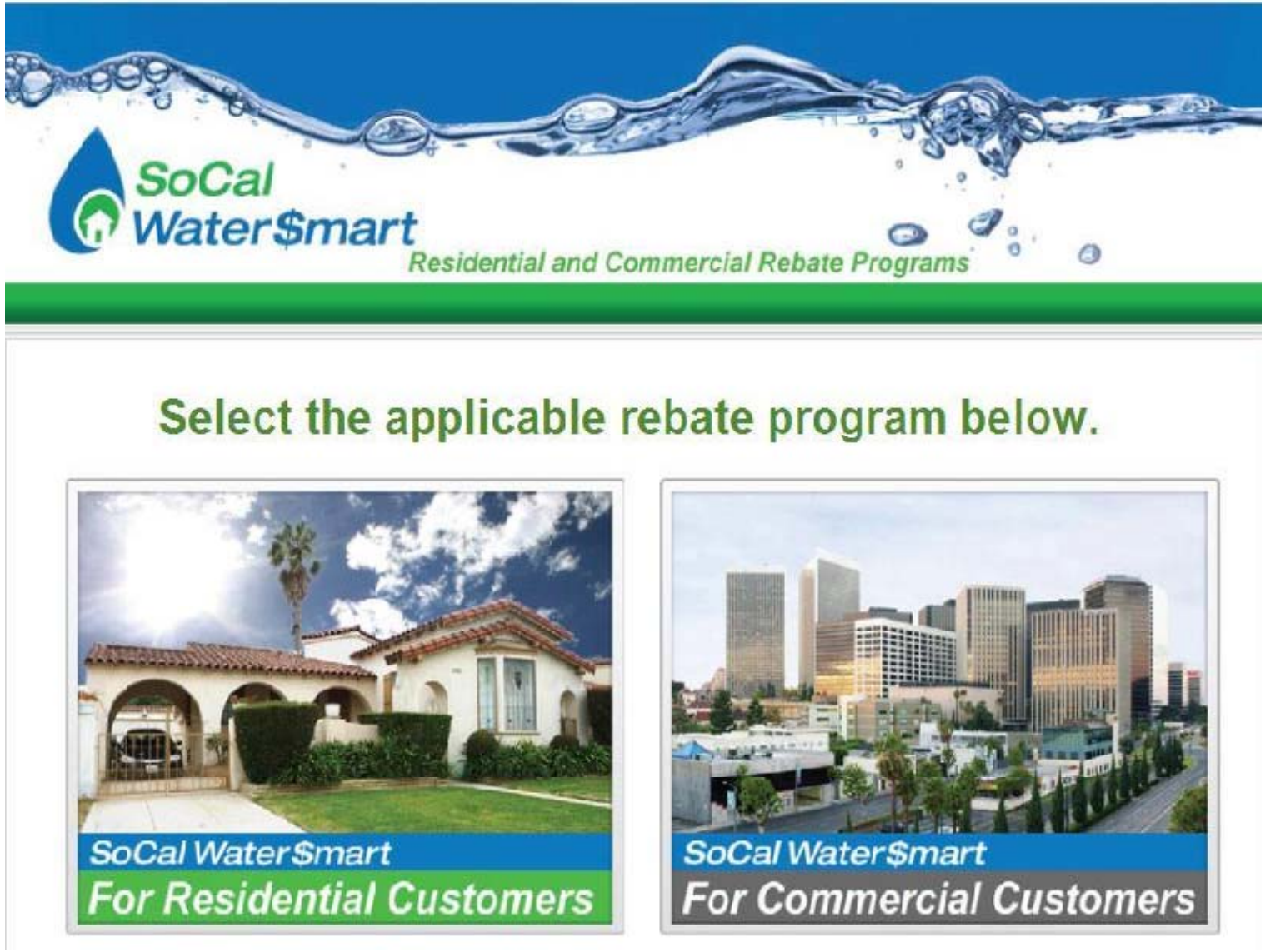
## After

# Rain Barrel Rebates

# Survey Programs

# Poster and Film Contests

# Rebates


SoCal
Water$mart
Residential and Commercial Rebate Programs
Select the applicable rebate program below.
SoCal Water$mart
For Residential Customers
SoCal Water$mart
For Commercial Customers

# California Friendly Landscape Contest

Jennifer Brimhall

City of San Diego & Lee Howeth

# Water Waste Complaints

# Community Outreach

# San Diegans
# Waste No Water